



ANNUAL REPORT 2019/20



Halfway through 2020 our world changed, maybe forever, by a pandemic that impacted the way in which we traverse our world. At United Way of Skagit County, Covid 19 impacted our programs, opportunities to engage with our community, and the way in which we work together as an organization. It saw us responding to community needs by helping deliver relief to people and families through a Covid relief fund. It also found us partnering with others to ensure kids still had access to childcare, means to be successful with at distance learning, and providing meals to combat a huge crisis with food insecurity.

Even with all the change some things have remained the same in our organization. We are still engaging with as many families as possible that have newborn babies through our Welcome Baby program. We have taken our Financial People's Program virtual and have seen growth with participants in our financial literacy program. CHOW has met a crucial need by serving four times more meals than before. Varsity in Volunteerism adapted even though students were not in school, but still had many students letter by meeting the required volunteering hours for the year.

In an unprecedented year like 2020 the issues we face have only been amplified and multiplied, but we haven't lost sight of our purpose in fighting for education, health and financial stability of all families in Skagit County. 64% of our children are not ready for kindergarten ranking Skagit County last on the I-5 corridor and this has a long-term impact on our youth's future leading to increased dropout rates, prison rates, and drug addiction. That is why United Way of Skagit County's bold goal is: By 2025, every child entering kindergarten in Skagit County is ready to learn. We're Ready!



ABOVE Welcome Baby is helping parents like Ana Rivas navigate resources.

Below Many thanks to Marathon volunteers who built 'Give-n-Take' book houses for United Way. The houses, each with a large swinging door and a small cubby inside, will be used to make loaner books available to children outside the traditional library setting.



Our Programs



This program launched at Skagit Valley Hospital in August of 2019. In the last year we have welcomed 509 babies to Skagit County through the Welcome Baby program.

In January we welcomed Diana Peregrina to the team. Diana is bilingual and has worked with multiple community agencies and organizations in Skagit County over the last seven years and continues to provide support to families as a Community Health Worker for Maternity Support Services (in addition to her role as Welcome Baby Coordinator).

Beginning in March the program was adapted to adhere to quarantine restrictions. Despite a challenging year caused by the COVID 19 pandemic, we achieved much in the pilot year:

- 509 Welcome Baby Registrations (67% of goal)
- 494 Families receiving the Welcome Baby Newsletter (97% subscriber rate)
- 105 Non-English-speaking families in the Welcome Baby Community (21%)
- 168 First time parents in the Welcome Baby Community
- 96 Resource Referrals

Looking to the future!

GOOD BYE BABY...HELLO KIDDO!

In 2020-2021 we will launch Welcome Baby's partner program, Hello Kiddo. Hello Kiddo offers all the same great support that Welcome Baby does but geared toward families with children one year and older.

For up to date information on Hello Kiddo, visit skagithellokiddo.com!

WE'RE READING



This is a literacy program for children under the age of five and is a partnership with United General District 304's WIC clinic. Parents are provided with a simple literacy tip, based on the age of their child, that they can easily incorporate at home. Each child receives a nutrition inspired book to take home. Through this partnership with WIC, we have given over 400 books. Parents and caregivers complete a survey every time they receive a book. Through the survey we know:

- 62% read to their child everyday
- 35% go to the library or participate in other literacy related activities (Children's Museum, play groups, storytimes)
- 64% are preparing their child for kindergarten
- 65% know the early literacy skills that their child needs to be successful in school.
- 66% know how to help their child develop early literacy skills

Through this partnership with WIC, we hope to see these numbers improve. In fact, of the small number of participants who have completed the survey three times, we have seen a 17% increase in parents/caregivers who read to their child every day and a 14% increase in parents who feel that they know how to help their child develop early literacy skills. 38% indicate that they have increased the number of books in their home to more than 100.

PARENT MENTOR PROGRAM

In 2021, United Way of Skagit County will partner with Committee for Children to expand Nurture®, a text-based peer to peer mentor support program to Skagit County.

For more information on Nurture, visit nurtureseattle.org



Skagit Financial PEOPLE Project Students and Peer Leaders at Skagit Valley College

The Financial PEOPLE Project program name is important – PEOPLE stands for Peers Empowering Others by Providing Leadership and Education. The vision is to identify and train peer volunteers to deliver financial education to groups in the community. In 2019-20, two six-week sessions were offered in the community.

Twelve individuals graduated and received a Skagit Asset Building Coalition Certificate. Returning partners North Coast Credit Union, Washington Federal, Bank of the Pacific, Junior Achievement and Columbia Bank presented the Money Smart curriculum to students. In March, when COVID-19 struck, a new group of peer leaders were being recruited and a class of 11 young adults were about to graduate at Skagit Valley College. On March 10, the day of graduation, the college was closed due to COVID-19. Financial PEOPLE is designed to be an in-person, peer led model, where participants create

bonds and share resources and empathy with other students. The impact of COVID 19 meant that no new peer leaders were trained and only two group sessions were held in the community. In June 2020, Peer Leaders were invited to an online meeting and asked to brainstorm a new model of financial education delivery. Ten of the fifteen trained peer leaders engaged in the conversation. Efforts are now underway to move classes to an online only format. In 2019-20, the project received funding from BECU, North Coast Credit Union, Washington Federal Foundation, and Columbia Bank.

Accountability is Important to Us

ACCOUNTABILITY CHECKLIST

| | YES | NO |
|--|-----|----|
| Does United Way of Skagit County have an active Board of Directors comprised of citizen leaders that meets regularly? | ✓ | |
| Does the Board of Directors review and approve the annual budget and quarterly financial statements? | ✓ | |
| Does United Way of Skagit County have a Finance Committee? | ✓ | |
| Does the Board of Directors review the annual independent audit report, as well as the auditor's management letter comments? | ✓ | |
| Does United Way of Skagit County have ethics and conflict of interest policies? | ✓ | |
| Does United Way of Skagit County have a diversity policy? | ✓ | |
| Does United Way of Skagit County have a "whistleblower" policy? | ✓ | |
| Is the CEO's performance and compensation reviewed and approved? | ✓ | |
| Does United Way of Skagit County prohibit providing donor information to third parties? | ✓ | |

TRANSPARENCY

All supporters, partners, and community leaders have access to United Way of Skagit County documents on our website at unitedwayskagit.org, including:

- Annual Audited Financials
- IRS Tax Return
- Annual Report
- Board of Directors Roster
- Staff Roster

2019-20 FINANCIAL SNAPSHOT

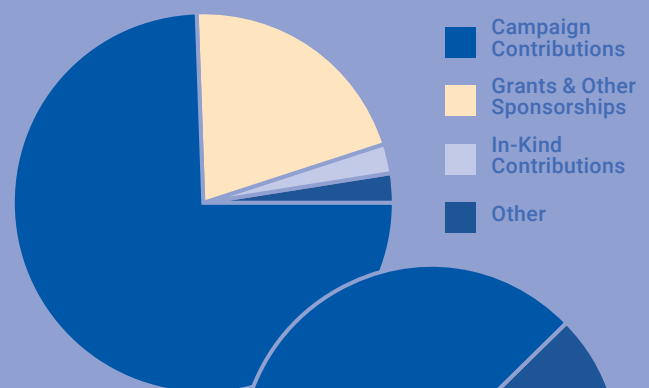
| Sources of Support and Revenue | | \$ |
|--------------------------------|--|----------------|
| Campaign Contributions | | 650,448 |
| Grants & other sponsorships | | 178,457 |
| In-kind contributions | | 21,970 |
| Other | | 20,683 |
| Total | | 871,558 |

| Use of Funds | | \$ |
|-----------------------------------|--|----------------|
| United Way Programs and Grants | | 685,446 |
| Donor Designated Gifts Outside UW | | 71,771 |
| Supporting Services | | 208,139 |
| Total | | 965,356 |

| Net Assets for fiscal year 2019-20 | | \$ |
|------------------------------------|--|----------------|
| Total | | 988,411 |

To see our complete financials please go to www.unitedwayskagit.org

SOURCES OF SUPPORT AND REVENUE



USE OF FUNDS



We Love Workplace Campaigns

COMMUNITY & BUSINESS LEADERS

These organizations understand the importance of coming together around common goals. By engaging employees in acts of the heart (GIVE – ADVOCATE – VOLUNTEER) they are investing in programs that benefit families, sustain a strong stable workforce and create a foundation of a brighter future for all.

Organizations in **BOLD** are Pacesetters and they “set the pace” for year-round fundraising and impact initiatives aimed at building lasting positive change in homes, businesses and neighborhoods.

Anacortes School District

Bank of the Pacific

Banner Bank

Brigid Collins

Burlington-Edison School District

Cargill

Cascade Natural Gas

Chinook Enterprises

City of Burlington

City of Mount Vernon

City of Sedro-Woolley

Columbia Bank

Comcast Cable

Community Action of Skagit County

Concrete School District

Costco Wholesale

Enterprise

FedEx

Fred Meyer

Goodwill

Heritage Bank

IBM

KeyBank

La Conner School District

Macy's

Marathon

Mills Electric

Mount Vernon School District

North Coast Credit Union

North Sound BHO

Northwest Clean Air Agency

Northwest Educational Service District 189

O'Reilly Auto Parts

PACCAR Technical Center

PeaceHealth United General Medical Center

Peoples Bank

Port of Skagit County

Puget Sound Energy

Regence BlueShield

RW Baird

SaviBank

Sea Mar Community Health

Sedro-Woolley School District

Shell Puget Sound Refinery

Skagit 911

Skagit County

Skagit Farmers Supply

Skagit Public Utility District #1

Skagit Regional Health

Skagit Valley Family YMCA

SPARC

The Skagit

United General District #304

United Parcel Service

United Way of Skagit County

US Bank

Walmart

Washington Federal

Wells Fargo Bank

Youthnet

CORPORATE PARTNERS, FOUNDATIONS & LOCAL BUSINESSES

Many workplace partners go above and beyond, matching employee donations, sponsoring events, funding programs, and providing in-kind gifts.* This support is important to offset the cost of doing business, and helps United Way bring in additional funding, allowing us to stretch individual donor dollars even further!

ELITE

\$35,000+

Paccar Foundation

Shell Foundation

PLATINUM

\$15,000 – \$34,999

BECU

Puget Sound Energy Foundation

The Boeing Company

US Bank Foundation

GOLD

\$7,500 – \$14,999

Marathon

North Coast Credit Union

Skagit Community Foundation

Transmediavision

United General District 304

Williams Gas Pipeline

SILVER

\$2,500 – \$7,499

Amerigroup

Banner Bank

Burlington Rotary

Costco

Growing Tree Foundation

Norcliff Foundation

North Coast Credit Union

Peoples Bank

Shell Puget Sound Refinery

Skagit Regional Health

United Way Worldwide

Washington Federal Co. and Foundation

BRONZE

\$500 – \$2,499

Bank of the Pacific

Barrett Financial

BNSF Railroad

Columbia Bank

Central Welding Supply

Frontier Building Supply

JM Smith Foundation

Kaiser Permanente Foundation

Mountain Pacific Bank

Quil Ceda Village

Regence BlueShield

Simms/Mann Institute

Skagit Farmers Supply

Soroptimist International of Burlington

Sound Financial Planning

United Parcel Service

US Bank

Whatcom Sound

Wood Solutions



*Gifts can include matching payroll deductions, in-kind donations, sponsorship of events, and grants for specific projects.

Individual Leadership Gifts

ALEXIS DE TOCQUEVILLE \$10,000+

Carl M Berliner, MD
The Blackburn Family
Ann & Donald Caldwell
Mike & Lisa Janicki
Susan Krienen
Anonymous (2)

BALD EAGLE \$7,500 – \$9,999

Dr. Robert Coffey &
Dr. Deborah North
Shirley Yap

RED-TAILED HAWK \$5,000 – \$7,499

Lea & Gregg Davidson
Ken & Susan Johnson
George Welch
Anonymous (1)

PEREGRINE FALCON \$2,500 – \$4,999

Kelly & Ken Codlin
Deb Davis Bundy
Julie O'Shaughnessy
Elsbree
John & Marie Erbstoesser
Debra & Doug Lancaster
Diane Rusher
Mark & Cec Spahr
Anonymous (1)

TRUMPETER SWAN \$1,000 – \$2,499

Susan & Jon T. Aarstad
Warren "Bud" & Jackie Anderson
Bill & Vicki Aslett
Cheryl Bishop
Marilyn Brink
Phil & Tamera Brockman
Erin Brumbaugh

Mark & Kathy Buford
Sandy & Mary Carter
Sean & Brenda Cornett
Ian Crawford
Sarah Crist
Ken & Flo Dahlstedt
Alan & Yaneth Daniels
Anita Davis
Polly Dubbel
Laurence Francois
Michelle Fry
Tonia Goodwin

Robert Gruber
John Gunn Jr.
Christina Hansen
David and Christine Hansen

Mark D Hansen
Bryan & Carol Harrison
Brian Henshaw
Katie Holmstrom
Dr. Bryan & Anne Jones

Diane Kaplan
Dreabon & Dustin Knowles
Will & Jennifer Larson

Douglas & Dena Lien
The Mahar Family

Kimberly McCarn
Agata McIntyre
Medcalf Family
Irene Millay
Anne Marie Morse
Christopher Neblett
Doreen Nystrom
Kenneth Patnode
Shannon Perkes
William & Wendy Rabel

Venkata Raju Devaraju
Kari & Steve Ranten
Chanthida Rath
Thomas Rizzo
Jason Schmidt
David & Tracie Skrinde
Thomas Sloane
Keith & Cyndi Sorestad
Ann & Rich Spiegel

Jaclyn St. Clair
Philip Stephenson
Jenifer Suffridge
Mia Troy
Ezio & Christina Vermiglio
Bob & Jennifer Walton
Mark & Julie Wenzel
Donald Wolf
Maria Wraspir
Wilkinson Family Fund
Anonymous (9)

BLUE HERON \$750 – \$999

Jim & Debbie Allen
Carl & Carmen Bruner
John Hayton
Jeff & Diana Holmes
Alicia Huschka
Jennifer Johnson
Steven & Robyn Johnson

Jim Lippert
James Lowe
Sherrie Marble
Katie McCarn
Lori McLeod
Gary M. Pea
Michael & Ellen Schweigert

Kevin & Kaela Schwitter
Shane & Kim Walley
Ron & Jan Wesen
Don Wick
Jaime Zullo
Anonymous (5)

SNOW GOOSE \$500 – \$749

BBerniece Aarstad
Deborah Aldridge
Ofelia Alvarez Alvarado
Barb Askland
Larry Aslett
Greg & Stephanie Bachmeier
Kurt Bachtold

Tony Bakkala
Jennifer Benda
Dave & Becky Billings
Lynne & Joe Blanford
Annette Booth
Staci Bottles
Jill Boudreau
Richard Bowker
Brian Bressler
Ted Brockmann
Peter & Laurel Browning
Jackie Brunson
Betty and Sean Burton
Jerry & Judi Butterfield
Laura Cailloux & Andrew Ross

Eric Shen & Betty Carteret
Chip & Linda Chambers
Valerie Christensen
Kristine Cleaves-Wollan
Dr. Pauline Cline
Teresa Coe
Jennifer Covey
Cutshalls-Anacortes
Sarah Dahl
Rod Dalseg
Connie Davis
Richard De La Chapelle
Jeff Demorest
Alexandra Devery
DeVoe Family
Paul Dixon
Kirk Dunn

Mark & Sandra Eaton
Diane Eiesland
Jerry & Marilyn Eisner
David & Aree Entenmann
Andrew & Tia Entrikin
Cory & Naomi Ertel
Lance Fisher
Axel Franzmann

Mark Freiberger
Sudrishti Gautam
Whitney Gonzalez
Claudette Gubrud
Danny Hagen
Levi Hall
John & Jane Halsey
Patricia Hammond
Linda Hammons
Darrell & Betty Heisler
Carolyn Heller
Steve & Trish Henery

Mike Higgins
Matt Holmquist
Teri Huizenga
Andrew Jacobs
Leif & Colleen Johnson
Susan Johnson
Nona Larson
Scott Ledbetter
Veronica Lopez
Kirk Loy
Gretchen Magnuson
Deannie Martin
Patsy Martin
Linda McAdams
Becca McDowell
Kimberly McKinnon
Dyana Mitchell
Megan Nash
Tara Dowd & Steve Nelson
William Nutting
Steve Pacheco
Maureen Pettitt
Will & Diane Reichardt
David Riddle
Lori Sadzewicz
Elisabeth Slabodnik
Patricia Smith-Walz
Jason Smolsnik
Keith Stobie
Jennifer Swanson
Becky & John Taft
Mel & Alice Takehara
Kevin & Ann Tate
Chad & Tracy Tesarik
Megan Tewinkel
Kathleen Thomson
Kathleen Thornburgh
Mary Tober
Lin & Carla Tucker
Keith & Beth Tyne
John White
David Wright
Sara Zimmerman
Anonymous (16)

Any omission or misspelled names are unintentional. Please call our office to correct any errors.

Our Wonderful Team



Craig Chambers
Executive director



Lynne Blandford
Financial director



Jen Lindbeck
Early childhood
information &
Resource manager



Ricardo Gomez
Resource
development
director



Keegan McAdams
Social media &
marketing

OFFICERS

Andrew Entrikin-President
Susan Krienen-Vice President
Ann Caldwell-Treasurer
Deb Davis Bundy-Past President
Bill Aslett-Campaign
Jeff Brown-Early Learning
Maureen Lama-Governance

BOARD MEMBERS

Phil Brockman
Connie Davis
Annie Di Meo
Marie Erbstoeszner
Sonia Garza
Lisa Janicki
Jennifer Johnson
Ken Johnson
Leif Johnson
Jennifer Larson
Kari Ranten
Will Reichardt
Yadira Rosales
Kim Walley
George Welch
Shirley Yap
John White



*Building a positive
sustainable quality
of life for all.*



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