

THE SCOOP

For the **Catholic Medical Mission Board**, 2013 was one of its best years on record. Not only was it the relief agency's 100th anniversary, but it also saw income jump 91% over 2012, outpacing its 82% growth in operating expenses, and it was able to provide health services to more than 900,000 individuals worldwide, nearly double its typical annual rate.

"Our donors are engaged in celebrating the work we do, and we're using this as an opportunity to help people," said Adrian Kerrigan, senior vice president for advancement at the nonprofit.

The Catholic Medical Mission Board (No. 2 on *Crain's* list) is hardly alone. In fact, 2013 operating expenses for the New York area's top 25 nonprofit organizations grew by an average of 9% from a year earlier, as income grew 16%, according to *Crain's* research. Nineteen nonprofits reported gains in operating expenses.

A major reason for the increases was an uptick in donations. As philanthropists continue to recover from the recession, their donations are beginning to increase.

"Look at which charities have access to the wealthiest of the philanthropists and access to corporate philanthropy," said Doug Sauer, chief executive of the New York Council of Nonprofits Inc. "Those organizations are doing well."

Earlier this year, Leonard Lauder, the chairman emeritus of the Estée Lauder Cos., pledged to give \$1 billion in cubist works to the **Metropolitan Museum of Art**, No. 5 on *Crain's* list. Meanwhile, Irwin Jacobs, co-founder of Qualcomm, and his wife, Joan, made a \$133 million gift to the **Cornell** tech campus on Roosevelt Island.

"As the stock market gets better, it boosts individual philanthropy because [people are] less nervous," said Mr. Sauer.

—EMILY LAERMER

MOST GENEROUS NEW YORKERS

Those who donated or pledged the most in 2012



1. MORTIMER ZUCKERMAN
Co-founder, Boston Properties

\$200M



2. CARL ICAHN
Investor

\$150M



3. DAVID KOCH
Executive vice president, Koch Industries

\$137M



4. JOHN AND JENNY PAULSON
Founder, Paulson & Co.

\$100M



5. BROOKE RUSSELL ASTOR*
Philanthropist

\$88.8M



6. HERBERT AND FLORENCE IRVING
Co-founder, Sysco Corp.

\$60M



7. JOSHUA RECHNITZ
Founder, New York City Fieldhouse

\$57M



8. EUGENE LANG
Founder, I Have a Dream Foundation

\$50M



9. ETHEL STRONG ALLEN* The late widow of Herbert Allen Sr. (left), partner of Allen & Co.

\$49.3M



10. RONALD PERELMAN
Chairman, Revlon

\$49M

PHOTOS: BLOOMBERG NEWS, COLUMBIA UNIVERSITY MEDICAL CENTER, LYN HUGHES

* Bequest. Numbers reflect new commitments in 2012, and do not count payments on past pledges or foundation grants.

Source: *The Chronicle of Philanthropy*

Rank	Organization	Phone/website	Total operating expenses 2013/2012 (in millions)	2013 income			2013 fundraising expenses			Chief executive or other highest-paid official	2013 compensation
				Total annual income (in millions)	% from private support ¹	% allocated to program services	Total fundraising expenses (in millions)	% of private support used for fundraising	% of total income used for fundraising		
1	United States Fund for UNICEF & Affiliate ² 125 Maiden Lane New York, NY 10038	(212) 686-5522 www.unicefusa.org	\$573.9 \$487.7	\$592.6	98.9%	88.9%	\$36.6	6.2%	6.2%	Caryl M. Stern President, chief executive	\$476,001
2	Catholic Medical Mission Board Inc. ³ 10 W. 17th St. New York, NY 10011	(212) 242-7757 www.cmmb.org	\$484.7 \$265.9	\$529.1	97.5%	98.4%	\$3.7	0.7%	0.7%	Bruce Wilkinson President, chief executive	\$356,596
3	International Rescue Committee Inc. ⁴ 122 E. 42nd St. New York, NY 10168	(212) 551-3000 www.rescue.org	\$452.1 \$394.7	\$456.1	32.9%	91.3%	\$13.7	9.1%	3.0%	George Rupp President, chief executive ⁵	\$440,000
4	Institute of International Education ⁶ 809 United Nations Plaza New York, NY 10017	(212) 883-8200 www.iie.org	\$384.7 \$379.7	\$364.9	25.5%	98.8%	\$0.8	0.9%	0.2%	Allan E. Goodman President, chief executive	\$499,315
5	Metropolitan Museum of Art ⁷ 1000 Fifth Ave. New York, NY 10028	(212) 535-7710 www.metmuseum.org	\$340.2 \$331.1	\$339.5	92.7%	63.5%	\$10.8	3.4%	3.2%	Thomas P. Campbell Director, chief executive	\$698,789 ⁸
6	Leukemia & Lymphoma Society Inc. ⁷ 1311 Mamaroneck Ave. White Plains, NY 10605	(914) 949-5213 www.lls.org	\$327.6 \$311.2	\$314.3	100.0%	80.9%	\$46.1	14.7%	14.7%	John Walter President, chief executive	\$516,875 ⁸
7	Metropolitan Opera Association ⁹ 30 Lincoln Center New York, NY 10023	(212) 799-3100 www.metoperafamily.org	\$314.6 \$317.7	\$320.6	99.8%	88.6%	\$15.3	4.8%	4.8%	Peter Gelb General manager	\$1,283,291 ⁸
8	Legal Aid Society ⁷ 199 Water St. New York, NY 10038	(212) 577-3300 www.legal-aid.org	\$283.1 \$257.4	\$291.8	36.4%	93.1%	\$1.2	1.1%	0.4%	Steve Banks Attorney in chief	\$207,000
9	Jewish Communal Fund ⁷ 575 Madison Ave. New York, NY 10022	(212) 752-8277 www.jewishcommunalfund.org	\$277.3 ¹⁰ \$286.7 ¹⁰	\$444.4	80.9%	61.5%	\$0.9	0.3%	0.2%	Susan F. Dickman Executive vice president	\$340,200
10	SCO Family of Services 1 Alexander Place Glen Cove, NY 11542 ¹¹	(516) 671-1253 www.sco.org	\$238.5 \$222.0	\$241.9	4.1%	94.2%	\$1.2	11.8%	0.5%	Gail B. Nayowitz Executive director	\$300,000
11	Teach for America Inc. ¹² 315 W. 36th St. New York, NY 10018	(212) 279-2080 www.teachforamerica.org	\$233.0 \$203.0	\$319.4	70.0%	64.8%	\$25.5	n/a	n/a	Wendy Kopp Chief executive, founder	\$416,876
12	Wildlife Conservation Society ¹³ 2300 Southern Blvd. Bronx, NY 10460	(718) 220-5100 www.wcs.org	\$219.9 \$218.7	\$220.9	75.7%	77.6%	\$6.2	3.7%	2.8%	Cristián Samper President, chief executive	n/a ¹⁴
13	National Multiple Sclerosis Society ¹⁵ 733 Third Ave. New York, NY 10017	(212) 986-3240 www.nationalmssociety.org	\$218.9 \$213.8	\$216.4	99.7%	76.5%	\$37.6	17.4%	17.3%	Cynthia Zagieboylo President, chief executive	\$294,810
14	UJA-Federation of Jewish Philanthropies of New York Inc. ⁷ 130 E. 59th St. New York, NY 10022	(212) 980-1000 www.ujafedny.org	\$218.4 \$206.6	\$208.9	80.8%	78.4% ¹⁶	\$25.5	13.4% ¹⁷	11.1% ¹⁸	John S. Ruskay Executive vice president, chief executive	\$525,000
15	March of Dimes Foundation ¹⁹ 1275 Mamaroneck Ave. White Plains, NY 10605	(914) 428-7100 www.marchofdimes.com	\$214.2 \$204.1	\$205.5	95.1%	0.8%	\$30.6	14.0%	14.0%	Jennifer L. Howse President	\$533,027
16	Public Health Solutions ²⁰ 40 Worth St. New York, NY 10013	(646) 619-6400 www.healthsolutions.org	\$203.5 \$224.3	\$205.1	6.1%	96.4%	\$0.5	3.8%	0.2%	Ellen Rautenberg President, chief executive	\$312,062

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