



Courage

Diversity, Equity & Inclusion

Strategic & Collaborative Approaches

Integrity

Innovation

GOALS

Help people thrive by supporting economic mobility for low-income individuals

Position YCCF as the first choice for donors to achieve their charitable goals AND as a place to invest in community transformation.

Weave diversity, equity and inclusion throughout our work.

STRATEGIES

- Support those working to address the complex challenges that affect the financial security of people of all ages.
- Support & strengthen collaboratives working across sectors achieve community-wide impact.
- Raise awareness about the issue of financial insecurity to leverage joint action.
- Advance efforts to build an age-friendly community.

- Increase support for unrestricted giving by telling the story of the value and the impact of these funds.
- Create synergy between YCCF initiatives and donor passions.
- Build partnerships with professional advisors to help their clients achieve their charitable goals.
- Promote nonprofit sustainability through endowment.

- Use DEI Northstar as a lens to guide all of our work & engage with new & diverse communities, listen well, & support programs that seek to achieve equitable opportunities.
- Build deeper understanding of issues of equity through ongoing learning.
- Build a culture of trust where diverse ideas are welcomed and valued and crucial conversations are had.
- Engage stakeholders in learning about DEI & encourage change.

OPERATIONAL GOALS

Retain confidence of our stakeholders

Sustain a cohesive team