2022–2025
Strategic Implementation Overview

**our mission**
is to work closely with partners to ensure data-driven evidence and analysis are used effectively in policy and practice to end poverty, reduce inequality and increase resilience.

**our purpose**
is to apply the power of data and evidence to build sustainable solutions that create an equitable and resilient world.
Our 2030 outcomes

We will support partners to:

1. Better respond to people’s needs through improved quality and use of data and evidence in policymaking.

2. Improve the quantity, quality and coherence of public finance and private investment.

3. Challenge systemic and structural barriers to equity and support the reform of existing systems.
Our 2030 goals

1. Build a network of regional Hubs to lead on regional partnerships and alliances to deliver our strategy.

2. Recruit experts with skills, experience and connections to achieve our goals. Specifically increasing political economy and policy analysis skills, specific-sector experience and individuals with established relationships with policymakers, impact investors and regional and global institutions.

3. Invest in our Strategic Impact Framework to help teams develop and deliver programmes that catalyse systemic change.

4. Strengthen the capacity of the Global Hub to conduct and manage research – ensure work delivered through all our Hubs adheres to DI standards and quality.

5. Increase our brand awareness through strong collaborations with NGOs, CSOs, academic institutions, as well as many other thought leaders and organisations.

6. Put diversity and inclusion at the centre of everything we do. We will continue to value new ideas and diversity of experience; maintain and develop DI as a great place to work and provide a safe and empowering environment for everyone we work with.

7. Strengthen our offering to partners through improved collaboration and management processes, so that DI is recognised as a ‘Partner of Choice’, resulting in more DI-led consortia.

8. Establish DI’s technical services for governments and CSOs and define how they will be delivered via our Hubs.

9. Invest in the latest channels, products and tools to engage directly with decision makers and those who influence them.
How we will fulfil our mission

Objectives are the articulation of what DI needs to achieve, and how it needs to look as an organisation by the end of 2024 to ensure that it can deliver on the medium and long term aspirations set out in DI’s 10 Year Strategy and organisational Theory of Change. They set the context and provide an enabling framework for the vision to be delivered.

This business plan seeks to set out the key priorities for the organisation based on the three year objectives and transformation plans. It will outline our priority audiences for the year who we will seek to reach and influence and how we will do this through the funded work, our strategic projects for the year, as well as through the delivery of business as usual work.

It will also include an assessment of how we propose to use the resources (financial, people and activities) we have available to move the business forward in 2022 toward our objectives and the strategy as a whole.
Our objectives, by 2025 …

1. DI’s programmes are using an element of near real time data, and/or nationally produced data (including data generated by civil society organisations (CSOs) or communities), to inform an area of policy or behaviour change and strengthen the data ecosystem.

2. All DI’s financing programmes inform the decision-making of its strategic partners with evidence that goes beyond official development assistance (ODA) to include wider public, private and blended resources, and provides information on what works, where and why to drive forward new solutions.

3. DI has developed, reviewed and tested demand-led services with the LNOB community via active partnerships that will increase the skills, expertise and confidence to use data.

4. Partnerships are central to all DI programmes, from design to delivery and impact, and each DI Hub has a unique partnership offer and can demonstrate the impact of joint work with their partners of choice.

5. The new Operating Model Canvas (OMC) and supporting management systems establish a new agile, flexible and responsible organisation with people at its core who have the skills and expertise required to deliver Development Initiatives’ strategy, underpinned by a culture of learning and entrepreneurship that prioritises innovation and is driven by impact.

6. Growth through regionalisation: to increase DI’s impact, strengthened Regional Hubs increase collaborations with government partners, impact investors (at least one) and with new donors (at least three), and a third Regional Hub has been scoped to be established.