



WE'RE READY!

By 2025, all Skagit children entering kindergarten are ready to learn.

ANNUAL REPORT 2018/19





BABIES DON'T COME WITH INSTRUCTIONS!

We know parents are eager to learn as much as they can – and we frequently hear that parents don't know where to look for helpful tools or even know what is available for families in our community.

Bright Beginnings was designed to bridge the disconnect between the available resources and the lack of awareness of these assets. Through the power of technology and in-person outreach, we make sure that parents and caregivers have the tools they need to thrive. Parenting is hard enough all on its own; we want to make sure that finding and accessing resources is NOT HARD. And we want parents to feel empowered to ask for help, seek support, and utilize those resources.

Visit SkagitBrightBeginnings.com to see all the assets available to families in Skagit County! Or just text the word "SKAGIT" to 474747 to be connected to Bright Beginnings.



Family Palooza

BRIGHT BEGINNINGS IN ACTION

A fun, interactive event for "soon to be" parents as well as families with young children, Palooza is jam-packed with live entertainment, games & prizes, and food for kiddos along with lots of amazing information for parents, families, and childcare providers. Over 40 local organizations participated in two events – April and September – to share information about health care options, reduced-cost insurance, healthy child development, maternal health and nutrition, the importance of family stability, early literacy and more.

Bright Beginnings and Family Palooza are a joint effort between United Way, the Children's Council, and Skagit County Public Health



A Note from our Executive Director & President

The years speed by....and having children in your life is a great way to measure that speed! One minute she is gurgling in your arms – BLINK – she’s out the door for her first day of kindergarten. Oh wait, it’s high school. And then – BLINK – she’s out of the house. leading her own adult life.

This is an encouragement to slow down and enjoy the precious time with family whatever their age. Because time seems to speed by – it’s critical to make everyday moments teaching moments. Children thrive on learning through play – let’s build a community that creates teaching moments everywhere!

United Way of Skagit County agreed to the bold goal: By 2025, all Skagit children entering kindergarten are ready to learn! Achieving this goal requires many steps. This Annual Report highlights a few of the activities. Success will also take all of us. We invite you to read through this Report, check out our website and give us a call. We’d love to hear your ideas... WE’RE READY!



Our Team 2018-19

OFFICERS

- | | |
|--|--|
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Tulalip Casino
Resort | Sue Krienen
Early Learning
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| Andrew Entrikin
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Past President
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Health | |
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- Lynne Blanford**
Finance Manager
- Jen Lindbeck**
Early Learning Info
& Resource Coord
- Philip Prud’homme**
Director of
Development

Financial Empowerment



Now in its fourth year, FPP is becoming better known – and more popular! The program name is important – PEOPLE is an acronym for Peers Empowering Others by Providing Leadership and Education. The vision for Financial PEOPLE Project is to identify and train Peer Leaders to deliver financial education to groups of individuals in the community.



In 2018-19, seven 6-week sessions were held. Five new peer leaders were trained and 42 individuals received a Skagit Asset Building Coalition Certificate. We welcomed groups at Skagit Valley College and Mount Vernon School District, and continued to

serve students at Head Start and Habitat for Humanity. The connection with SVC is particularly noteworthy. Participants in Financial PEOPLE Project sessions can now receive high school completion credits from SVC that apply toward a high school diploma.

A Win Against Hunger

THANK YOU MARATHON!

CHOW means Cutting Hunger on Weekends. And it's working! In the past year, over 500 children had a bag of supplemental food delivered to their home each week. The employees at Marathon dedicated ALL the funds raised at their 2019 March Point Run to support CHOW. Over \$25,000 was raised-enough for 6,250 bags of food delivered to the homes of hungry children!



DID YOU KNOW?

Over half of Skagit school children qualify for free/reduced lunches. In some schools, over 80% of the kids qualify. We worried about them on weekends, holidays, and summer vacation – when there is no school lunch! United Way teamed up with Helping Hands Solution Center and Skagit Publishing to make sure kids have supplemental food on weekends and school breaks. Helping Hands raises funds for the food – enough for 5 meals/snacks each weekend. United Way raises funds for Skagit Valley Herald drivers to personally deliver bags of food right to the children's home every Friday afternoon – all year long! Right now, we deliver to children in most of Sedro-Woolley schools and to children in the Washington & Centennial schools in Mount Vernon.

Accountability is Important to Us

ACCOUNTABILITY CHECKLIST

	YES	NO
Does United Way of Skagit County have an active Board of Directors comprised of citizen leaders that meets regularly?	✓	
Does the Board of Directors review and approve the annual budget and quarterly financial statements?	✓	
Does United Way of Skagit County have a Finance Committee?	✓	
Does the Board of Directors review the annual independent audit report, as well as the auditor's management letter comments?	✓	
Does United Way of Skagit County have ethics and conflict of interest policies?	✓	
Does United Way of Skagit County have a diversity policy?	✓	
Does United Way of Skagit County have a "whistleblower" policy?	✓	
Is the CEO's performance and compensation reviewed and approved?	✓	
Does United Way of Skagit County prohibit providing donor information to third parties?	✓	

TRANSPARENCY

All supporters, partners, and community leaders have access to United Way of Skagit County documents on our website at unitedwayskagit.org, including:

- Annual Audited Financials
- IRS Tax Return
- Annual Report
- Board of Directors Roster
- Staff Roster

2018-19 FINANCIAL SNAPSHOT

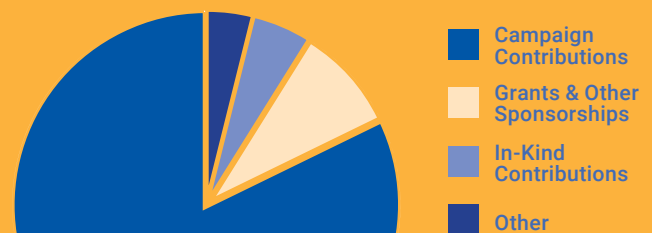
Sources of Support and Revenue		\$
Campaign Contributions		790,446
Grants & other sponsorships		87,388
In-kind contributions		34,483
Other		49,028
Total		961,345

Use of Funds		\$
United Way Programs and Grants		791,788
Donor Designated Gifts Outside UW		146,218
Supporting Services		240,784
Total		1,178,790

Net Assets for fiscal year 2018-19		\$
Total		1,082,209

To see our complete financials please go to www.unitedwayskagit.org

SOURCES OF SUPPORT AND REVENUE



USE OF FUNDS



We Love Workplace Campaigns

COMMUNITY & BUSINESS LEADERS

These organizations understand the importance of coming together around common goals. By engaging employees in acts of the heart (GIVE – ADVOCATE – VOLUNTEER) they are investing in programs that benefit families, sustain a strong stable workforce and create a foundation of a brighter future for all.

Organizations in **BOLD** are Pacesetters and they “set the pace” for year-round fundraising and impact initiatives aimed at building lasting positive change in homes, businesses and neighborhoods.

Anacortes School District	Northwest Clean Air Agency
Bank of America	Northwest Educational Service District 189
Bank of the Pacific	PACCAR Technical Center
Banner Bank (formerly Skagit Bank)	PeaceHealth United General Medical Center
Burlington-Edison School District	Peoples Bank
Car Toys	Port of Skagit County
Cargill	Puget Sound Energy
Cascade Natural Gas	Regence BlueShield
Chinook Enterprises	RW Baird
City of Burlington	Sedro-Woolley School District
City of Mount Vernon	Shell Puget Sound Refinery
City of Sedro-Woolley	Skagit County
Columbia Bank	Skagit Farmers Supply
Comcast Cable	Skagit Public Utility District #1
Conway School District	Skagit Regional Health
Costco Wholesale	SPARC
Enterprise	United General District #304
FedEx	United Parcel Service
Fred Meyer	United Way of Skagit County
Goodwill	US Bank
Heritage Bank	Washington Federal
KeyBank	Wells Fargo Bank
Macy’s	
Mills Electric	
Mount Vernon School District	
North Coast Credit Union	
North Sound BHO	

CORPORATE PARTNERS, FOUNDATIONS & LOCAL BUSINESSES

Many workplace partners go above and beyond, matching employee donations, sponsoring events, funding programs, and providing in-kind gifts.* This support is important to offset the cost of doing business, and helps United Way bring in additional funding, allowing us to stretch individual donor dollars even further!



ELITE \$35,000+

Paccar Foundation
Shell Puget Sound Refinery

PLATINUM \$15,000 – \$34,999

Banner Bank
(formerly Skagit Bank)
BECU
Marathon Petroleum
(formerly Andeavor)
Puget Sound Energy Foundation
The Boeing Company
Washington Federal Foundation

GOLD \$7,500 – \$14,999

KAPS / KBRC
Williams Gas Pipeline
US Bank Foundation
North Coast Credit Union
United Way Worldwide

SILVER \$2,500 – \$7,499

Costco
Swinomish Casino and Lodge
Peoples Bank
Argus Christmas Fund
Opus Community Fund
Stronghold Specialty/
Cat Spec Ltd.

BRONZE \$500 – \$2,499

James Walters
JM Smith Foundation
PROforma Creative Printing Solutions
Regence BlueShield
Wilkinson Family Fund
BNSF Railroad
Skagit Farmers Supply

*Gifts can include matching payroll deductions, in-kind donations, sponsorship of events, and grants awarded for specific projects.

Individual Leadership Gifts

ALEXIS DE TOCQUEVILLE \$10,000+

Dr. Carl Berliner
Ann & Donald
Caldwell
Susan Krienen
Anonymous (2)

BALD EAGLE \$7,500 – \$9,999

Shirley Yap
Guy Masters

RED-TAILED HAWK \$5,000 – \$7,499

Ken & Susan Johnson
Debra & Doug
Lancaster
Mike & Lisa Janicki

PEREGRINE FALCON \$2,500 – \$4,999

Deb Davis Bundy
Kelly & Ken Codlin
Dr. Robert Coffey &
Dr. Deborah North
Julie O'Shaughnessy
Elsbree
John & Marie
Erbstoesz
Mike & Mary Killien
Kari & Steve Ranten
Mark & Cecilia Spahr
George Welch
Anonymous (5)

TRUMPETER SWAN \$1,000 – \$2,499

Bill & Vicki Aslett
Cheryl Bishop
Claude & Annie
Blackburn
Brian Bressler
Dr. Patti Brettell
Marilyn Brink
Phil & Tamera
Brockman

Erin Brumbaugh
Carl & Carmen Bruner
Mark & Kathy Buford
Sean & Brenda
Cornett
Ken & Flo Dahlstedt
Alan & Yaneth
Daniels
Michael Daou
M. Evans
Katherine Ferris
Chris Fisher
Axel Franzmann
Michelle Fry
Tonia Goodwin
Robert Gruber
Patricia Hammond
Kenneth & Christina
Hansen
Mark D Hansen
Bryan & Carol
Harrison
Sara Anne Simchik
Hough
Diane Kaplan
Gail & Glenn King
Dreabon & Dustin
Knowles
Will & Jennifer
Larson
Nona Larson
Nathan Levin
Kirk Loy
Patrick Maddox
The Mahar Family
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McCarthy
Kyle McNair
Medcalf Family
William Mercer
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Anne Marie Morse
Doreen Nystrom
Sandi Paciotti
Kenneth Patnode
Sharon Pawlowicz
Dan & Erin Peek
Shannon Perkes
William & Wendy
Rabel

Diane Rusher
Jason Schmidt
David & Tracie
Skrinde
Ann & Rich Spiegel
Philip Stephenson
Dr. Robb & Carrie
Stewart
Jenifer Suffridge
Cecil Thomas
Mary Tyler
Ezio & Christina
Vermiglio
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John & Allison White
Stephen Williams
Donald Wolf
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BLUE HERON \$750 – \$999

Jim & Debbie Allen
Sandy & Mary Carter
Wilma Dulin
Amy Fox
Laurence Francois
Brian Henshaw
Jeff & Diana Holmes
Alicia Huschka
Jennifer Johnson
Dr. Bryan &
Anne Jones
Douglas & Dena Lien
Jim Lippert
James Lowe
Agata McIntyre
Eiren & Rick McKay
Gary M. Pea
Cecilia Sargent
Bob & Jennifer
Walton
Kevin & Kaela
Schwitter
Kate Scott
Mia Troy
Ron & Jan Wesen
Maria Wraspir
Jamie Zullo
Anonymous (6)

SNOW GOOSE \$500 – \$749

Berniece Aarstad
Susan & Jon T. Aarstad
Adetokunbo Adekanmbi
Ofelia Albarez Alvarado
Cyrus Anderson
Echo & Family
Barb Askland
Greg & Stephanie
Bachmeier
Kurt Bachtold
Mark & Karen Backman
Maxwell Bald
Dave & Becky Billings
Lora Billow
Lynne & Joe Blanford
Jill Boudreau
Ted Brockmann
Jeff & Melissa Brown
Peter & Laurel Browning
Douglas Bruland
Betty & Sean Burton
Jerry & Judi Butterfield
Laura Cailloux
Mark Campbell
Jerry Carr
William Chambers
Jennifer Covey
Sarah Crist
Cutshalls-Anacortes
Mark De Jong
Jeff Demorest
DeVoe Family
Paul Dixon
Tara Dowd & Steve Nelson
Nathan & Jonna Dunham
Kirk Dunn
Diane Eiesland
David & Aree Entenmann
Andrew & Tia EntriKin
Cory & Naomi Ertel
Marc & Pam Estvold
Lance Fisher
Brett Fontes
John Gallagher
Levi Hall
Linda Hammons
The Hansen Family
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Kirk Johnson & Lori
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Tiffany Urland
Shane & Kim Walley
Shaun Wesen
David Wright
Anonymous (12)

For a full list of donors, go to
UnitedWaySkagit.org
Any omission or misspelled
names are unintentional.
Please call our office to
correct any errors.



United Way of Skagit County

PO Box 451,
Burlington, WA 98233

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Looking Ahead

With the support of donors and grant funds, we are already in the works with several programs that will help Skagit County achieve the goal of having children ready to learn. We are literally “starting at the beginning!”

WELCOME BABY United Way of Skagit County

We are starting at the beginning to ensure that parents thrive in their role as advocate, teacher, and nurturer, and to continue to address the difficulty in locating resources and kindergarten readiness.

Our coordinators (English & Spanish speaking) will:

- Meet every newborn at Skagit Valley Hospital with essential baby items – and a personal connection for the new parents to the wealth of local resources and activities.
- Email regular newsletters, share tips and infant milestones to ensure that parents thrive in their role as advocate, teacher, and nurturer.
- Lead classes, support groups, and fun activities that will build community among parents. The tools they learn increase their children’s language, math, and social-emotional development.

WE'RE READING UNITED WAY OF SKAGIT COUNTY

Books will be given to children during WIC visits every 6 months until the child begins kindergarten.

Books will also be available in “Take & Give Boxes.”

We want parents to read to their kids every day to build vocabulary, support cognitive development, increase concentration and discipline, create a sense of closeness, and cultivate a lifelong love of reading.

We will partner with local WIC clinics to deliver information about the home literacy environment with families and provide books that kids can take home. Early literacy has a profound impact on the future academic success of young children. In fact, the presence of books in the home has a greater influence on a child’s level of education than parent income, nationality, or income level.

