MISSION: The Friends of the Boca Raton Public Library is a 501c(3) nonprofit organization. It supports, enhances and advocates for the value of the Boca Raton Public Library as a vital center of knowledge for a diverse and dynamic community.

PURPOSE: The Friends mission is accomplished through partnership with the library, fundraising, community outreach, advocacy, and a thriving membership/donor base of support

1. GOAL #1
   Have an effective Board infrastructure.

2. GOAL #2
   Increase Library Advocacy as Needed.

3. GOAL #3
   Have a viable Development Plan
GOAL #1 Board Infrastructure: (All Board Members)

* Need Board Positions for: Volunteer Management, Marketing and Advertising, Membership Development, Events Planning and Outreach. Follow By-laws for new Board members.

* Write Job Descriptions for these positions (Pat will organize the descriptions).

* Update By-laws as needed (Tracy to determine who responsible).

* Appoint a Board Member as Nominating Chairperson (Tracy to appoint with input from Board.)

* Board share in recruiting and vetting new Board member nominees. (All Board Members).

GOAL #2 Library Advocacy

* Re-engage with City Government including Recreation Services, new City Council, and City Managers Office. (Cyndi and Manju)

* Attend and speak at community government meetings as needed. (Board Members)

* Continue to represent Friends on the Library Board (Manju)

* Continue to work with Library Manager on critical issues. (Tracy and Board)

GOAL #3 Development Planning (New Board Members)

* Bring on new Board members to lead planning for:

  * Membership and Donor Development
    * Differentiate between members and donors
    * More membership promotions (in addition to Bookstore discount)
    * More information sharing with current and prospective donors

  * Event planning (including fundraisers) (Heather)

  * Business sponsorship development

  * Learn from other Library Friends groups re: ideas for Bookstore/Fundraising (Alexis)

  * Marketing and Advertising (Joanne and New Board Members)

  * Hire outside companies/persons to manager our social media