



# Strategic Plan

VISION	MISSION	VALUES
Lead access to compassionate healthcare for underserved	People caring for people	Faith    Respect    People    Service
<b>ADVANTAGES</b>		
Closes the gap for the uninsured access to healthcare	Ability to harness the strengths of volunteers through faith based and broad-based community engagement	Agent for strong systems of family and community support that result in improved health and better quality of life opportunities.
<b>PILLARS OF OPERATION</b>		
PATIENT FOCUSED	ETHUSIASTIC ENGAGEMENT	STRONG FINANCIAL POSITION
Access to care and impact on patient outcomes	Extensive community and operational engagement	Increased impact on patient health
<b>INITIATIVES</b>		
1. Increase Access to Care	1. Engage	1. Financial Stability
Expand patients served	More Medical Providers monthly	2021 Goals:  Minimum – meet \$2,100,000 budget  Target – maintain 6 months of reserve  Stretch – develop 1 year of reserves  *COVID modification.
Increase in Priority Providers hours of service	Influencers near Health Center locations and neighborhoods	
Progress in providing continuity of care(Medical equipment, Tele-health, Universal Medical Record, wrap-around services and health apps., etc.)	Re-engage the faith communities	
<i>Outcome: Reduction in turn aways and increase in services provided.</i>	<i>Outcome: Recognize, retain and recruit providers/volunteers, expanded services and increased funding for sustainability and expansion of hours and services.</i>	<i>Outcome: Increase the impact on patient health, invest in staff compensation and benefits to recruit, retain and grow the best, and provide the ability to respond to program demands in real time.</i>
2. Impact on Wellness and Prevention		Increase endowment to sustain annual income
Launch Acute Dental and Restoration Program		
Launch HEAL (Healthy Eating Active Lifestyle) Program		
<i>Outcome: Increased impact on better patient health outcomes</i>		

