The Problem:
Patients in underserved communities, both rural and urban, lack the material and financial means necessary to access quality healthcare.

The Solution:
Support the expansion and excellence of mobile health delivery for those most in need.

In Brief:
While there has been significant expansion of health benefits through the Affordable Care Act, there is still a significant gap in the provision of healthcare for those in need. In rural communities, the rate of closures of hospitals and medical facilities has increased. Additionally, there are continued challenges to reaching critical populations in disadvantaged urban communities. Mobile delivery of primary and preventative care can narrow this gap but needs to be a more integrated component of the health care ecosystem to be significant, sustainable, and high quality. Our goal of doubling the number of mobile health clinics within 5 years will provide health services to more than 7 million patients each year who currently lack those services.
policies by which mobile health delivery can be more sustainable and visible in the current national health benefit ecosystem

the health and economic benefits of expanding high quality mobile health delivery in both urban and rural communities in need

the capacity of key leaders and organizations in this field, such as MHM, MHA, and NACHC, to grow mobile health delivery

a campaign which would achieve the expansion of mobile health delivery with a goal of doubling mobile healthcare delivery by 2028

the benefits of expanding mobile health delivery, including evidence that it works and that funding can be sustainable

Outcome and Key Performance Indicators (KPIs)

- Quantitative evidence showing an increase in the number of mobile health clinics and patients served by such clinics
- Quantitative evidence documenting the economic and health benefits of mobile health delivery
- Increase in the number of financially sustainable clinics
- Demonstrated excellence in the quality of care of mobile delivery