MISSION  At Lazarex Cancer Foundation we improve the outcome of cancer care, giving hope, dignity and life to advanced stage cancer patients and the medically underserved by providing assistance with costs for FDA clinical trial participation, identification of clinical trial options, community outreach and education.

VISION  The vision of Lazarex Cancer Foundation is that everyone affected by cancer will have hope, dignity, support and the most advanced treatments made available to them at all stages of their journey.

What would you do with one more day?

“Lazarex patients have lived 280,035 days through participation in FDA clinical trials AFTER they were told nothing else could be done. This equates to 767 years!”
With Gratitude From Our President

To our past, present and future valued patients and supporters,

Incredibly, Lazarex Cancer Foundation is turning 10! For the past 10 years we have led the charge of aiding advanced stage patients on the frontlines of their battle with cancer. The valor of our patients in clinical trials has been boldly matched by the backbone of our donors, navigating uncharted territory to provide equitable and timely patient access to cancer discovery.

Our journey has led us to understand that together we can remove the barriers to oncology clinical trial participation, promote and maintain patient involvement in trials, reduce health disparities, increase awareness and optimize the diversity of the patient pool for evaluating the safety and efficacy of new therapies. Lazarex continues to be the only organization offering a comprehensive solution for these unmet patient needs.

Thanks to the generosity and confidence of our supporters, we have helped almost 1,700 patients participate in FDA clinical trials. Our collective legacies for the future are the more effective cancer treatments that are being approved, while the individuals we support have more time to live this amazing gift called life.

As we enter the next decade, we have come to realize that Lazarex has a noble mission but it is not sustainable. We are a bridge over a giant cavern in advanced cancer care that many agencies are only just beginning to acknowledge. The need is much greater than we can ever hope to meet with our current program model.

To achieve sustainability, while we continue to pursue our core mission, we are launching the IMPACT initiative, Improving Patient Access to Clinical Trials. IMPACT will unite the best in cancer care, research, academia, public health, industry and policy. This convergence has the gravitas to shift the cost burden from the patient to the appropriate stakeholders and achieve a successful financial model.

There are people with us today who would not be here without our efforts and your support – because hope breeds possibility. Thank you for helping us build this bridge and lay the stepping stones for our future success.

Gratefully,

Dana Dornsife
PRESIDENT & FOUNDER
Dr. Johnson, an MD/PhD graduate of the University of Pennsylvania School of Medicine, received his clinical training at Massachusetts General Hospital. He was appointed a faculty member at Harvard Medical School, and was then recruited as an Associate Professor of Medicine and Biochemistry, Biophysics, and Physiology to Penn, both while an Associate Investigator of the Howard Hughes Medical Institute.

Over the years, Dr. Johnson has been affiliated with several pharma companies: Merck & Co., Chiron, and Kosan Biosciences, where he served as Chief Medical Officer and CEO. He is currently a consultant for the biopharmaceutical industry where his present activities include being a consultant to and a Scientific Advisory Board member of Epeius Biotechnologies.

In his own words: “Margaret and I were attracted to Lazarex for their efforts in helping advanced stage patients access oncology clinical trials; Lazarex is a pioneer, enabling patients to participate in trials who otherwise could not do so because of the ancillary costs.

We appreciate the vision of increasing cancer clinical trial enrollment and retention by eliminating disparities and removing barriers to participation, providing equitable access for all cancer patients, in particular amongst underrepresented and underserved populations. We look forward to continuing our involvement and support.”
A Renaissance Cancer Crusader

We are grateful to Dr. Johnson and his wife, Dr. Margaret Liu, for their ongoing and generous financial support of Lazarex. Their generosity, however, has transcended the financial realm! The mission of Lazarex has always resonated with Dr. Johnson. Like a true renaissance man, he has embraced all that is Lazarex.

Since 2011, Dr. Johnson has served on our Advisory Council and as our Chief Medical Officer. He continues to play an integral role in the evolution of our program services, has inspired the birth of our transformational program – IMPACT, and is a constant presence at our Lazarex and Team for Life events.

Dr. Johnson continues to unselfishly use his knowledge, experience and professional network to propel us forward while providing a steadfast vision of what is possible. He strives to help us achieve our goals, enrich our patient support programs and develop a platform through our IMPACT program to realize financial sustainability. For all of this, we are deeply grateful to Dr. Robert Johnson and recognize him as a true Renaissance Cancer Crusader.
lifeLINK Removes Barriers

Provides financial and navigational assistance directly to cancer patients for clinical trial identification and participation, removing major barriers for patients with all types of cancer from all walks of life. lifeLINK is a resource for physicians and their cancer patients.

communityLINK Educates

Educates the public about cancer basics and the importance of clinical trials, screenings and early detection through participation in community events and extends our community virtually through social media engagement. We develop partnerships with other organizations to build a more complete network of support and cancer care resources for our patients and introduce Lazarex program services to the medical community as a resource for their patients.

diversityLINK Opens Eyes & Doors

Recognizes the health disparities afflicting low income and medically underserved populations. We work within the community to promote early detection and screenings, improve survival rates, dispel misinformation about clinical trials to increase participation and encourage discussion about cancer, especially amongst those who view cancer as a taboo subject.

How do we break down barriers?

“There are people with us today — who would not be here without our efforts — because hope breeds possibility.”
Recognizing Results

- 900 different clinical trials
- 86 Our oldest patient
- 49 different states
- 147 different types of cancer
- 14 different countries
- 4 Our youngest patient
- 1650 PATIENTS with financial assistance & patient navigation for FDA clinical trial participation

DONATE

$8,852,858.19 dollars expended on PROGRAM SERVICES

85% of donations applied directly to program services

Our founders cover our annual overhead, so 100% of every direct donation goes to our program services

Number of people we reach with community education, outreach and advocacy

296,560
Brittani Powell

GIANT CELL TUMOR
OF THE CERVICAL SPINE

Brittani was an active 12 year old living in Sacramento with her sister and her mom when she was diagnosed with Giant Cell Tumor of the Cervical Spine in July of 2009. Brittani’s course of treatment included 6 painful surgeries and 4 months of chemotherapy during which she lost 40 pounds. After each surgery and the chemotherapy regimen the tumor grew back immediately and aggressively. Brittani started losing her ability to walk and her pain increased even more. Brittani’s mom was told to ‘let nature take its course.’

Online research led to a clinical trial in Los Angeles, CA that was having great results with the type of tumor Brittani had. She was accepted into the trial but the travel expenses from Sacramento to Los Angeles presented a challenge to an already hefty financial burden, jeopardizing her participation.

A case worker referred Brittani’s mom to Lazarex Cancer Foundation. Her application for financial assistance was accepted and in the spring of 2010 Brittani began treatment. Soon after, they started to see amazing results. Brittani no longer had severe pain and began regaining her ability to hold objects and to walk. After 6 months, the tumor could...
Brittani became an LCF patient not be seen on the CT scan! Brittani was able to start going to school again in the fall of 2010.

Brittani continued her clinical trial participation into 2015. In September 2015 she began her first year of college at Sacramento State. She would like to become a doctor. Brittani was declared cancer free and her clinical trial drug has received FDA approval.

A Cancer Warrior with a Smile

Our VIPs (Very Important Patients) are cancer warriors on the front lines in the battle against this disease. Clinical trials are the last lifeline for those diagnosed with advanced stage cancer. The medical breakthroughs in cancer treatment are making more and more stories like Brittani’s possible. Patient participation in clinical trials is essential to moving the FDA approval process forward.
vol·un·teer (vələnˈtir), noun

a person who freely undertakes a task. Someone who chooses to support the Lazarex mission and staff. **synonym:** A Cancer Game Changer

Carol Meyer has been a full time volunteer in the Lazarex office for the past 5 years, supporting her staff colleagues in various capacities. Looking to serve in an organization committed to supporting others, Carol is grateful to have found Lazarex and her work here honors her Dad, a 22 year cancer survivor. She believes strongly in the Lazarex mission, and the opportunity for all cancer patients to receive lifesaving and life extending treatments through clinical trials.

Carol is responsible for all constituent database management and various special projects in support of development and fundraising.

Carol holds undergraduate and graduate degrees from the University of California, Berkeley and California State University, East Bay, and she has over 10 years experience in the financial services industry. Her favorite role, however, is Mom; she is the parent of a daughter, Kristiana and a son, Jackson.

In her own words: “Working with Lazarex is my way of ‘paying it forward’. My dream is that through the efforts of Lazarex and others, one day my children’s generation will no longer think of cancer in any way other than completely curable. A cancer diagnosis will just be a blip in the amazing road of a long life.”
An Active Cancer Game Changer

Lazarex is privileged and deeply grateful to enjoy the support of the many individuals who volunteer their time and talent, enabling us to raise funds and awareness in communities wherever we support cancer patients fighting for life.

Their help is essential to the fulfillment of our mission. Lazarex volunteers truly are love in action and ambassadors of hope.

Carol Meyer is a full time volunteer whose commitment and dedication exemplify her tremendous heart and her passion for the Lazarex mission. She is a valued and much appreciated member of our staff.

*This value was calculated based on figures published by Independent Sector, by state and task performed. The value of volunteer time is based on the average hourly earnings (as determined by the Bureau of Labor Statistics). Independent Sector takes this figure and increases it by 12 percent to estimate for fringe benefits.

In 2015 Lazarex volunteers donated 8,632 hours valued at $355,966*
Clinical trials are the vehicle the FDA uses to bring new drugs to market safely. Patient participation is crucial to the successful completion of a trial, yet the barriers to trial participation – primarily ancillary costs – lie squarely on the shoulders of patients. Over the past 10 years, Lazarex has developed successful programs to address and remove these barriers. Currently, Lazarex stands alone in offering a complete solution to this problem and while this is a noble undertaking it is not a sustainable one.

In 2013 Lazarex and the Massachusetts General Hospital Cancer Care Equity Program joined forces to establish a pilot program focused on removing financial barriers to clinical trial participation for cancer patients and improving access to cancer clinical trials for underserved populations. Based on the success, we have greatly expanded the pilot into a nationwide effort - IMPACT - Improving Patient Access to Clinical Trials. IMPACT brings together the significant resources of industry stakeholders: academia, medicine, policy makers, industry, public health and community organizations nationwide.

The IMPACT program facilitates a coordinated effort amongst these stakeholders to create a replicable, “boots on the ground” action plan, bringing significant and sustainable change to the status quo of clinical trial recruitment, retention, minority participation, completion, and translational science - providing equitable and timely patient access to cancer discovery.
Lazarex-MGH Cancer Care Equity Program
Massachusetts General Hospital Cancer Center

**IMPACT Partners**
- Drexel University
- Sidney Kimmel Cancer Center at Jefferson
- NCI - designated USC Norris Comprehensive Cancer Center
- Keck Medicine of USC
- USC University of Southern California

**1000th patient receives financial support**

**Completing trials on time and on budget**

**Creating timely and equitable access to new drugs people need to fight their cancer**

**Drugs to market faster reducing failure rates**

**Preserving patent years before drugs go generic**

**Providing compelling financial motivation for industry support with higher sales and profit**

**Removing barriers for patients, increasing trial participation, diversity and completion rates**

MGH presents results of Lazarex-MGH CCEP at ASCO

*Lazarex engages policymakers in Washington DC*
### By the Numbers

#### 2015 FINANCIAL STATEMENT

<table>
<thead>
<tr>
<th>Category</th>
<th>FY 2015</th>
<th>FY 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCOME</strong></td>
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<tr>
<td>Individual Contributions</td>
<td>1,025,994</td>
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<td>Corporate Contributions</td>
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<tr>
<td>Foundation/Grant Contributions</td>
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<tr>
<td>Other Income</td>
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<tr>
<td><strong>Total Cash Income</strong></td>
<td><strong>2,486,539</strong></td>
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<tr>
<td>In-Kind Contributions</td>
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<tr>
<td><strong>Total Income (Cash and In-Kind)</strong></td>
<td><strong>2,496,439</strong></td>
<td><strong>2,606,880</strong></td>
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<tr>
<td>Cost of Goods Sold</td>
<td>134,934</td>
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<td><strong>Gross Profit</strong></td>
<td><strong>2,361,505</strong></td>
<td><strong>2,381,860</strong></td>
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**OPERATING EXPENSES**

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<tr>
<th>Category</th>
<th>FY 2015</th>
<th>FY 2014</th>
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<tr>
<td>Total Program Costs</td>
<td>1,952,825</td>
<td>1,881,001</td>
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<tr>
<td>Fundraising</td>
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<td>Administration</td>
<td>127,610</td>
<td>103,904</td>
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<td><strong>Total Operating Expense</strong></td>
<td><strong>2,268,397</strong></td>
<td><strong>2,142,113</strong></td>
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<tr>
<td>Change in Net Assets</td>
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<td>237,942</td>
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<tr>
<td>Net assets</td>
<td>398,122</td>
<td>160,180</td>
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<tr>
<td><strong>Total Net Assets at End of Year</strong></td>
<td><strong>498,914</strong></td>
<td><strong>398,122</strong></td>
</tr>
</tbody>
</table>

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**CALIFORNIA REPUBLIC**

- **LCF engages with CA Governor to address clinical trial barriers**

- **Brittani graduates, declared cancer free & her drug is FDA approved**

- **$100,000 raised by Zenaro family**
What the Future Holds

We believe that every person is inherently valuable and deserving of life. A cancer diagnosis is indiscriminate and poses a daunting challenge. Therefore, at Lazarex Cancer Foundation we **A-S-P-I-R-E** to:

**Advocate:** To defend or maintain a cause or proposal. To support or promote the interests of another.

**Support:** To hold up or serve as a foundation. To provide a basis for the existence or subsistence of another.

**Persevere:** To persist in anything undertaken; continue steadfastly. To maintain a purpose even in the face of difficulty, obstacles or discouragement.

**Impact:** To have a strong effect on someone or something. To make an impression by an idea, cultural movement or social group. One that supports or promotes the interests of another.

**Respond:** To take action as a result of something that has happened or been done. To react to a stimulus or to a person, especially in a favorable way.

**Evolve:** To undergo gradual change. To develop slowly, often into a better, more complex, or more advanced state.

“\At Lazarex, we celebrate every cancer warrior.
It’s about living.
Every day.”
Board of Directors

Dr. Frank Crnkovich
Board Certified Radiologist

Elizabeth Dale
Executive Vice President of Institutional Advancement, Jefferson

Martha M. Escutia
Vice President, USC Government Relations

Vance K. Farrow
Industry Specialist - Health Care, Nevada Governor’s Office of Economic Development

Greg Francisco
Health & Wellness Consultant, Healthwise Fitness & Consulting

Hallie Hart
Financial Advisor

Clay Jackson
Senior Wholesale Banking Leader

Dr. Beverly Moy, MPH
Clinical Director, Medical Oncologist, Massachusetts General Hospital

Jerry Sappington
Chief Engineer, Alta Bates Summit Hospital

Susan Sappington
Area Development Manager, ETCETERA Clothing, NY

Marya L. Shegog, PhD, MPH, CHES
Community Activist, Community Based and Non-Profit Agencies

Frank Varenchik
CFO & Treasurer, Lazarex Cancer Foundation Certified Public Accountant

Learn more about our amazing team at www.lazarex.org
"The truth of the matter is: you can create a great legacy, and inspire others, by giving it to philanthropic organizations."

– Michael Bloomberg
We extend our gratitude to Pace Lithographers for being one of our working donors; they printed this annual report gratis with love and attention. We chose a recycled paper stock to do our part for mother nature.

Our public charity status is what allows us to provide financial support directly to individuals. Without it, we cannot support our patients. Because Lazarex is a public charity we are dependent upon the community to raise our much needed funds. Only 33% of our annual income can come from one source. The rest must come from donors like you! Become a part of this transformative movement. Give. Today.

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