LOOKING AHEAD

WE ARE EXCITED TO SHARE A FEW HIGHLIGHTS OF THE CURRENT YEAR AND BEYOND AS WE CONTINUE THE FIGHT FOR FREEDOM.

• A generous team of donors have stepped up to fund our operational costs for 2015, which enables 100% of public donations to go directly to programs that empower the rescue and restoration of women and children suffering in sexual slavery.

• Thanks to a generous three-year capacity-building grant from the M.J. Murdock Charitable Trust, we will be adding new team members and expanding our development department.

• We are actively exploring new opportunities in countries we are not currently serving as we expand our network of safe homes and services for victims of sexual exploitation.

• We are developing tools to help infrastructure and management so local care workers can spend more time doing what they do best—rescue, rehabilitate, and restore.

THANK YOU FOR SUPPORTING THE RESCUE AND RESTORATION OF WOMEN AND CHILDREN SUFFERING IN SEXUAL SLAVERY. WE GREATLY VALUE YOUR ONGOING PARTNERSHIP WITH US AS WE CONTINUE TO FIGHT FOR FREEDOM AND HOPE IN 2015!

“It is not the injustice that drives us; it is the magnitude of hope.”

2014 ANNUAL REPORT

FREEDOM BEGINS WITH HOPE

It is not the injustice that drives us; it is the magnitude of hope.”
2014 was a groundbreaking year for social fundraising and organizational partnerships. Here are a few great examples of those who are joining with us to empower freedom.

**CLIMB FOR CAPTIVES**
Climbers scaled Mt. Adams and Mt. Whitney to raise over $128,000.

**#DANCEMBER**
YouTube video blog sensation itsJudysLife danced their way to $102,000 of support.

**SUJA**
Suja Juice has raised over $19,000 for freedom with a percentage of sales from their Easy Greens and Berryoxidant flavors. Both flavors are available at Whole Foods nationwide.

**WEST MONROE PARTNERS**
WMP donated 300 hours of consulting services, valued at over $96,000, to improve our donor management database, allowing us to more effectively empower rescue and restoration.

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**FROM OUR PRESIDENT**
Thank you for taking a moment to look back on 2014 with us. We are growing operationally, expanding our services, and seeing more lives transformed than ever before. We have much to celebrate with you!

Before sharing some highlights, we want to acknowledge the true heroes: the survivors who inspire us with their bravery and hope. Their stories, along with the dedication and sacrifice of our local partners, are what enable us to continue the good work. We hope you are inspired and encouraged in the work with us.

- We’ve been the fortunate recipient of two generous capacity-building grants. These grants have enabled us to expand operations, hire much-needed staff, and open a new headquarters in the U.S. This operational growth has enabled us to serve over 60% more victims of human trafficking and slavery in 2014.

- We also granted 30 scholarships to survivors to pursue higher education. We believe empowered survivors will lead the fight against slavery in the years ahead.

To our friends—the individuals, foundations, and corporations who invest in our work—thank you. Your support is saving and restoring lives. We hope this report conveys not only the diligence and commitment of our team but also the resulting transformation in the lives of those we serve.

For Freedom,  
**JEREMY VALLERAND**  
President

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**FROM THE EXECUTIVE VICE PRESIDENT**
Looking back at 2014 fills me with a great sense of hope for the future and gratitude for being part of such a fantastic movement. Throughout this past year, new friends, foundations, and corporate sponsors continued to join us, bringing both financial and social support. Along with donors who have committed to partnering with us monthly, we’ve seen a rise in social fundraising campaigns across many different platforms. Everything from dinner parties to dance-a-thons helped 2014 become the first year that Rescue:Freedom crested the one million dollar mark in donations.

As exciting as it has been to witness such an outpouring of support for this work, what we have been able to do with that support is even better. This report shows the growth in programs and the number of women and children served around the world.

**DONATIONS**

<table>
<thead>
<tr>
<th>2014 Use of Funds</th>
<th>Increase in Donations from 2013 to 2014</th>
</tr>
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<tbody>
<tr>
<td>395%</td>
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**NUMBER OF DONORS**

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<thead>
<tr>
<th>2014</th>
<th>2013</th>
<th>2012</th>
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**ORGANIZATIONAL DONORS**

<table>
<thead>
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<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>$14</td>
<td>97</td>
<td>74</td>
</tr>
</tbody>
</table>

Sincerely,  
**DEL CHITTIM**  
Executive V.P.

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