

Strategic Planning session for 2022 - 2025

Quality Engagement	Impact & Brand Awareness	Organizational Sustainability
<i>Define, measure and enhance engagement of TeamMates constituents</i>	<i>Promote an inclusive brand that best represents TeamMates and its impact</i>	<i>Ensure the operational, program, and financial sustainability of TeamMates</i>
<ol style="list-style-type: none"> 1) Define quality engagement 2) Measure engagement of staff, local leaders and matches 3) Enhance engagement through Strengths-based learning, best practices, stewardship, and ownership 	<ol style="list-style-type: none"> 1) Recruit a diverse pool of mentors that better reflect the students we serve 2) Increase marketing efforts with unique strategies for each state 3) Establish TeamMates+ as a recognized program across five states and beyond 	<ol style="list-style-type: none"> 1) Implement strategies to increase operating income and diversify the donor base 2) Develop a long-term financial stability and growth plan for TeamMates Foundation 3) Improve overall management of revenues, expenses and assets 4) Sustain current and future chapters, programs, and staff