This year, Big Brothers Big Sisters of San Diego County served 650+ at-promise youth through proven mentorship programs that have the power to alter the trajectory of the child’s life. All 1300+ Bigs and Littles (as well as our Littles’ families) received comprehensive support, training and timely resources from BBBS staff during a time of ongoing need in our community. We couldn’t do any of this without YOU and look forward to more BIG things in 2023!

**THANK YOU!**

In 2022, our team:
- updated our Board bylaws and financial policies and procedures
- completed strategic planning for 2023-25
- lobbied for new legislation AB 2669 to secure 1:1 mentoring in the State of California
- secured $1M in a Risk and Opportunity Reserve held in investments

**BIG NUMBERS**

- 37 M Rainfall
- 1 M Rainfall
- 307 C interviewed for the Big Brothers Big Sisters program this year
- 230 V interviewed for the Big Brothers Big Sisters program this year
- 5 S welcomed to the team
- 5 E
- 100% High School graduation rate for senior Littles

**OPERATIONAL UPDATES**
BBBS of SDC employs an empirically validated outcome assessment, the Youth Outcomes Survey (YOS), which tracks important measures for the Littles in our program.

**A COMMITMENT TO MENTAL WELLNESS**

93% of Littles maintained or improved in social competence. Poor social competence in childhood is associated with poor mental health, low academic achievement and other school difficulties, poor employment history, and poor adult relationships.

99% Bullying
86% School Discipline
94% of Littles maintained or improved behavioral outcomes and attitudes towards risk-taking behavior, compared to non-mentored youth, including:

- 99% Bullying
- 86% School Discipline
- 93% Status Offenses & Illegal Activity
- 96% Substance Use

**OUR PROGRAM OUTCOMES**

Our Program Team received outstanding 3rd party quality assurance reviews.

**IMPROVING THE BIG EXPERIENCE**

Being a part of the BBBS of SDC family is BIGGER than you might think! This year, we engaged our Bigs, Littles, families and staff in meaningful trainings and experiences!

**WE ALSO HOSTED . . .**

**STEAM ACTIVITIES**

- Various Microsoft trainings
- Sally Mae Banking 101 Workshop
- Sheriff’s Crime Scene Event
- Kite Day activity

**HEALTHY LIVING ACTIVITIES**

- Hiking Excursion
- Coastal Roots Farms tour
- Yoga
- Hiking
- Ultimate Frisbee
- Tennis
- Flag Football

**BIG FUTURES ACTIVITIES**

- FAFSA Workshop
- Finding your Dream Workshop
- Resume Writing
- Sally Mae Scholarship Workshop
- Deloitte Academy Branding Workshop

**UNIQUE EXPERIENCES**

- Swimming with Otters
- Design your Own Coaster
- Painting
- Padres games
- Movie premieres
- San Diego Gulls games
- Lunch at The Fish Market
- Pizza Making
- Ballet tickets
- Big Night on Ice
- Sailing
- Fishing

**2022 STAFF TRAININGS**

- 2022 BBBSA Youth Protection Summit
- Kickstart’s Mental Health Prevention & Early Detection
- Gang Awareness training (staff and Bigs)
- Child Welfare Services Mandated Reporter Training
- Self Compassion in the Workplace

**2022 BIG HOLIDAY PLANS**

In December, 250 Big & Little Matches enjoyed ice skating and holiday cheer, thanks to our friends at Calpine Energy Solutions!

In December, 25 Big & Little Matches enjoyed a rooftop showing of The Grinch, thanks to our friends at the San Diego Padres!

**OUR BIG NEED**

In 2022, we saw a decline in national volunteerism. We responded by activating with:

- 2 commercials
- 2 billboards
- 9 bus shelters
- sports radio ads
- social media ads
- Ultra Star movie theater ads

**A VERY BIG THANK YOU TO ALL WHO MADE 2022 AN EMPOWERING AND IMPACTFUL YEAR FOR SO MANY BIGS & LITTLES IN SAN DIEGO COUNTY!**