Packaging Practices prior to ReThink Disposable:
• Single-use sauce cup for some sauces
• Single-use water cups
• Single-use utensils
• Plastic reusable baskets that were repeatedly thrown out by customers

Recommendations Implemented:
• Reusable stainless steel sauce cups
• Reusable stainless steel water cups
• Reusable metal utensils
• Stainless steel metal trays that are more recognizable as a reusable product
• Bus tubs and signage indicating where to put dirty reusables

Jersey Joe’s Coastside is a hot local spot to grab a cheesesteak or burger and watch the game with your friends. The owners of Jersey Joe’s had concerns about plastic entering local waterways and the many other environmental effects of plastic production. Having already switched out plenty of their plastic disposables for more expensive compostable options (stopping 85,167 plastic utensils alone from entering our waterways every year), they were interested in what they could do further.

In removing plastic single-use sauce cups, water cups, plastic baskets that were being thrown out mistakenly by guests, and by using reusable utensils all for dine-in guests, Jersey Joe’s has stopped 193,554 pieces (over 1,700 lbs) of single-use plastic disposables reaching its trash cans and our waterways every year. By implementing reusable practices, Jersey Joe’s saves $5,588 per year after a 6-month payback period. Additionally, Jersey Joe’s now uses condiment dispensers in order to reduce reliance on individually packed condiment packets; now Jersey Joe’s buys them in bulk, further reducing waste and saving more dollars!

THE BOTTOM LINE
• $5,588 in total annual net cost savings
• 193,554 disposable items reduced per year
• 1,710 pounds of annual waste reduction

“Customers are very happy to see that we are making the effort to be more environmentally conscious!”
— Moni Seng, Owner
### RESULTS

<table>
<thead>
<tr>
<th>Disposable Product Replaced or Minimized</th>
<th>Recommendation Implemented</th>
<th>Percent Disposable Reduction</th>
<th>Annual Quantity of Disposable Product Reduced</th>
<th>Annual Waste Reduction (lbs.)</th>
<th>Payback Period (months)</th>
<th>Annual NET* Cost Savings After Payback Period ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 oz. Water Cups</td>
<td>Replace with stainless steel reusable alternative</td>
<td>100%</td>
<td>10,429</td>
<td>197</td>
<td>2.1</td>
<td>$782</td>
</tr>
<tr>
<td>Plastic Sauce Cups</td>
<td>Replace with a reusable stainless steel sauce cup for dine-in</td>
<td>50%</td>
<td>45,625</td>
<td>209</td>
<td>1.6</td>
<td>$572</td>
</tr>
<tr>
<td>Plastic Sauce Cup Lid</td>
<td>Eliminate for dine-in</td>
<td>50%</td>
<td>45,625</td>
<td>151</td>
<td>0.0</td>
<td>$556</td>
</tr>
<tr>
<td>Wooden Knives</td>
<td>Replaced with stainless steel reusables for dine-in</td>
<td>50%</td>
<td>26,071</td>
<td>138</td>
<td>0.2</td>
<td>$925</td>
</tr>
<tr>
<td>Wooden Forks</td>
<td>Replaced with stainless steel reusables for dine-in</td>
<td>50%</td>
<td>39,107</td>
<td>260</td>
<td>0.1</td>
<td>$1,486</td>
</tr>
<tr>
<td>Wooden Spoons</td>
<td>Replaced with stainless steel reusables for dine-in</td>
<td>50%</td>
<td>26,071</td>
<td>167</td>
<td>0.2</td>
<td>$990</td>
</tr>
<tr>
<td>Red Plastic Baskets</td>
<td>Metal trays</td>
<td>100%</td>
<td>626</td>
<td>588</td>
<td>38.6</td>
<td>$277</td>
</tr>
<tr>
<td><strong>TOTALS:</strong></td>
<td></td>
<td>193,554 pieces</td>
<td>1,710 lbs</td>
<td>6 months (average)</td>
<td><strong>$5,588</strong></td>
<td></td>
</tr>
</tbody>
</table>

*Net Cost Savings considers any upfront and ongoing costs associated with the purchase and care of reusable items and capital improvements needed to carry out ReThink Disposable’s recommendation, and are based on avoided disposable foodware purchases.

Jersey Joe’s invested $1,147 to purchase bus tubs, signs, stainless steel ramekins, dining trays, and utensils to replace single-use serviceware, which yielded over $5,500 in annual net savings after the payback period.

Foodware was subsidized by ReThink Disposable, Plastic Free Restaurants, and San Mateo County’s Office of Sustainability — additional funding was provided to Jersey Joe’s because it is a minority-owned business.

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ReThink Disposable is a program of Clean Water Action and Clean Water Fund conducted in partnership with local businesses and government agencies. Generous support is provided by a changing list of public and private funders. To learn more about the program, its partners, and funders, visit: www.rethinkdisposable.org.