Welcome

A JC’s mission, shown on this page, does not allow us to be mere witnesses to events that occur close to home or halfway around the world.

Instead, AJC engages in global advocacy that fosters democracy and pluralism, while seeking to ensure the well-being and security of the Jewish people. As a result of our unparalleled diplomatic, educational and communications resources, we are able to influence outcomes on the ground.

Impact in All Corners You will read about our global impact in the pages that follow:

As Israel’s enemies amplify their attempts to undermine the legitimacy of the Jewish state, AJC fights back with the truth. In 2010, we met with key leaders worldwide; our annual “diplomatic marathon,” during the opening of the UN General Assembly, involved 70 separate meetings with top officials.

As Iran continues to push toward nuclear arms capability, AJC keeps this daunting prospect high on the global diplomatic agenda, while advocating for more stringent global sanctions.

As the dramatic, popular uprisings across the Arab world translate into strategic regional changes, AJC is singular in trying to protect existing Jewish communities and communal sites, while helping to advance the cause of peace and engagement with Israel.

As the population of Latino Americans continues to surge, AJC strengthens Latino-Jewish relations both in the United States and throughout Latin America, stressing the region’s political importance and what Jewish and Latino communities in America have in common.

Additional examples of our critical work in all corners of the world appear in this annual report.

Global Staff a Vital Asset AJC achieves such ambitious outcomes through our 26 U.S. offices, eight overseas posts and 31 international partners. Our staff members, lay leaders and volunteers are our most vital asset.

Much work needs to be done in the months and years to come, as our unsettled world shows no sign of calming down. AJC will remain on the front lines, helping to create a better world for all.

Robert Elman
President

David Harris
Executive Director

Robert Elman
David Harris
Counterterrorism officials
Public health experts
Energy leaders
visit Israel with Project Interchange

As enemies of peace ramped up efforts to challenge Israel’s legitimacy and undermine its security, AJC mobilized its diplomatic, educational and communications resources worldwide.

In what was perhaps the year’s most brazen attack on the Jewish state’s sovereignty, the “Free Gaza” movement provoked a violent confrontation with the Israeli Navy in May 2010, attempting to break the security cordon established by Israel to keep weapons out of the hands of Gaza’s Hamas rulers.

“The ironically named ‘Free Gaza’ movement, which exists to bolster the despotic Hamas regime and its Muslim Brotherhood support base in Turkey and elsewhere,” said AJC Executive Director David Harris told journalists and world leaders.

“Wanted to be ‘Heard in Ankara’ “We wanted to be sure our concerns about Turkey’s provocative behavior were heard in Ankara and across the region,” said Jason Isaacson, AJC director of Government and International Affairs.

Project Interchange develops educational seminars in Israel for current and emerging U.S. and international leaders.

“China can benefit greatly by following the Israeli model of innovation,” said Chen, who has translated Israeli novelist A.B. Yehoshua.

In the background: Nobel laureate Marilyn Brown was among leading U.S. energy leaders who visited Israel in 2010 through AJC’s Project Interchange. The trip introduced a group of leading Chinese energy experts to a first-hand overview of Israeli solar companies in the Negev Desert.

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Europe

In conferring its prestigious Light Unto the Nations Award on German Chancellor Angela Merkel, AJC also confirmed its strong transatlantic relationship with that European nation.

“Her steadfast defense of human freedom, human dignity and human rights are all hallmarks of her visionary leadership,” AJC Executive Director David Harris said at the January 2011 event at Berlin’s Chancellery.

“Her particular commitment to the special and enduring relationship of Germany to Israel…cannot be praised often enough.”

In 1949, after the Holocaust, AJC was the first Jewish organization to reach out to Germany.

In 1990, AJC was the first Jewish group to support German unification. And in 1998, AJC became the first American Jewish group to open a German office.

This set the stage for multiple initiatives that have aided a democratic Germany which is a staunch friend of the United States and Israel.

Protection for Mass Graves

Today, AJC conducts a forward-looking series of programs with Germany, while never forgetting the historical past.

AJC announced, in early 2011, the formation of an international coalition to identify, protect and memorialize the mass graves of Holocaust victims in Eastern Europe.

The German government will provide funds for the AJC-led project.

The AJC coalition will draw on the research and expertise of key individuals, notably Father Patrick Desbois, president of the Paris-based Yahad in Unum, as well as groups that include Jewish communal leaders in Belarus, Poland and Ukraine, along with the support of the Conference of European Rabbis, to identify and protect the mass graves. Many of these long-ignored sites have been exposed to the elements, roaming animals and even grave robbers.

“Seventy years ago—well before the gas chambers and crematoria were just after the Second World War, AJC opened an office in France, now home to Europe’s largest Jewish community, just after the Second World War.”

Arab Leaders, AJC Visit Auschwitz-Birkenau

The Paris-based Aladdin Project, in cooperation with UNESCO and Paris City Hall, invited AJC’s representative in France, Simone Rodan-Benzaquen, and more than 150 dignitaries from Morocco, Jordan, Turkey, the Palestinian territories and Iraq on a visit to Auschwitz-Birkenau.

Several European dignitaries were present on the February 2011 journey, including UNESCO Director-General Irina Bokova.

AJC’s Delegation Zips From Berlin to Paris

Just a day after honoring the German chancellor in January 2011, an AJC delegation met with French President Nicolas Sarkozy, another example of the agency’s singular access in Europe.

At the private meeting at the Elysée Palace, AJC Executive Director David Harris praised Sarkozy for his vigorous efforts to counter the nuclear ambitions of the Iranian regime, to strengthen the transatlantic partnership, and to demonstrate support for Israel, in the president’s words, “as the nation-state of the Jewish people, in the context of a negotiated peace accord.”

“I don’t change my convictions easily, just as I don’t change my friends easily, and my door will always be open to AJC,” Sarkozy told the delegation.

René-Pierre Azria, an AJC National Executive Council member, said, “To have the opportunity to sit across the table from a head of state and share with him AJC’s position on matters of crucial importance is a memory I will always carry with me. We candidly discussed unfolding developments in the Middle East and North Africa, the Arab-Israeli peace process, and challenges faced by European countries regarding immigration, integration and identity.”

AJC formed an international coalition to protect and memorialize the mass graves of Holocaust victims in Eastern Europe. Rabbi Andrew Baker, AJC’s director of International Jewish Affairs, and Déide Berger, director of AJC’s Berlin Office, announced the effort at a widely covered press conference.

AJC’s Berlin Office launched the program “hands for Kids,” Germany’s first values-based democracy curriculum for elementary-school students.

The initiative’s core goal is to teach children a sense of self and respect for others.

Preserving dignity

Holocaust victims

Honoring memories

Curriculum

Values-based

Hands for Kids

Recognizing visionary leadership

Chancellor Angela Merkel

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“Seventy years ago—well before the gas chambers and crematoria were
Earlier, in December 2010, AJC had met with Bokova in Paris to voice concern over UNESCO’s recent approval of anti-Israel resolutions, and to explore how the international cultural body might improve the climate for Middle East peace. At that time, Bokova acknowledged to AJC that the UNESCO board should return to the longstanding custom of taking action by consensus, rather than by majority vote, in order to remain effective.

**Exchange With Poland Turns 15**

After the collapse of communism in Central and Eastern Europe, AJC reached out to build strategic relationships that were impossible during the Soviet era. One such effort—a groundbreaking exchange program with Poland—was launched in February 2010 in Warsaw. AJC, together with its Polish partner, the Forum for Dialogue Among the Nations, celebrated the exchange’s 15th anniversary.

“The program presents a unique opportunity for Polish, usually non-Jewish leaders to … spend a week with such a vibrant Jewish organization as the American Jewish Committee,” said Andrzej Folwarczny, founder and president of the Forum for Dialogue Among the Nations, at the event. “You have reminded us of the things that are worth fighting for.”

**AJC Efforts Span Continent**

The Macedonian government dedicated in early 2011 a Holocaust memorial museum and cultural center in the capital city of Skopje. This is a result, in large measure, of advocacy by AJC and the local Jewish community. The center, created with funds from heirless Jewish Holocaust-era property, tells the story of Jewish life in the entire Balkan region. Only some 300 Jews live in Macedonia today.

In Spain, where AJC has nurtured deep ties, Foreign Minister Miguel Moratinos bestowed, in October 2010, the Gran Cruz de la Orden Merito Civil on AJC Executive Director David Harris, by decree of King Juan Carlos. Harris has previously been honored by the governments of Bulgaria, France, Germany, Latvia, Poland, and Ukraine.

**Transatlantic Institute Bridges U.S. and EU Policy**

AJC has ramped up its presence in the European capital of Brussels, naming Daniel Schwammenthal as the new director of its seven-year-old Transatlantic Institute, a policy bridge between the United States and the European Union.

Immediately after an EU energy summit in February 2011, the AJC Institute convened a program on the challenges of energy security. The event was held in partnership with the Friedrich Naumann Foundation for Freedom, a political foundation with links to the German Liberal Party.

AJC and the Naumann Foundation have long cooperated in public policy forums. For 18 years, they have hosted the groundbreaking Promoting Tolerance program, which brings emerging Central and Eastern European political leaders to the United States so that they can learn from American experiences with diversity. Several alumni have become foreign ministers and other Cabinet members in their countries.

As the German army swept through Poland, Ukraine and Belarus on its way East,” said Rabbi Andrew Baker, AJC director of International Jewish Affairs and the Personal Representative of the Organization for Security and Cooperation in Europe’s (OSCE) Chairman-in-Office on Combating Anti-Semitism. “Protecting their graves is a long-term effort that will not be accomplished easily and perhaps never completely, but we shall properly honor the memory of these Holocaust victims.”

**‘Hands for Kids’ Teaches Tolerance**

In 2010, AJC’s Berlin Office, under the leadership of Deidre Berger, also launched the program “Hands for Kids,” Germany’s first values-based democracy curriculum for elementary-school students, based on AJC’s highly acclaimed “Hands Across the Campus” program for U.S. high-school students.

The initiative’s core goal is to teach the youngest members of European society a sense of self and respect for others so that they will not fall prey to xenophobia and anti-Semitism.

The year 2010 also marked three decades of AJC’s pioneering exchange program with the Konrad Adenauer Foundation, a major German civil-society institution, producing hundreds of ambassadors for German-Jewish relations on both sides of the Atlantic.

German Federal President Christian Wulff, who assumed office in 2010, is an alumnus of the AJC-KAF program, and he cites the program as a transformative experience that encouraged him to select Israel as the destination for his first official visit as president.

Another AJC initiative—generated by its 17-year partnership with the German armed forces, the Bundeswehr—brought German military officers to Israel in October 2010 under an agreement signed between the German Ministry of Defense and AJC in December 2009.

ACCESS, AJC’s new-generation program, commenced a partnership in 2010 with Allianz SE, Germany’s largest insurance company and a charter member of the German Foundation Initiative, by bringing young American Jewish professionals to Germany in June, the first of what will be five annual exchange trips.

“With this program, we are able to extend our ongoing dialogue with German society to include the vitaly important business sector,” Harris said.
Latino-Jewish

While Latin America becomes more influential on the world stage, the number of Latin Americans—including Jews—coming to the United States continues to surge.

AJC’s Latino and Latin American Institute is uniquely positioned to address these trends, helping protect and strengthen local Jewish communities, secure support for Israel throughout the Americas, and foster favorable political alliances between Jewish and Latino communities in the United States.

AJC leaders routinely visit Latin American countries—it has formal partnerships with the Jewish communities of Argentina, Chile, Colombia, Costa Rica, Mexico, Panama, Peru, and Venezuela—to raise issues of regional and global importance.

In early 2011, AJC leaders traveled to South America to meet with the top officials of Argentina, Brazil, and Chile.

For instance, AJC advocates across Latin America for fair treatment of Israel at the United Nations, Panamanian whose Jewish community became an AJC partner in 2010, recently voted against a UN resolution designed to keep the Goldstone report, which equated Israel’s defensive action with Hamas terrorism in the wake of Operation Cast Lead, on the international agenda.

Strategic Forum in Miami AJC furthers its strategic ties by convening an annual forum in Miami for leaders of Jewish communities in Latin American countries, as well as Spain. The 2010 gathering of dozens of Jewish leaders—Miami-area Latino Jews also attended—focused on using social media and other advocacy tools to counter the campaign to undermine Israel’s legitimacy.

Earlier, the central Argentine Jewish body AMIA bestowed upon AJC its coveted Bicentennial Award for advancing human rights and justice, specifically for its commitment to justice for the victims of the 1994 terror attack on the AMIA building in Buenos Aires.

More than 800 people attended the October 2010 event, including Argentine President Cristina Fernández de Kirchner.

And AJC’s Project Interchange regularly hosts Latin American media and political leaders in Israel, deepening their understanding of its accomplishments and challenges.

AJC Forges Latino Ties Across U.S.

The Bridging America Project, an intergroup initiative supported by a major Ford Foundation grant and implemented by AJC’s Belfer Center for American Pluralism, seeks to strengthen Latino-Jewish relations in the United States.

The project provides local communities with the tools to achieve understanding for immigration reform, an issue of mutual concern to Latinos and Jews, and to counter anti-immigrant fervor.

In 2010, the initiative brought together Latino and Jewish leaders in Chicago, Phoenix, Houston, and New Jersey. In 2011, it will reach Atlanta, Denver, Miami, New York and Washington, D.C.

It dovetails with AJC’s other ongoing efforts, such as educational trips to Israel for Latino American leaders through Project Interchange, programs with Latino Pentecostals on the West Coast, and a Spanish-language website.

Separately, AJC cosponsored a trip to Puerto Rico, a U.S. Commonwealth and home to the largest Jewish community in the Caribbean, for Jewish and Puerto Rican leaders from across the United States, in November 2010.

“Jewish and Latino diaspora communities have much in common historically, and this mission deepened mutual understanding,” said Dina Siegel Vann, director of the Latino and Latin American Institute.

“Both groups have ongoing concerns about immigration, political and economic empowerment, and relations with a homeland. Together, we can achieve much more.”
AJC was the sole Jewish organization invited to address the 80th birthday celebration of the Swami Dayananda Saraswati, a leading Hindu intellectual and spiritual force.

“In an age when Asia in general and India in particular are growing in geopolitical importance, Jewish leadership should increase its understanding of Hinduism and Indian culture,” Rabbi Noam Marans, AJC director of Interreligious and Intergroup Relations, said in his August 2010 remarks at a Hindu retreat in Saylorsburg, Pennsylvania.

AJC, together with the Hindu Dharma Acharya Sabha, an organization founded by Swami Dayananda, has co-hosted three Hindu-Jewish summits to foster dialogue and cooperation.

Through diplomatic contacts and its Mumbai office, AJC makes the government and people of India aware of the views of American Jews and Israel. Meanwhile, AJC’s Project Interchange has brought leading Indian Americans to Israel for seminars that offer a close-up view of Israeli life and the challenges the country confronts daily.

AJC has similarly strong ties with leaders of other faiths around the globe. American Catholic-Jewish relations received a major boost in 2010 when New York’s Archbishop Timothy Dolan, now president of the U.S. Conference of Catholic Bishops, addressed AJC’s Board of Governors.

Dolan: ‘We Need Such an Enterprise’  
“Take a look at AJC” — Archbishop Timothy Dolan

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Christian leadership from across the United States had an audience with the Greek Orthodox Patriarch of Jerusalem, Theophilos III, as part of AJC’s Christian Leadership Initiative.

By establishing a Christian Leadership Initiative, AJC is engaging Christian leaders to deepen relationships with their Jewish counterparts.

AJC continues to stand with these groups and their beleaguered defenders, as in the case of Iraq, where 53 Christian worshippers were killed in December 2010 at a Baghdad church. Already, more than half of Iraq’s Christian minority has fled the country.

Coptic Christians in Egypt also have been targeted in recent months.
Vatican Synod Hears From AJC

AJC was the only Jewish organization invited to address the Vatican Special Synod on the Middle East, a historic two-week gathering of global Catholic leaders, in 2010.

“The degree to which Christians enjoy civil and religious rights and liberties testifies to the health or infirmity of the respective societies in the Middle East,” Rabbi David Rosen, AJC’s international director of Interreligious Affairs, said in his remarks, adding that Christians in Israel “enjoy full franchise and equality before the law.”

In programs like the Christian Leadership Initiative, there is time and space to parse out the different meanings of some of the symbols and texts that Jews and Christians share,” said Robert Cathey, a theology professor at McCormick Theological Seminary, a Presbyterian institution in Chicago. “Hopefully, we are crafting a language and a set of relationships that will make... true interfaith dialogue possible with our co-religionists in the U.S.”

In August 2010, AJC co-hosted a pathbreaking visit of African Christian and Muslim religious leaders to Israel, to focus on ways religion can contribute to and inspire development.

“Now is the time leaders from the two faiths, some from countries with serious Christian-Muslim tensions, are visiting Israel jointly,” Rabbi David Rosen, AJC international director of Interreligious Affairs, said of the initiative, organized with Israel’s Ministry of Foreign Affairs. The religious leaders came from Angola, Cameroon, Ghana, Nigeria, South Africa and Zambia.

Iran

Recent sanctions may have slowed Iran’s drive to cross the nuclear threshold, yet it remains one of the world’s most daunting foreign policy challenges.

The authoritarian state continues to destabilize the region, calls for the destruction of Israel and violates its own citizens’ human rights.

“Iran is on the verge of nuclear arms capability,” Jason Isaacson, director of AJC’s Office of Government and International Affairs, said in his November 2010 remarks at Sciences Po, a leading French university. “It has already amassed enough enriched uranium to make, with further enrichment, at least two and possibly more nuclear bombs.”

AJC helps to ensure that the Iranian threat remains prominent on the global diplomatic agenda, through its high-level ties with leaders across Europe, the Middle East, Asia, Latin America and elsewhere.

Most recently, AJC delegations traveled to and met with heads of state and other senior officials in Argentina, Belgium, Brazil, Bulgaria, Cyprus, France, Germany, Greece, India, Jordan, Panama and Spain, among many others.

Work Toward Tough Sanctions

AJC national and regional offices joined forces in a successful campaign for congressional approval of the strongest anti-Iran sanctions to date, the Comprehensive Iran Sanctions, Accountability and Divestment Act (CISADA). AJC was asked to testify at a key congressional hearing on the measure.

AJC also maintained its ongoing relationship with the Gulf States, Iran’s uneasy neighbors. During two late-2010 visits to the region, AJC learned firsthand the depth of Gulf Arab leaders’ concerns about a nuclear Iran.

“The prospect of the brutal, zealous, truth-twisting mullahs in Tehran—the most polarizing forces in the East-West divide, and the rulers of a large and rich country just a few dozen kilometers away—having access to the deadliest form of modern weaponry fills Gulf leaders with dread,” Isaacson said.
Arabic World

AJC’s relationships with more than a dozen Arab nations are more critical now than ever as the region, spanning North Africa to western Asia, undergoes great change.

AJC, which supports the Arab peoples’ aspirations for freedom, democracy and prosperity, remains the only Jewish organization with such high-level Arab ties across sectors that include government, business, energy, media and education, that lead to results on the ground.

“For too long, autocrats across the Middle East have used the Israeli-Palestinian conflict to justify repression,” said Robert Elman, AJC president. “But recent political upheavals reveal that the region’s core conflict is the broken social contract between governments and their citizens. As Middle East politics evolve, AJC will continue to forge relationships across Arab societies to defend our values and advance the cause of peace.”

For decades, AJC has worked to protect the region’s few existing Jewish communities, encouraged countries toward normalization with Israel and preserved synagogues and cemeteries in former centers of Jewish life. AJC recently helped with efforts to restore synagogues in Cairo and Alexandria, Egypt.

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AJC Mission to Tunisia, Morocco

AJC also remains in close contact with Jewish communities in Arab lands, and has worked with authorities across the region—particularly in a time of civil unrest—to continue to assure their safety and full rights. In December 2010, just days before the popular uprising in Tunisia that sparked events in other Arab countries, an AJC mission visited that nation as well as Morocco, both home to several thousand Jews.

Back in Washington, AJC held its annual Chanukah party with Moroccan diplomats. Morocco’s ambassador to the United States, Aziz Mekouar, hosted the event at his residence.

Also in 2010, North African thought leaders traveled to Israel under the auspices of Project Interchange, an AJC institute that holds educational seminars for current and emerging U.S. and international leaders.

Meanwhile, since the 1990s AJC has quietly boosted its presence in the Gulf States. AJC took part in December 2010 in the Manama Dialogue, a regional security summit in Bahrain arranged by the London-based International Institute for Strategic Studies. Bahrain is strategically important for the United States; it is the base for the U.S. Navy’s Fifth Fleet. At the time of the summit, AJC held private meetings with top diplomats from across the Arab world.

AJC learned firsthand—in this as in previous visits to the region during the last two decades—the depth of Gulf Arab leaders’ concern over the prospect of a nuclear Iran. Their views paralleled those of Israel and could serve as a basis for new efforts to warm the climate for Arab-Israeli peace.

Arab Site Boosts Tolerance

Nearly every morning, New York-based Rabbi Ephraim Gabbai wakes up to an inbox filled with emails from Arabic speakers across the Middle East.

The emails ask about Judaism or praise AJC’s Arabic-language website, built and managed by Gabbai to educate Arab Muslims and Christians about Jewish religion and culture. Gabbai, born in Israel to parents of Iraqi lineage, offers responses in Arabic.

He also engages users on AJC’s Arabic-language Facebook page.

The AJC site, created in 2008 and boasting more than 20,000 page views a month, is most popular in Egypt, Saudi Arabia, Algeria, Morocco and the United States.

The messages Gabbai receives serve both as a reminder of the historical bonds between Jews and their former Arab neighbors and as an opportunity to deepen current Arab understanding.

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Dillard Dedicates Center to AJC

Dillard University dedicated its new Distance Learning Center in early 2011 to AJC, which provided funds for the videoconference facility. “When the call came from AJC after Hurricane Katrina hit in 2005, it was an important time for Dillard and New Orleans,” said Dr. Walter Strong, the university’s vice president for Institutional Advancement. “More than the money, it was the sense of friendship, of outreach.” AJC raised more than $1.2 million in the aftermath of Katrina to help rebuild churches and synagogues across the Gulf Coast, as well as damaged academic institutions with which AJC has overlapping interests.

Ongoing AJC Assistance in Haiti

More than a year after an earthquake ravaged Haiti, IsraAID: The Israel Forum for International Humanitarian Aid, a globally recognized Israeli relief group and longtime AJC partner, continues to operate in the island nation. In November 2010, in Leoganne, Haiti—just southeast of Port-au-Prince, the earthquake’s epicenter—IsraAID helped open a medical facility to serve the community, train local clinicians and house a research center. More than 1,000 patients were treated there in 2010.

When Japan suffered a massive earthquake and other disasters in March 2011, AJC immediately responded through IsraAID, which dispatched first responders to provide rescue and medical assistance.

AJC also provided humanitarian aid to Pakistan as the predominately Muslim nation faced massive flooding in the summer of 2010. The AJC funds were delivered through the Joint Distribution Committee, an American Jewish humanitarian group that operates internationally.

Earlier in 2010, AJC worked with Chile’s Jewish community to assist people affected by one of the most powerful earthquakes in more than a century.

Humanitarian Aid

The core commitment of AJC to a secure and just world is demonstrated by its rapid response to people in crisis worldwide. “Our tradition teaches us to help those in need, especially in emergency situations,” said AJC Executive Director David Harris. “We are taught that we are all created in the divine image. When tragedy strikes, we wish to affirm our common humanity.”

When a devastating wildfire in December 2010 consumed Israel’s Carmel forests, killing 42 Israeli police officers, AJC designated a significant donation from its Israel Emergency Assistance Fund to the Jewish National Fund to replace 10,000 trees. “The groves comprising the AJC forest will be a timeless tribute to the victims and rescuers in one of Israel’s most tragic disasters,” Harris said.

At the appropriate time, AJC will hold tree-planting ceremonies for each of the two dozen countries that provided crucial firefighting equipment and personnel.

Heart surgery

Save a Child’s Heart

AJC will hold tree-planting ceremonies for each of the two dozen countries from around the world that provided essential firefighting equipment and personnel.

AJC made it possible for Kevin, a 14-month-old Indonesian baby, to undergo crucial heart surgery in Israel. It was the first time that Save a Child’s Heart, an AJC partner, brought a child from Indonesia to Israel for treatment. Indonesia does not recognize Israel.

In the background: The biggest fire in Israel’s history erupted in December 2010 on Mount Carmel, killing 42 police officers. It also destroyed homes and thousands of acres of land.

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through the smart use of cutting-edge technology, AJC advances its mission.

AJC launched an iPhone application in June 2010, a first for a major Jewish organization.

“AJC has long embraced new communications technologies to be effective in our advocacy and diplomacy efforts worldwide,” said AJC Executive Director David Harris. “Reaching people on mobile devices, and enabling them to engage with AJC, is essential in our increasingly interconnected world.”

The AJC app, available free of charge in Apple’s App Store, allows iPhone users to see press releases in real time and share them through email and Facebook; watch dedicated YouTube channels; download podcasts; follow AJC Twitter accounts; and join AJC using a secure, mobile device-optimized site.

Meanwhile, AJC advocates through online campaigns, which feature videos produced at its in-house studio. One example is AJC’s campaign against Iran’s human rights abuses and nuclear program, which can be viewed online at www.ajc.org/iran.

In-house Broadcast Studio

AJC also uses its broadcast studio to produce Harris’ weekly commentary, which reaches 30 million listeners across the United States through the CBS Radio Network.

Harris and other senior AJC staff experts are routinely sought by major media for unique analyses of world events. On a regular basis, Harris blogs for The Huffington Post and The Jerusalem Post. Many of Harris’ columns are translated and published in the major Italian newspaper L’Opinione. Foreign media also frequently interview Harris during his overseas diplomatic travels.

Meanwhile, Kenneth Bandler (pictured above), AJC communications director, has a Jerusalem Post column and writes for Fox News online. Op-ed articles by other AJC staff experts are regularly placed in major newspapers.

AJC’s German, Russian and Spanish websites bring news and advocacy messages to important audiences.

Survey: 50% of U.S. Jews Back Two-State Solution

A majority of the Jewish community—some 75 percent—thinks that the chance for a lasting peace between Israel and the Palestinians is the same as about a year ago, with almost half supporting the creation of a Palestinian state. This is just one of the trends found in the fall 2010 Annual Survey of American Jewish Opinion, sponsored by AJC.

Other topics covered include U.S.-Israel relations, Iran and the broader Arab-Israeli conflict.

For the first time in several years, two AJC surveys were commissioned in the same calendar year—in March 2010 and September 2010—because of global political events.

Media cite these surveys as the most reliable barometer of American Jewish thinking.

Do you approve or disapprove of the Obama administration’s handling of U.S.-Israel relations?

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U.S. Secretary of State Hillary Clinton delivered powerful reaffirmations of the U.S.-Israel friendship and the shared goal of achieving a negotiated comprehensive Arab-Israeli peace, in her remarks before a standing-room-only audience of 1,600 at the April 2010 AJC Annual Gala.

“Israel’s right to exist is non-negotiable and no lasting peace is possible unless that is accepted,” Clinton said before an audience that included Israel’s defense minister, Ehud Barak, as well as the foreign ministers of the Netherlands, Spain and Bulgaria, members of Congress, and many Washington-based ambassadors.

“Guaranteeing Israel’s security is more than a policy position for me,” Clinton added. “It is a personal commitment.” Clinton also named AJC a “force for peace and progress here at home and around the world,” pointing out that the U.S. relationship with Israel is premised on AJC’s values. The Washington gala, covered by media worldwide, brought together Clinton and Barak at a low point in U.S.-Israel relations.

‘Israel Cannot be Defeated’ Barak spoke of Israel’s willingness to make “tough and painful decisions” for the sake of peace. In a wide-ranging speech that surveyed the challenges to Israel on the Palestinian and broader regional tracks, Barak proclaimed that a lasting peace would come “once our neighbors understand that Israel cannot be defeated.” Declaring 2010 to be a “year of exceptional threats and opportunities,” Barak pinpointed Iran’s drive for nuclear weapons as the key threat to Israel’s security.

In a separate event, U.S. Sen. Robert Menendez (D-N.J.) received AJC’s Congressional Leadership Award for his work championing Israel and his leadership on immigration reform.

The gala was the highlight of the AJC Annual Meeting, a 48-hour conference that gives AJC activists from across the United States and leaders of Jewish communities from around the world the opportunity to engage in policy discussions with diplomats, academics and government officials.

Sessions covered such topics as U.S. approaches to the Iranian threat, the Obama administration and Israel, and the role of women in a new Middle East. For the first time, two sessions were available online via live webcast.

Members of ACCESS, AJC’s next-generation program, took full part in the events, which included dinners with global diplomats.

“I was invited on the first night to a small, private dinner at the French ambassador’s residence where we discussed, on a personal level—and in French—issues such as anti-Semitism in France and that nation’s approach to Iran,” said Jonathan Graf of ACCESS San Francisco. “These personal encounters have emphasized to me exactly what makes AJC so special and its mission so important.”
Leaders from business, law, entertainment and other fields serve as pillars of support for AJC’s projects and programs. On these pages are photos of some of the extraordinary people whose generosity and involvement have made a difference.

Honoring Civic Concern

Fashion industry leaders joined AJC to honor Tom Murry, President and Chief Executive Officer, Calvin Klein Inc.; and Wes Card, Chief Executive Officer, Jones Apparel Group. L. to r.: Terry J. Lundgren, Chairman, President, and Chief Executive Officer, Macy’s, Inc.; Tom Murry; Wes Card; Emanuel Chirico, Chairman and Chief Executive Officer, Phillips-Van Heusen Corporation; and Michael Gould, Chairman and Chief Executive Officer, Bloomingdale’s, and Chairman, AJC Board of Trustees.

Our Herbert H. Lehman Human Relations Award was presented to René-Pierre Azria, Founder, President and Chief Executive Officer, Tegris Advisors LLC. L. to r.: Barnet Liberman, Chairman, Indiexplex Films; Raymond Debbarne, Co-Founder and President, The Invis Group, LLC; Claudio Del Vecchio, Chairman and Chief Executive Officer, Brooks Brothers; René-Pierre Azria; Stanley M. Bergman, Chairman and Chief Executive Officer, Henry Schein, Inc., and Chair, AJC Board of Governors; and Harold Tanner, President, Tanner & Co., and AJC Honorary President.

AJC’s National Human Relations Award Dinner paid tribute to publishing executives Jayne Jamison, Vice President and Publisher, Seventeen; Valerie Salembier, Senior Vice President and Publisher, Harper’s Bazaar; and Jill Seelig, Vice President and Publisher, O, The Oprah Magazine. L. to r.: Valerie Salembier; Jayne Jamison; Cathleen Black, Chairman, Hearst Magazines; Jill Seelig; and Ellen Levine, Editorial Director, Hearst Magazines.

At our Wall Street Reception, AJC honored Seth A. Klarman, President, The Baupost Group, LLC. L. to r.: Alan C. Greenberg, Vice Chairman Emeritus, Bear Stearns, a division of J.P. Morgan; Senior Managing Partner, Founder and Executive Director, Och-Ziff Capital Management Group; Seth A. Klarman; and Richard C. Perry, President, Perry Capital, LLC.

AJC presented its National Human Relations Award to John M. Shapiro, Co-Founder and Managing Director, Chieftain Capital Management, Inc., and AJC At-Large Officer. L. to r.: Paul S. Lavy, Founder and Senior Managing Director, JLL Partners LP; Roy J. Zuckerberg, Senior Director, Goldman Sachs Group, and Associate Chairman, AJC Board of Trustees; Alan C. Greenberg, Vice Chairman Emeritus, Bear Stearns, a division of J.P. Morgan; John M. Shapiro; Joshua Nash, Ulysses Partners, L.P.; and Harold Tanner, President, Tanner & Co., and AJC Honorary President.

Our Los Angeles Regional Office paid tribute to Marc Graboff, President, West Coast Business Operations, NBC Universal Television Entertainment, at its Dorothy & Sherrill C. Corwin Human Relations Award Dinner. L. to r.: Joel McHale, host of Community and The Soup; Bruce M. Ramer, AJC Honorary President; Marc Graboff; and Chris Matthews, host of Hardball and The Chris Matthews Show.

Our Chicago Regional Office presented its Civic Leadership Award to Mark S. Hoplamazian, President and Chief Executive Officer of Hyatt Hotels Corporation. L. to r.: Chicago mayor-elect Rahm Emanuel; Mark S. Hoplamazian; Byron D. Trotter, Founder, BDT Capital Partners; and Thomas J. Pritzker, Chairman and Chief Executive Officer, The Pritzker Organization, LLC.
National Staff

Regional Offices and International Partners
As Treasurer of AJC, I am pleased to submit this report of AJC’s financial condition and financial activity for 2010. We are grateful to our donors who have supported the important mission of AJC during these difficult economic times.

AJC’s Balance Sheet is healthy and strong. Total net assets increased by $7.7 million. Increases in net assets were derived from several sources including significant return on investments of $8.3 million resulting from a vigorous recovery in the securities markets, new temporarily restricted contributions of $6.8 million, and a $1.3 million operating surplus representing the excess of operating revenue ($42 million) over operating expenses ($40.7 million). These increases were offset by the release of $7.5 million of temporarily restricted funds for operating expenses, as well as the recording of a non-operating charge of $11 million for increased pension and other benefit obligations, primarily due to a reduction in the discount rate used to calculate the obligation.

AJC achieved the operating surplus, despite flat annual campaign revenues, as a result of tight control over operating expenditures. The agency is focusing its financial efforts on pursuing growth in its existing revenue base as well as from additional sources, such as new domestic and international donors and the internet. Increasing the revenue base will allow for expansion of the vital work of AJC.

We will continue to act in a fiscally responsible manner to safeguard the assets of AJC. We thank you for your financial support and commitment to AJC, which is dedicated to Tikun Olam, repairing the world.

AJC is a 501(c)(3) not-for-profit organization, tax ID #13-5563393.

Sincerely,

Richard L. Berkman
Treasurer
AJC seeks a secure Jewish future in a more just world.
We maintain offices across the United States and around the world, and partnerships with Jewish communities abroad.

- Builds Bridges
- Advances Security
- Promotes Human Rights
- Supports Israel
- Strengthens Jewish Life

www.ajc.org