

The United Way of Mid & South Jefferson County

Mission, Vision, Values, Diversity and Strategic Targets

Mission Statement

The United Way of Mid & South Jefferson County is working to better the lives of our neighbors. With the Community as our partners, we fight poverty, we invest in education and work to improve the health in our community.

Vision Statement

Mid & South Jefferson County will be a community of neighbors, supporting each other through difficult times and celebrating our successes together. As a community we will share the responsibility of creating an environment of compassion, a culture of empowerment, and a tomorrow with hope.

Core Values

Accountability
Integrity
Compassion
Result Oriented
Community

Diversity Statement

The very name of our organization, The United Way of Mid & South Jefferson County, speaks to our commitment to reach across the community to unite as one. Our call to action is to LIVE UNITED and the only way to do so is to embrace the differences of individuals while opening our hearts and minds to solutions that will better our community and empower our fight for the health, education and financial stability of every person.

Because Diversity and Inclusion are at the heart of what it means to LIVE UNITED we stand against all barriers that divide, separate or single out any individual, group or culture. We are anti-racism and anti-prejudices that limit the vision of a better world. We promote a climate that welcomes, understands, respects, and celebrates the diversity that makes our community a better place to live. We invite all to join our mission to positively impact lives through the call to action to LIVE UNITED.

Strategic Targets

Community

- Promote opportunities for community and corporate volunteer investment.
- Enhance the outcome measurement reports to the donors and community.
- Expand and intensify the promotion of United Way of Mid & South Jefferson County programs, events, community reporting and opportunities.

Relationships

- Strengthen relationships with nonprofits and area programs to support the community.
- Promote the development opportunities of nonprofit paid and volunteer leadership.
- Support Community Investment funded programs of the United Way MSJC.

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Stability

- Expand community participation opportunities and outcomes.
- Reach beyond traditional funding sources to bring the United Way mission to every facet of life.

Board Adopted on May 8, 2018

Diversity Statement Revised on August 25, 2020