The Secular Coalition for America Board of Directors formally approves the following strategic priorities for 2023 and 2024:

**Strategic Priority #1:** Unite the Secular Coalition for America member organizations against the threat of white Christian nationalism, abuse of the First Amendment's free exercise clause, and erosion of the Establishment Clause, and develop effective programs and messaging to combat these threats.

Over the past nearly three years, the world was under a global pandemic, which significantly affected the Secular Coalition for America's operations and its ability to lead the coalition. As the world reopens, SCA will reinvigorate its in-person activities: the annual Secular Coalition for America Summit (a gathering of the leaders of the member organizations) and Lobby Day (bringing SCA individual members to lobby their member of Congress with training and support from SCA). SCA will also activate programs and communications that encourage voting in the 2024 election.

SCA will strategize with SCA member organizations to establish a clear, concise, and consistent message against white Christian nationalism, abuse of the First Amendment's free exercise clause, and erosion of the Establishment Clause, and for secular government. SCA will utilize all forms of communication within its capacity to share this message.

**Strategic Priority #2:** Expand our partners and allies to include the White House, Congress, government institutions, media outlets, and advocacy organizations -- secular
and religious -- to establish the Secular Coalition for America as the go-to organization representing the secular community in the United States and work toward common aims.

The Biden-Harris administration is expected to be friendlier to the secular community than the previous administration. This presents an opportunity for the Secular Coalition for America to build a partnership with the White House and support the current administration's initiatives that affect secular Americans. At the same time, we must emphasize the secular community's inclusion on issues that affect all Americans, and encourage recognition of secular Americans in public statements, as it is relevant. SCA will continue to build partnerships with members in Congress, encourage members of Congress to publicly identify as atheist, humanist, secular, or "none," and work to increase membership in the Congressional Freethought Caucus. In addition, SCA will find ways to work with other government entities (such as the State Department) and religious advocacy organizations on common cause issues.

**Strategic Priority #3: Establish SCA's value-add to increase and diversify revenue streams to ensure SCA's long-term financial health, and engage all communities to diversify the Secular Coalition for America's base of supporters to ensure SCA's relevancy.**

The Secular Coalition for America will utilize direct-mail, online giving, planned giving, and face-to-face meetings to diversify its revenue streams and keep SCA solvent. SCA will also explore donor-advised funds, foundation grants, corporate giving, and other forms of revenue to ensure SCA's long-term financial health.

SCA will also engage with all communities, particularly secular Americans who are also young people, people of color, LGBTQ+ people, and others to diversify SCA's base of supporters, keep SCA relevant in an expanding world, and commit to the values of inclusion, equity, and access.