IMPACT REPORT 2014-2015

A DEFINING MOMENT

AJC Global Jewish Advocacy
A GLOBAL MOMENT
Most moments pass unnoticed, sands in time, insignificant and unremembered. But there are some moments that define us, that write for all time the story of who we were, what we believed, and what we did.

AJC is convinced that this is a Defining Moment for the Jewish people. The events of 2014 and 2015—the rising tide of anti-Semitism in Europe, the global effort to delegitimize Israel, and the threat of a nuclear Iran—explain why.

In this Impact Report, you will read about how AJC advocacy has met this Defining Moment, going into immediate overdrive—in diplomatic corridors the world over, in Washington, on the streets of Europe, and on the battlefield of public opinion.

The challenges and opportunities facing the Jewish people are global in nature, and require a global response. With a unique advocacy architecture that spans six continents and unparalleled access to decision-makers around the world, AJC is that global response.
WHERE WE WORK

I don’t know of any other organization that pays so much attention to what’s happening outside the United States and outside Jewish life, from India to Germany to France, and many other places.

SHIMON PERES, PRESIDENT OF ISRAEL (2007–2014)

AFRICA
AJC’s Africa Institute partners with African governments, civil society, and diaspora communities to build coalitions on issues of common concern, and facilitates cooperation between African countries and Israel.

ASIA
AJC’s Asia Pacific Institute engages leaders in the region and their representatives in the United States, making them more aware of the Jewish people and Israel, and fostering political alliances, economic links, and dialogue on AJC’s priority issues.

EUROPE
With offices in Berlin, Brussels, Paris, and Rome, AJC promotes cooperation among Europe, the U.S., and Israel, and partners with local Jewish communities.

LATIN AMERICA
AJC’s Arthur and Rochelle Belfer Institute for Latino and Latin American Affairs (BILLA) develops and strengthens ties to Latin America and the U.S. Latino community. BILLA has staff in Washington, Miami, and São Paulo.

MIDDLE EAST
In coordination with AJC Jerusalem, AJC Project Interchange brings two dozen high-level delegations each year from around the world to Israel. Moreover, no Jewish organization has more extensive contacts in the Arab and Muslim world than AJC.

UNITED STATES
AJC’s headquarters in New York and office in Washington conduct international diplomacy and engage the Administration and Congress. The advocacy and coalition-building carried out by AJC’s 22 Regional Offices across the country reinforce these efforts.

22 U.S. REGIONAL OFFICES
10 OVERSEAS POSTS
30 INTERNATIONAL PARTNERSHIPS

OUR IMPACT

This is the moment for AJC’s global reach, global access, and global impact. You will read in this Impact Report about how AJC has made a tangible difference around the world, including how AJC:

Coordinated an unprecedented joint statement from the foreign ministers of France, Germany, and Italy unequivocally condemning anti-Semitic incidents in Europe.

Actively supported eight pro-Israel initiatives in the U.S. Congress during Operation Protective Edge, including increased funding for the livesaving Iron Dome missile defense system.

Reached millions with our important advocacy messages on social media through accounts in four languages.

Built understanding for Israel by bringing influential leaders to the country on AJC Project Interchange (PI) immersive educational experiences. An Aspen Institute assessment found that 90% of PI participants took positive Israel-related actions upon their return.

Succeeded in getting 285 mayors representing over 71 million Americans to sign on to AJC’s “Mayors United Against Anti-Semitism” campaign.

AJC and its Berlin team have had a considerable impact on the German public. I am very grateful for the trust AJC has placed in Germany.

GERMAN CHANCELLOR ANGELA MERKEL

AJC’s moral clarity, your professionalism, and your determination distinguish you from others, and make you an indispensable actor and interlocutor.

FRENCH PRIME MINISTER MANUEL VALLS
STANDING WITH ISRAEL

“AJC’s amazing and unique global advocacy has directly contributed to strengthening Israel’s national security. I’ve seen AJC’s real impact in meeting after meeting with my counterparts around the world.”

RON PROSOR, ISRAELI AMBASSADOR TO THE UN

There are 193 countries in the UN, but only one Jewish state. Around the world—from the hallways of the UN in New York to the corridors of the European Union in Brussels and to the countries of the Pacific Rim—AJC is engaged in pro-Israel advocacy at the highest levels.

AJC offices and representatives in Asia, Europe, Latin America, and beyond build greater understanding for Israel’s security challenges and dynamic possibilities. Through dialogue with elected officials, diplomats, and opinion-shapers, and by taking leaders who are force multipliers to Israel on Project Interchange seminars, AJC helps bring the real Israel to the fore.

And when Israel is under assault, whether from the terrorist organizations on its doorstep or the global BDS movement, AJC mobilizes its global architecture to address the threat.

AJC’s amazing and unique global advocacy has directly contributed to strengthening Israel’s national security. I’ve seen AJC’s real impact in meeting after meeting with my counterparts around the world.”
**OPERATION PROTECTIVE EDGE**

In the summer of 2014, Israel’s citizens came under direct attack as the terrorist organization Hamas launched barrages of missiles and rockets from Gaza. AJC mobilized to protest the Hamas onslaught and present the case for Israel’s military response to U.S. leaders, in world capitals, and through global media outlets.

**LEGISLATIVE ADVOCACY**

AJC strongly supported congressional resolutions authorizing increased funding for the Iron Dome missile defense system, and bipartisan resolutions in the House and Senate reaffirming Israel’s right to self-defense. Thousands of AJC supporters across the United States took action by writing to their members of Congress via AJC’s online advocacy center, urging support for these resolutions. The lifesaving Iron Dome has been described by Israeli officials as a “game-changer,” which intercepted 80%-90% of Hamas missiles aimed at populated areas.

**HUMANITARIAN RELIEF**

Addressing the emergency situation facing residents of southern Israel, AJC made a series of humanitarian grants to aid Israeli civilians living in Hamas’s crosshairs. One such grant went to the Barzilai Medical Center in Ashkelon, the main hospital in the southern region of the country, serving Israelis—Jews and Arabs alike—as well as patients from Gaza. AJC also provided funds to the towns of Ofakim and Netivot, located between Beersheba and the border with Gaza, to build a shelter and purchase emergency equipment. All three grants were made possible through the generous support of the Harriet and Robert Heilbrunn Humanitarian Relief Fund.

**NON-STOP COMMUNICATIONS**

During the tense summer and fall months, 50+ op-eds, interviews, and letters by AJC officials were featured in major publications, including *The Wall Street Journal*, *El País* (Spain), *Süddeutsche Zeitung* (Germany), *The Hill*, *The Boston Globe*, *The Chicago Sun Times*, and *The Miami Herald*. AJC experts also appeared on CNN, BBC, Fox, and other prominent outlets. Moreover, AJC reached millions on Facebook and Twitter with material in four languages (English, French, German, and Spanish) that dispelled the slanderous lies being spread about Israel and countered with the hard-hitting truth.

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Midnight, and the sirens are blaring. The kids are asleep. I have one minute to wake them up and get them to our shelter.

**AVITAL LEIBOVICH IN A JULY 2014 OP-ED IN THE WALL STREET JOURNAL**

Lt. Col. (res.) Avital Leibovich, Director of AJC Jerusalem, appears live on CNN during Operation Protective Edge.

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Israeli children look at the Iron Dome missile defense system, designed to intercept and destroy incoming rockets, in Gush Dan near Tel Aviv.
COUNTERING THE BDS MOVEMENT

The global campaign to demonize and isolate Israel is often known by the moniker BDS, which stands for Boycott, Divestment, Sanctions—all tactics its proponents use against the Jewish state. BDS takes many forms, but there is one institution where it poses a particularly sinister threat—the American campus. That is why AJC focused on combating BDS there and protecting the values of academic freedom.

Beyond the campus, AJC Chicago was one of the lead organizations advocating passage of anti-BDS legislation in Illinois (the vote was unanimous). AJC also pushed for similar measures in New York, Pennsylvania, and several other states. On the national scene, AJC strongly supported the inclusion, in international free-trade legislation, of language making it a “principal trade negotiating objective” of the U.S. to discourage our trading partners from cooperating with anti-Israel boycotts.

CONNECTING LEADERS WORLDWIDE WITH ISRAEL

As we saw in the summer of 2014, Israel’s image in the media often differs markedly from the on-the-ground reality. AJC’s global presence, expertise in identifying emerging leaders, and hard-earned credibility presented many opportunities—including the ability to bring future decision-makers and influencers to Israel through Project Interchange (PI), an educational institute of AJC.

Representing spheres of influence around the globe, PI delegations met with Israeli leaders across political and social spectrums, connected with their Israeli counterparts, and learned about Israel’s extensive contributions in their fields. When they returned home, their writings, actions, and public positions reflected their greater understanding of Israel.

2014-15 AJC PROJECT INTERCHANGE DELEGATIONS INCLUDED:

- University Presidents and Chancellors
- European Union Officials
- Latino and Latin American Journalists
- Rhodes Scholars
- German Opinion Leaders
- South African Journalists
- Scandinavian Opinion Leaders
- Campus Media and Student Leaders
- U.S. Law Students

*This is just a small subset of PI delegations during this period.

A Palestinian woman waits by a sign calling for the boycott of Israel in the West Bank city of Bethlehem on February 11, 2015.
IN THE spring of 2014, after four people were murdered at the Jewish Museum in Brussels and extremist parties made shocking gains in European Parliament elections, the directors of AJC’s offices in Brussels and Paris published a piece in The Wall Street Journal asking, “Do Jews Have a Future in Europe?” The article called on European leaders to denounce anti-Semitism and show zero tolerance for such behavior, since “it is not just the well-being and future of the Jewish community in Europe that is at risk, but the very values Europe stands for.”

It wasn’t long before the explosion of virulent hatred of Israel and Jews triggered by the Gaza hostilities rose to levels unprecedented since the Holocaust. At rallies in cities across Europe, Muslims, far-right neo-Nazis, and far-left anti-Zionists found common ground in denunciations of Israel and—all too often—Jews. Synagogues and other Jewish buildings were attacked, and Jews were threatened on the street. What had been clear to AJC for years was now clear to the world—anti-Semitism in Europe was resurging with a vengeance.
MOBILIZING WORLD LEADERS
In the summer of 2014, as European protests against Israel’s actions in Gaza turned violently anti-Semitic, AJC’s offices in Berlin, Paris, and Rome wasted no time. Working together, they helped coordinate an unprecedented statement by the foreign ministers of France, Germany, and Italy that unequivocally condemned all expressions of anti-Semitism.

BERLIN
During the summer protests of 2014, AJC Berlin was on the ground to monitor the situation and prompt local action. When an imam at a Berlin mosque called for the annihilation of the Jews, AJC Berlin demanded that the authorities intervene, and German security services announced their intention of launching legal action against the imam and other mosque officials.

In the following months, AJC Berlin helped expose the shocking fact that a government commission on anti-Semitism was devoid of Jews—a scandal widely cited in the media and ultimately rectified by the Interior Ministry.

PARIS
Home to Europe’s largest Jewish community, France has been the epicenter of the alarming rise of anti-Semitism on the continent. For many in France and around the world, AJC Paris has been a leading source of information about the impact this has had on the French Jewish community. In an article on the subject for The Atlantic, noted journalist Jeffrey Goldberg described AJC Paris Director Simone Rodan-Benzaquen as, “one of the most eloquent and influential advocates for European Jewry on the continent.”

In 2014-15, AJC Paris helped conceptualize the anti-terror plan adopted by the French National Assembly and initiate an Inter-Parliamentary Working Group on Anti-Semitism. The office also conceived and developed a survey of French attitudes about Jews and anti-Semitism whose findings were cited widely.

“Anti-Semitic rhetoric and hostility towards Jews, attacks on people of the Jewish faith or synagogues have no place in our societies…. Nothing, not even the dramatic military confrontation in Gaza, can justify such acts here in Europe.”

STATEMENT ISSUED ON JULY 22, 2014, BY THE FOREIGN MINISTERS OF FRANCE, GERMANY, AND ITALY

A gripping AJC Berlin video depicting the terrifying reality of anti-Semitic protests sweeping Europe garnered 7,000 views on YouTube.

On the morning of January 9, 2015, as news broke of a hostage situation at a kosher supermarket in Paris, AJC sprang into action on social media. @AJCGlobal’s top tweet inspired the viral solidarity hashtag #JeSuisJuif (I am a Jew).
When Washington speaks, the world listens. That is why AJC has also pressed the Administration and Congress, as well as local governments, to speak out against rising anti-Semitism.

Bipartisan Taskforce on Anti-Semitism

In September 2015, AJC Executive Director David Harris briefed a dozen members of Congress on increasing levels of anti-Semitism in Europe. Following his suggestion, conversations began on Capitol Hill about creating a caucus to combat anti-Semitism. With strong support from AJC, Representatives Ted Deutch (D-FL), Eliot Engel (D-NY), Kay Granger (R-TX), Steve Israel (D-NY), Nita Lowey (D-NY), Ileana Ros-Lehtinen (R-FL), Peter Roskam (R-IL), and Chris Smith (R-NJ) launched the Bipartisan Taskforce on Anti-Semitism, designed to raise awareness of global anti-Semitism and coordinate congressional efforts, including legislation and bilateral engagement, to combat it.

Mayors United Against Anti-Semitism

In July 2015, AJC announced the launch of “Mayors United Against Anti-Semitism” initiative, sponsored by AJC. AJC’s 22 Regional Offices across the United States, mayors called upon their European counterparts to publicly address anti-Semitism in their communities and take action against this mounting crisis. The more than 285 signatories included the mayors of Atlanta, Baltimore, Boston, Chicago, Houston, Los Angeles, Miami, New York, Seattle, and other major cities representing over 71 million Americans.

A Defining Moment for Europe

In May 2015, AJC convened “A Defining Moment for Europe,” a strategy conference for countering the rising tide of anti-Semitism in Europe. It took place just down the street from the European Parliament building in Brussels. There, in the presence of government officials, diplomats, and community leaders from all over the continent (25 of the 28 EU member states were represented, plus the U.S. and Canada), AJC presented a “Call to Action” for European governments to address the intensifying crisis of anti-Semitism within their borders. The document contained suggestions for increasing security at Jewish institutions, countering radicalization among young Muslims, and monitoring social media for anti-Semitic content.

Act Local, Think Global

AJC announced the launch of “Mayors United Against Anti-Semitism” in July 2015. In this AJC initiative, coordinated by AJC’s 22 Regional Offices across the United States, mayors called upon their European counterparts to publicly address anti-Semitism in their communities and take action against this mounting crisis. The more than 285 signatories included the mayors of Atlanta, Baltimore, Boston, Chicago, Houston, Los Angeles, Miami, New York, Seattle, and other major cities representing over 71 million Americans.
POLITICAL PRISONERS WERE INCARCERATED IN IRAN IN 2014. AMONG THEM WERE AT LEAST 30 JOURNALISTS.

191,000 PEOPLE HAVE BEEN KILLED BY THE BRUTAL ASSAD REGIME IN SYRIA—A REGIME THAT IRAN “CONTINUED TO PROVIDE ARMS, FINANCING, AND TRAINING” TO BOLSTER.

20+ INTERNATIONAL AGREEMENTS HAVE BEEN VIOLATED BY IRAN.

Sources: U.S. State Department 2014 Country Reports on human rights and terrorism and Citizens for a Nuclear Free Iran.

THROUGH 2014 and 2015, negotiations over the Iranian nuclear program topped the international agenda. Since 1995, in all its diplomatic encounters around the globe, AJC has warned of the perils posed by a nuclear Iran. A regime that funds terror around the world, calls for “death to America” and the annihilation of Israel, and repeatedly violates the human rights of its own people cannot be allowed to possess the most deadly of weapons.

On Capitol Hill, AJC strongly supported the Iran Nuclear Agreement Review Act of 2015. AJC has also long sought to hinder the activities of Hezbollah, Iran’s leading terror proxy. In 2013, AJC’s important role in the European Union’s unanimous decision to designate the “military wing” of Hezbollah a terrorist organization was acknowledged by several European leaders. Today, AJC continues to advocate for passage of the Hezbollah International Financing Prevention Act, which will sanction financial institutions complicit in the Iran-backed group’s illicit activities.

The appalling human rights situation in Iran was a major concern for AJC’s Jacob Blaustein Institute (JBI). It continued to play a key role in international campaigns to secure public and diplomatic support for the UN General Assembly’s resolution of December 2014, which condemned Iran’s repeated harassment and persecution of human rights advocates, lawyers, media professionals, women, and members of ethnic and religious minorities. JBI also helped mobilize diplomatic support to renew the mandate of the UN special rapporteur on human rights in Iran.

This barbaric, wolf-like, and infanticidal regime of Israel, which spares no crime, has no cure but to be annihilated.

TWEET BY AYATOLLAH ALI KHAMENEI ON NOVEMBER 8, 2014

OUTREACH TO the world’s religions has long been central to AJC’s global outlook. Religion has the matchless ability to inspire, and to either unite or divide mankind. There is perhaps no greater example of the potential power of interfaith dialogue than the evolution that has occurred in the relationship between Catholics and Jews.

2015 marked the fiftieth anniversary of the adoption of Nostra Aetate, the Catholic Church document that transformed nearly two thousand years of Christian hostility toward Jews and Judaism. Nostra Aetate called for “mutual understanding and respect” and repudiated the charge that Jews living today were responsible for the death of Jesus. The document had the effect of replacing centuries of violence, ghettos, inquisitions, expulsions, and forced conversions with a new era of dialogue and fraternity. AJC interfaith experts and their research played a unique and well-documented role in the development of Nostra Aetate and its implementation.
Israel can count increased empathy from the recent Christian visitors as one unexpected victory, especially in some mainline Protestant circles whose national leadership has grown increasingly distant from Israel in recent years.

THE NEW YORK JEWISH WEEK ON AUGUST 6, 2014, AFTER INTERVIEWING 2014 CLI PARTICIPANTS UPON THEIR RETURN FROM ISRAEL

A MUSLIM-JEWISH CROSSROADS

If Catholic-Jewish relations represented the interfaith challenge of the 20th century, Muslim-Jewish relations are the defining challenge of the 21st century.

AJC has consistently sought to identify, highlight, and elevate voices of courage from the Muslim world, people who lead by example. At the AJC Global Forum in 2014 and 2015, AJC honored two such beacons of hope:

Latifa Ibn Ziaten’s son, Imad, was a French soldier killed by the terrorist Mohammed Merah, who also murdered three Jewish children and a teacher at a Jewish school in Toulouse. In response to the tragedy, Ziaten founded an organization in her son’s name. The group visits schools and juvenile prisons to mentor at-risk Muslim youth, and to dissuade them from joining jihadi fighters in Iraq and Syria.

Lassana Bathily, an immigrant from Mali—and a Muslim—worked in the Hyper Cacher supermarket in Paris. On the morning of January 9, 2015, when a heavily armed Islamist terrorist took over the store, he quickly shepherded shoppers down to the basement into a cold storage room. Then Bathily left, risking his life to get outside and help the police plan their counterattack to free the hostages. All 15 people whom Bathily hid survived. His actions inspired a nation.

CHRISTIAN LEADERSHIP INITIATIVE

In 2014 and 2015, American Christian leaders from across the denominational spectrum studied Judaism as part of the Christian Leadership Initiative (CLI), a program cosponsored by AJC and the Shalom Hartman Institute, and supported by the Berkman Charitable Trust. CLI strives to educate the next generation of American Christian leaders about Jews, Judaism, and Israel. The 2014 cohort’s visit to Israel happened to coincide with the armed conflict between Israel and Hamas, and the group was profoundly moved by what they saw and heard.

83% OF ALUMNI REPORT A CHANGE IN BELIEFS ABOUT ISRAEL BECAUSE OF AJC’S CHRISTIAN LEADERSHIP INITIATIVE

61% BECAME ACTIVE IN ADVOCACY THROUGH PETITION DRIVES, DEBATES ABOUT DIVESTMENT, AND OTHER PUBLIC DISCUSSIONS.

Source: Assessment of CLI conducted by the Auburn Theological Seminary in 2014.
NEW FRONTIER

I wish to express my respect for AJC’s efforts to forge a close relationship with Japan for more than a quarter century. We will continue to foster this bond with you.

JAPANESE PRIME MINISTER SHINZŌ ABE

AJC was founded in 1906 by a small group of influential American Jews profoundly concerned by anti-Semitic attacks in Tsarist Russia. That fateful founding launched the concept of Global Jewish Advocacy which, nearly 110 years later, AJC continues to carry out.

Today, the new frontier of Global Jewish Advocacy lies, above all, in Asia. AJC began its work there in the 1980s, and spent considerable time in the region in 2014 and 2015. AJC leadership delegations met with Indian Prime Minister Narendra Modi and Japanese Prime Minister Shinzō Abe, who, in a video message to the AJC Global Forum 2015, became the first postwar Japanese Prime Minister to address a Jewish organization.

The innovative, rapid-fire world of social media represents another new realm for AJC. Through accounts in four languages, AJC interacts frequently with our followers, including many diplomats, elected officials, and media elites. They in turn share our advocacy messages with their constituencies, allowing us to reach and engage millions around the globe.

Light Trails in Harajuku, Tokyo.
BUILDING A LATINO-JEWISH ALLIANCE

Latinos—the largest and fastest-growing ethnic group in the United States—and Jews both have rich immigrant legacies, and are natural allies. AJC’s Arthur and Rochelle Belfer Institute for Latino and Latin American Affairs (BILLA) is a unique initiative that strengthens bonds among the Jewish community, the U.S. Latino community, and the countries of Latin America, Spain, and Portugal.

To strengthen these ties, AJC conducts national initiatives. One such program, funded by the Ford Foundation, raises awareness and builds support for comprehensive immigration reform.

Another major area of BILLA activity is standing in solidarity with Latin American Jewish communities. While attacks on European Jewish communities understandably grabbed headlines in 2014, not nearly enough attention was paid to disturbing incidents of anti-Semitism and anti-Israel sentiment that emerged in Latin America. AJC was one of the few to draw attention to this alarming trend, and to publicize it in op-eds in *El País* and *The Miami Herald*. BILLA also hosted nearly 100 Jewish leaders from across Latin America in Miami for its annual consultation, where they shared best practices and discussed strategies to meet the pressing challenges ahead.
As in years past, AJC again helped during times of crisis in 2014 and 2015. Through IsraAID, a leading Israeli nongovernmental organization, AJC supported relief teams dispatched to Nepal in the aftermath of a devastating 7.8-magnitude earthquake. AJC also partnered with IsraAID to deliver urgent humanitarian aid to beleaguered Christian and Yazidi refugees who fled from ISIS fighters to Iraq’s Kurdish region, and to support Israeli trauma specialists working with their Jordanian counterparts to aid refugees from the Syrian civil war. AJC’s support of IsraAID is made possible through the Harriet and Robert Heilbrunn Humanitarian Relief Fund.

In 2014, AJC’s Jacob Blaustein Institute (JBI) shined a harsh spotlight on the hermit kingdom of North Korea, particularly its incommunicado detention of up to 120,000 people in secret political prison camps. JBI urged the UN system to devote unprecedented attention to the extensive human rights violations committed by Pyongyang. Together with its partner, the Committee for Human Rights in North Korea, JBI successfully pressed the UN General Assembly to endorse the finding of the UN Human Rights Council’s independent commission of inquiry on North Korea that the gravity of the regime’s violations “does not have any parallel in the contemporary world.” In December 2014, JBI also petitioned the UN Security Council to consider, for the first time, the human rights situation in North Korea, and to place the country’s abuses on its agenda.
HONORING THE BEST AMONG US

THE FOLLOWING OUTSTANDING INDIVIDUALS FROM ACROSS THE COUNTRY HONORED AJC IN 2014 BY ALLOWING US TO HOST TRIBUTE EVENTS THAT CELEBRATED THEIR MANY ACHIEVEMENTS.

Ambassador Philip D. Murphy was honored on September 30, 2014, for his outstanding leadership in support of AJC’s Berlin Ramer Institute and other programs that strengthen German-Jewish relations.

From left: AJC Berlin Ramer Institute Co-Chair Anthony Meyer, Chairman, Meyer and Co. LLC; AJC Executive Director David Harris; Ambassador Philip D. Murphy, U.S. Ambassador to Germany (2009-2013); AJC Berlin Ramer Institute Co-Chair Steven J. Reich, Managing Partner, Edcorado, LLC; and Event Chair Roy Zuckerber, Senior Director, The Goldman Sachs Group, Inc.

John Paulson, President and Portfolio Manager, Paulson & Co. Inc., received AJC’s Herbert H. Lehman Human Relations Award on October 7, 2014, at The Pierre in New York City.

From left: AJC Board of Trustees Chair John Shapiro, Managing Director, Chieftain Capital Management; John Paulson; and AJC Jerusalem Chair Matthew Bronfman, Chairman, BHB Holdings.

AJC honored Bruce C. Ratner, Executive Chairman, Forest City Ratner Companies, with our National Human Relations Award on November 12, 2014.

From left: Dr. Pamela Lipkin; Bruce C. Ratner; Ayesha Bulchandani-Mathrani; and Sandeep Mathrani, CEO, General Growth Properties.

Fashion industry leaders paid tribute to Frank Castagna, Principal, Castagna Realty Co., Inc.; Americans Manhasset; and Jonathan Zrihen, then-President & CEO, Clarins Group Americas, on December 12, 2014. The event raised over $24 million.

From left: Frank Doroff, Vice Chairman, Bloomingdale’s; Jonathan Zrihen; Frank Castagna; and Dinner Chair Michael Gould, former Chairman and CEO, Bloomingdale’s.

Carol and Allen Gown received the Distinguished Leadership Award at AJC Seattle’s signature fundraising event held on December 3, 2014. Leaders from across Seattle’s Jewish and civic spectrums joined in the tribute event.

From left: Event Co-Chair Rochelle Goffe; Allen Gown; and Carol Gown.

AJC Washington honored Bruce Lane with the 2014 Civic Achievement Award on December 8, 2014, at the Hyatt Regency, Bethesda. The event drew more than 300 business leaders from across the country, and featured guest speaker IDF Major General (Ret.) Amos Yadlin.

From left: Steven Bayme, Director, AJC Contemporary Jewish Life Department; Bruce Lane, Executive Vice President/Managing Director & Co-Founder, the Meridian Group; AJC Washington President David Berz; and AJC Washington Director Alan Ronkin.

AJC Atlanta honored Frank Blake, Chairman and former CEO of The Home Depot, with its 2014 National Human Relations Award. Richard Berkman, Chair of AJC’s National Board of Governors, spoke at the event. Nearly 400 guests, including many of Atlanta’s top business leaders, attended. Home Depot Co-Founder Bernie Marcus presented the award.

From left: Linda Mills; Cori Berger; Chelsea Clinton; Betty Cotton; and Julie Gerberding.

Our Global Interfaith Leadership Gala honored AJC President Stanley M. Bergman and his family on September 17, 2014. Rabbi André Ungar received AJC’s Moral Courage Award.

From left: Stanley M. Bergman; Edward Bergman; Paul Bergman; Sara Bergman; Dr. Marion Bergman; and Sharon Bergman.

Women’s Leadership Board Chair Cori Berger and then-AJC NY President Betty Cotton presented Of Many Institute founders Chelsea Clinton and Linda D. Mills with the Interfaith Leadership Award on April 29, 2014. Julie L. Gerberding, President, Merck Vaccines, received the AJC Women’s Global Leadership Award.

From left: Linda Mills; Cori Berger; Chelsea Clinton; Betty Cotton; and Julie Gerberding.

AJC Atlanta honored Frank Blake, Chairman and former CEO of The Home Depot, with its 2014 National Human Relations Award. Richard Berkman, Chair of AJC’s National Board of Governors, spoke at the event. Nearly 400 guests, including many of Atlanta’s top business leaders, attended. Home Depot Co-Founder Bernie Marcus presented the award.

From left: Richard Berkman; AJC Atlanta President Lauren Grier; and Frank Blake.

AJC Los Angeles hosted a memorable evening in January 2014 with California Governor Jerry Brown presenting the Ira E. Yellin Community Leadership Award to David Bohnett, Chair of the David Bohnett Foundation and Founder of GeoCities. Gala Co-Chairs were philanthropist and civic leaders Wallis Annenberg and Eli Broad. The evening was emceed by Jessica Yellin, former CNN Chief White House Correspondent and daughter of Adele and the late Ira Yellin.

From left: David Bohnett; Wallis Annenberg; and Governor Jerry Brown.
AJC recognizes the generosity of its high-level benefactors through membership in the National Leadership Council. AJC is deeply grateful to all its dedicated supporters.
This Honor Roll acknowledges the aggregate of individual donors’ contributions and pledge/donation amounts and specifically allocates for AJC’s 2016 Annual Campaign. Corporate giving at the $100,000 level and above are also recognized.
RECOGNIZING AJC LEADERS

MEMBERS OF THE NATIONAL LEADERSHIP COUNCIL (NLC) PARTNER WITH AJC TO ADVOCATE FOR ISRAEL AND THE JEWISH PEOPLE AT THE HIGHEST LEVELS AROUND THE WORLD. EACH SUCCESSIVE LEVEL OF GIVING EARN INCREASED ACCESS TO AJC'S UNPARALLELED DIPLOMACY, LEADERSHIP MISSIONS, AND OTHER UNIQUE ADVOCACY OPPORTUNITIES.

1. AJC leaders meet with former Secretary of State Hillary Rodham Clinton backstage at the AJC Global Forum 2014.
2. NLC members dine with Mexico’s Ambassador to the United States at his residence during the AJC Global Forum 2014.
3. NLC member Debi Wisch welcomes more than 2,000 attendees from over 70 countries to the AJC Global Forum 2015.
4. AJC leaders tour Rabat, Morocco, on an NLC mission to the Maghreb in 2014.
5. AJC leaders meet with Israeli Prime Minister Benjamin Netanyahu, fourth from left, during a 2015 NLC mission to Israel.
6. AJC leaders meet with Israeli President Reuven Rivlin, second from right, during a 2014 NLC mission to Israel.
7. Israeli Ambassador to the UN Ron Prosor, left, chats with AJC President Stanley M. Bergman, center, and AJC Executive Council Member Allan Reich at an NLC reception with presidents of Pacific Island nations during the AJC Diplomatic Marathon in 2014.
8. AJC leaders meet with Bahraini Foreign Minister Shaikh Khalid bin Ahmed bin Mohammed Al Khalifa during a 2014 NLC mission to the Gulf.
9. AJC leaders at an NLC reception at the AJC Global Forum 2015.

National Leadership Council members are recognized at the following levels:

- **Ambassadors** - Annual donors of $100,000 and above
- **Diplomats** - $50,000-$99,999
- **Delegates** - $25,000-$49,999
- **Advocates** - $10,000-$24,999
As the Treasurer of AJC, I am pleased to submit this report of AJC’s financial condition and activities for 2014.

Revenues, gains, and other support income in 2014 totaled $55.0 million, comprised of (1) Contributions, trusts and bequests of $48.2 million, including $36.6 million unrestricted, $51.4 million temporarily restricted, and $0.2 million permanently restricted, and (2) Investment-related and other income of $6.8 million, including $2.4 million unrestricted and $4.4 million temporarily restricted.

Operating expenses in 2014 totaled $46.6 million, which were closely monitored.

With strong financial support and tight control over expenses, AJC’s net assets increased in 2014 by $8.3 million, excluding two non-operating items. The first was a non-cash pension and postretirement charge of $10.9 million that was due primarily to an increase in the calculated pension liability, resulting from a combination of a change in mortality tables to reflect increased longevity of participants and a drop in interest rates. The second was a $6.5 million transfer of net assets to Thanks to Scandinavia, which agreed with AJC to terminate its affiliation effective at the end of 2014. Factoring in these two non-operating charges that totaled $17.4 million, AJC’s net assets decreased by $91 million, to $121.6 million.

AJC’s Balance Sheet continues to exemplify an organization with a solid financial standing both now and projecting into the future. AJC’s total assets of $164.7 million exceeded total liabilities of $43.3 million, resulting in net assets of $121.6 million. Current assets of $61.3 million exceeded current liabilities of $19.0 million by $42.3 million, indicating a favorable liquidity position.

AJC remains ever vigilant in pursuit of revenue growth from all sources, which will further enhance its financial stability and allow for expansion of the many indispensable programs that AJC consistently provides.

AJC is committed to the highest standards of good stewardship and accountability, and will continue to act in a fiscally responsible manner to safeguard all of its assets. We once again thank you for your support of the vital work of AJC.

AJC is a 501(c)(3) not-for-profit organization, tax ID # 13-5563393.

NED DUBLO
Treasurer

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### CONSOLIDATED BALANCE SHEETS, DECEMBER 31, 2014 AND 2013

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>22,563</td>
<td>18,984</td>
</tr>
<tr>
<td>Contributions receivable, net</td>
<td>14,454</td>
<td>12,891</td>
</tr>
<tr>
<td>Investments, at fair value</td>
<td>112,316</td>
<td>111,048</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>1,254</td>
<td>813</td>
</tr>
<tr>
<td>Beneficial interest in third party trusts</td>
<td>7,573</td>
<td>5,827</td>
</tr>
<tr>
<td>Fixed assets, net</td>
<td>6,544</td>
<td>7,155</td>
</tr>
<tr>
<td>Total assets</td>
<td><strong>164,684</strong></td>
<td><strong>158,718</strong></td>
</tr>
</tbody>
</table>

| LIABILITIES AND NET ASSETS |         |         |
| Accounts payable and accrued expenses | 5,142  | 5,518  |
| Amounts held on behalf of Thanks to Scandinavia | 6,524  |         |
| Accrued pension and other benefit obligations | 29,462  | 18,576  |
| Liability under split-interest agreements | 1,923  | 1,923  |
| Total liabilities | **43,051** | **26,028** |

| NET ASSETS |         |         |
| Unrestricted | 12,381  | 19,639  |
| Temporarily restricted | 48,532  | 50,563  |
| Permanently restricted (corpus) | 60,720  | 60,488  |
| Total net assets | **121,633** | **100,690** |

| LIABILITIES AND NET ASSETS: REVENUES, GAINS, AND OTHER SUPPORT | 2014    | 2013    |
| Accounts payable and accrued expenses | 5,142  | 5,518  |
| Amounts held on behalf of Thanks to Scandinavia | 6,524  |         |
| Accrued pension and other benefit obligations | 29,462  | 18,576  |
| Liability under split-interest agreements | 1,923  | 1,923  |
| Total liabilities | **43,051** | **26,028** |

| NET ASSETS |         |         |
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| Total net assets | **121,633** | **100,690** |

| CHANGES IN UNRESTRICTED NET ASSETS | 2014    | 2013    |
| Contributions | 232  | 2,241  |
| Other | -  | (550)  |
| Increase in corpus of permanently restricted net assets | 232  | 1,691  |

| SUMMARY OF NET ASSETS |         |         |
| Change in net assets (9,057) | 27,781  |
| Net assets at beginning of year | 150,690  | 102,909  |
| Net assets at end of year | **141,633** | **130,690** |

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### CONSOLIDATED STATEMENTS OF ACTIVITIES, YEARS ENDED DECEMBER 31, 2014 AND 2013

| EXPENSES | 2014    | 2013    |
| Program services | 29,462  | 30,028  |
| Supporting services | 3,621  | 3,621  |
| Total operating expenses | **43,083** | **33,649** |

| NONOPERATING ITEMS | 2014    | 2013    |
| Pensions and postretirement changes | -  | -  |
| Other than net periodic benefit cost | 12,879  | 6,186  |
| Change in unrestricted net assets | **7,288** | **12,118** |

| CHANGES IN TEMPORARILY RESTRICTED NET ASSETS | 2014    | 2013    |
| Contributions | 11,429  | 8,422  |
| Trusts and bequests | -  | -  |
| Investment income and net gains on investments | 2,641  | 11,876  |
| Change in value of split-interest agreements | 1,746  | -  |
| Net assets released from restrictions (11,323) | (10,430)  |
| Change in temporarily restricted net assets (2,031) | 12,971  |

| CHANGES IN PERMANENTLY RESTRICTED NET ASSETS | 2014    | 2013    |
| Contributions | 232  | 2,241  |
| Other | -  | (550)  |
| Increase in corpus of permanently restricted net assets | 232  | 1,691  |

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AJC is a 501(c)(3) not-for-profit organization, tax ID # 13-5563393.
A JC gratefully acknowledges the foresight and generosity of our AJC Visionaries for including AJC as a charitable beneficiary of their estate plans.

**AJC VISIONARIES**

Alfred P. & Susan Stein
Bernard E. Goldberg
Raymond A. Meyer
Sedgewick C. Flanders

**CHARITABLE BEQUESTS TO AJC**

A JC honors the memory of our donors whose planned gifts and bequests were realized in 2014. We deeply appreciate their decision to include AJC as part of their legacy, which allows their support for AJC’s global Jewish advocacy to continue beyond their lifetimes.

Hannah L. Abrams
Atlanta, GA

Bernard Berkofsky
Dayton, OH

Rosiland Biskind
Cockeysville, MD

Sol Blumenthal
Atlanta, GA

Florence Blatstein
Las Vegas, NV

Laurent T. Borowick
Chappaqua, NY

Donald L. Cohen
Trenton, CA

Herbert S. Drexel
Philadelphia, PA

David J. Gluck
Evesham, NJ

Harold B. Goldman
Bedford Hills, NY

Julia Greenberg
Midland, MI

Douglas Gross
Miami, FL

Morris B. Hirschkoff
Jacksonville, FL

Albert M. Kana
Beverly Hills, CA

*There were numerous other donors whose estates or trusts provided charitable bequests to AJC in 2014. We are grateful for the many lasting contributions Ernie and dignified man always be an inspiration.

**IN MEMORIAM**

A JC remembers with respect and appreciation the outstanding leaders we lost in 2014. We will cherish their commitment for years to come. May their memories always be for a blessing.

**LAUREL BOROWICK**

Laurel Borowick, beloved wife and mother, was an active member of AJC Westchester/Fairfield and an accomplished lawyer dedicated to justice. Her community and Jewish leadership were fond of her courage for over twenty years demonstrated selflessness, kindness, and spirit. Her dedication to AJC and her community will be remembered for many years to come.

**VICTOR S. FRIEDMAN**

Victor Friedman, beloved husband of Victoria Schonfeld, AJC’s Chief Operating Officer, was a Yale Law School graduate and distinguished attorney with a lifelong commitment to fostering justice. He was a leader in his Jewish communities of the Westchester region of New York.

**DONALD M. LANDIS**

Don Landis was a past president of AJC Westchester/Fairfield, dedicated philanthropist, and national Board of Governors member. He upheld Jewish values, devoting years of his life to the Jewish communities of the Westchester region of New York. Don’s commitment will be deeply missed and forever cherished.

**BERNARD WALLERSTEIN**

Bernard Wallerstein, veteran of the United States Army during World War II and a stockbroker for renowned firms in the tri-state area, was a committed patron of the Jewish people. He was active in his Jewish community of New Jersey until up to the age of 98, and felt particularly passion about interfaith relations and German-Jewish ties. He was a member of the AJC New Jersey board and the national Board of Governors. Bernard’s tireless commitment will be forever missed.

**ERNST WEINER**

Ernest Weiner, better known as Ernie, was the Executive Director of AJCSan Francisco for 37 years. As a World War II veteran, Ernest dedicated his life to the good of the Jewish people. He is remembered by his many grandchildren and great-grandchildren for his vibrancy, exceptional wit, passion for Yiddish, and love of Israel. AJC is grateful for the many lasting contributions Ernie made to the organization.
AJC’S MISSION
To enhance the well-being of the Jewish people and Israel, and to advance human rights and democratic values in the United States and around the world.