With your support, the ASPCA saved or improved the lives of more than 20 million animals in 2008
A NOTE FROM THE CHAIRMAN AND PRESIDENT & CEO

We are their voice.® We are the voice for Lucy, a Hound mix who was left chained to a fence with no food or water, dangerously close to a busy street. Too malnourished to produce enough milk, Lucy already lost two of her pups—and her two surviving charges were on the brink of starvation before we arrived on the scene. We are the voice for Raisin, a Beagle who was lost, blind and wandering along a busy road in Decatur, Illinois. Whizzing cars barely missing her, Raisin was scooped up by a Good Samaritan and taken to a local ASPCA-supported animal shelter that nurtured her back to health. We are the voice for Willamina, a three-year-old Tabby who was relinquished to the ASPCA Adoption Center, and now patiently waits for the permanent, loving home she deserves.

Since 1866, we have been the voice for countless other animals throughout this country. The ASPCA speaks for those who can’t because it’s our duty and our calling to build a more humane future for all of America's animals. But we aren’t just the voice for animals. We are the voice of competency, bringing animal welfare groups and agencies together to speak with one voice. We understand the differing levels of capacity of our partners and provide them the resources they need to help them move forward. Our partners continue to come together to share resources and save more animals’ lives. To put it simply, the ASPCA is the unifying voice for animals and the humans who want to help them.

2008 was an extraordinary year. Not only did the ASPCA celebrate its 143rd anniversary, but 2008 became one of the most eventful chapters in the organization’s history. As evidenced in this Annual Report, 2008 was a year full of unprecedented challenges, and yet, unparalleled achievements. The restructuring under ONE ASPCA brought about significant successes and positive outcomes, resulting in millions of lives touched, changed and saved; none of which would have been possible were it not for the continued compassion and activism of ASPCA members, staff and our Board of Directors.

With that said, Hoyle C. Jones is stepping down as Chairman of the Board. As the 21st Chairman of the Board of the ASPCA, Mr. Jones has dedicated the last 24 years to the ASPCA and the animals we serve. Throughout his time at the ASPCA, he has been integral in our pioneering work of seeking out new, effective ways to end animal cruelty and stop the needless euthanasia of America’s adoptable pets. I am proud to have been given the honor of leading this prestigious organization alongside Mr. Jones. It is with great reverence that we say goodbye to Mr. Jones as Chairman, but we are also excited to introduce Marsha Reines Perelman as our new Chairman of the Board. Mrs. Perelman has spent 11 years serving on the ASPCA Board of Directors. She has been instrumental in the fight to end puppy mills and pass landmark legislation. We look forward to working together to launch a new chapter in the highly successful history of the ASPCA.

Putting an end to the needless euthanasia of adoptable pets and the senseless abuse suffered is an enormous task—a task that cannot be accomplished overnight, but we are making genuine progress toward this goal. All that we have accomplished in 2008 makes me confident in our ability to save and protect even more animals in 2009. Our goal is to help meet the needs of every animal that comes to us, and the commitment of friends like you is doing just that. We want you to know that everyone here at the ASPCA recognizes that you have choices, and that in times of such great need we thank you for continuing to lend your heart and your financial support.
WE HELPED MILLIONS OF ANIMALS NATIONWIDE

The year 2008 will be remembered by many as a difficult and challenging one, characterized by a struggling economy, failed financial institutions, lost jobs, a sluggish housing market and a series of natural disasters. Thanks to dedicated supporters like you, however, 2008 was a banner year for the ASPCA®—a period in which we implemented a multitude of programs that affected the lives of millions of animals…and the lives of people who care about them. These programs spanned humane law enforcement, anti-cruelty initiatives, education and outreach, animal health and training, innovative adoption and spay/neuter collaborations, equine welfare, disaster response, and expert lobbying and government relations. The impact of these programs was felt across the country, benefiting our partners and grantees, students, animal welfare professionals, and the members of the public and animals whom we reached. In fact, in 2008, we had a positive effect on more animals—and more people—than ever before in our 143-year history. With your help, we created a safer and more humane future for the animals we serve. What’s more, we made marked progress in our long-standing mission, established by our founder Henry Bergh: to provide effective means for the prevention of cruelty to animals throughout the United States.

During 2008, the ASPCA saved or improved the lives of more than 20 million animals.

Thanks to the commitment of supporters like you, 2008 was a banner year for the ASPCA—a period in which we implemented a multitude of programs that affected the lives of millions of animals…and the lives of people who care about them.
We responded to 50,000 inquiries from the public.

We rescued more than 400 animals from abusive situations.

We investigated 5,227 cases of animal cruelty.

During 2008, our new equine veterinarian, Dr. Pamela Corey, educated and trained ASPCA® Humane Law Enforcement (HLE) Agents on basic horse care, condition and handling, in order to help HLE Agents recognize the signs of cruelty to horses and properly handle seized animals. At the same time, ASPCA HLE Agents completed 347 carriage horse inspection and enforcement shifts; suspended carriage horse operations 38 times due to extreme heat, cold or other adverse weather conditions; and conducted 32 inspections of individual horses. Our dedicated Agents also conducted 50 carriage horse stable inspections and issued approximately 70 summonses for regulations of Department of Consumer Affairs, vehicle and traffic law, and health code violations by carriage horse drivers and stable owners.

2008 ASPCA Humane Law Enforcement Accomplishments

DURING 2008, THE ASPCA HUMANE LAW ENFORCEMENT DEPARTMENT:

- Investigated 5,227 reported cases of animal cruelty
- Made 78 animal cruelty arrests
- Seized more than 400 animals in connection with animal cruelty investigations
- Responded to approximately 50,000 telephone and email inquiries from the public
- Provided training for more than 1,300 police recruits and law enforcement officers at the New York City and Nassau County Police Academies and through a training partnership with the New York State Division of Criminal Justice Services

We rescued more than 400 animals from abusive situations.

50K INQUIRIES

400+ RESCUES

5,227 CASES
We participated in 12 major anti-cruelty raids.

“We just want the cruelty to end.”
– Ed Sayres, ASPCA President & CEO
WE HIT THE ROAD TO ADVANCE OUR ONGOING CAMPAIGN AGAINST CRUELTY

Throughout 2008, the ASPCA® steadily advanced our crusade to end animal cruelty. As part of our ongoing campaign, the ASPCA engaged in a number of raids, including three separate dog fighting raids in Georgia, a large-scale puppy mill raid in Tennessee and the most extensive cat rescue in recent history in Pennsylvania.

Busting dog fighting rings continues to be a major focus for the ASPCA, and in 2008, we were an integral part of an elite team of animal welfare agencies that participated in three carefully orchestrated raids of illegal kennels in Georgia. Dr. Melinda Merck, ASPCA Senior Director of Veterinary Forensic Sciences and the nation’s premier animal crime scene investigator, lent her department’s expertise to all three raids, helping to shut down the kennels, protect the dogs from further mistreatment and bring felony charges against the kennels’ owners. Dog fighting cases can be complicated, and local law enforcement requires multiple resources to arrest and ultimately punish the perpetrators, many of whom have been involved in the brutal practice of dog fighting for several decades. The ASPCA Mobile Animal Crime Scene (CSI) Unit, under Dr. Merck’s direction, played an important role in each of the raids by helping to gather and process forensic evidence right at the crime scenes. The raids were made even more effective by new legislation passed in Georgia in 2008 that strengthened the state’s dog fighting laws and made it a felony to own, possess, train, transport or sell a dog for the purpose of dog fighting. Thanks to the stricter new laws, those involved in illegal dog fighting now face one to five years in prison, a minimum fine of $5,000—or both.

Shutting down puppy mills is also high on the ASPCA anti-cruelty agenda, and in 2008, we made significant headway in this effort by assisting in Tennessee’s largest-ever puppy mill raid. Puppy mills, which are large-scale, substandard commercial breeding operations that house dogs in overcrowded and often unsanitary conditions, supply pet stores across America with animals who are sometimes chronically sick and abused. In the landmark Tennessee case, we rescued 747 dogs and provided ASPCA Disaster Response experts to care for and find shelter for the dogs, as well as special forensic cruelty investigators and the ASPCA Mobile Animal CSI Unit to collect evidence to prosecute the puppy mill operator. Before they were rescued, many of the dogs—including more than 200 puppies—had no access to food, water or adequate ventilation. They had languished in feces-encrusted pens and suffered from conditions such as matting, sores, broken limbs, hernias, abscesses and a range of other medical problems. We worked collaboratively with other animal welfare agencies to secure placement for the animals at shelters and rescue groups across six states and the District of Columbia. The owner was charged with more than 24 felony counts of aggravated animal cruelty and numerous other crimes.

The ASPCA also provided our expertise in one of the largest anti-cruelty raids of recent times, when we helped to rescue 600 cats from a “cat sanctuary.” More than 120 animal welfare experts, including ASPCA Humane Law Enforcement Agents and the ASPCA Disaster Response Team, were on hand for the rescue of the cats, who were living in filthy conditions on a property north of Pittsburgh, Pennsylvania. ASPCA veterinarians, as well as Dr. Merck and the ASPCA Mobile Animal CSI Unit, were also on the ground to help transport the cats, who were suffering from a wide variety of ailments. Dead cats were also discovered, some in freezers inside the home, others in mass graves and still others in plain view. The owner was arrested and charged with multiple counts of animal cruelty.

As the ASPCA advances through the coming years, we will continue to focus sharply on ending dog fighting, closing down puppy mills and protecting carriage horses in New York City. As we continue our steady crusade against the inhumane treatment of animals, Ed Sayres, ASPCA President & CEO, succinctly frames the organization’s message with one simple sentence: “WE JUST WANT THE CRUELTY TO END.”
WE EXCEEDED OUR OWN GOALS 
IN MOBILE SPAY/NEUTER 
SURGERIES AND ADOPTIONS

Two key ASPCA® goals are to increase adoptions and reduce the number of unwanted litters. Indeed, success on these two fronts has a direct impact on the number of lives we can save every year. In our relentless pursuit of this goal, we far exceeded our own ambitious expectations in 2008 by conducting a record number of mobile spay/neuter surgeries and facilitating a near-record number of adoptions.

Through the ASPCA Mobile Spay/Neuter Clinic program, which provides low-cost or free spay/neuter surgery to financially needy pet owners in New York City’s five boroughs, we performed a total of 23,223 spay/neuter surgeries in 2008, a 63 percent increase year over year, including 6,204 dog surgeries, an increase of 110 percent, and 17,019 cat surgeries, an increase of 51 percent, compared with year-end 2007 figures. The record-setting total, which surpassed our goal of 22,000, was due in part to the addition of a new Mobile Spay/Neuter Clinic, which increased our surgical capacity, as well as our use of the ASPCA Bergh Memorial Animal Hospital during Sunday “off hours” during the last four months of 2008 to conduct a revolutionary new targeted trap/neuter/return (TNR) program for feral cats.

Meanwhile, total adoptions made from the ASPCA Adoption Center and Mobile Adoption Center rose by 20 percent for the year, reflecting a 19 percent increase in dog adoptions to 806 and a 20 percent increase in cat adoptions to 2,461. The continued upward trend in adoptions is attributable, in part, to the state-of-the-art renovations done in 2006 that increased the capacity of the Adoption Center by 40 percent.
We helped to conduct 565,255 spay/neuter procedures directly or through monetary support of programs nationwide.

AspCA® deepens commitment to expanding spay/neuter programs through support for Humane Alliance

The ASPCA® made a $200,000 capital grant to the Humane Alliance of Western North Carolina—a grant that was integral in the Humane Alliance’s construction of an advanced new spay/neuter clinic and training center in Asheville. The gift followed a $300,000 annual grant over the last two years from the ASPCA in support of the Humane Alliance’s National Spay/Neuter Response Team (NSNRt), which is helping humane organizations to open Humane Alliance model high-volume, high-quality spay/neuter clinics in strategic markets across the U.S. These organizations are, in turn, partnering with hundreds of local animal shelters and rescue groups in their regions to sterilize companion animals on a widespread basis and provide a non-lethal solution to pet overpopulation.

Both grants reflect the Humane Alliance and the ASPCA’s steadfast commitment to end needless euthanasia, which has become a national epidemic in recent years. The Humane Alliance model is replicated in other markets through an extensive education program made possible through the NSNRt initiative, which sends out groups of trained vets and veterinary technicians to help nonprofit organizations open spay/neuter clinics and adopt the model. The Humane Alliance’s facilitators have assisted 54 organizations in implementing its high-volume, high-quality spay/neuter model, and it has an additional 35 applications in hand. These clinics have spayed and neutered 475,000 animals and will average 350,000 annually.

“By focusing on increasing adoptions and preventing unwanted litters, we’re increasing significantly the number of lives we can save.”

—Ed Sayres, ASPCA President & CEO

The ASPCA performed a total of 23,223 spay/neuter surgeries in 2008, a 63 percent increase year over year.

We helped to conduct 565,255 spay/neuter procedures directly or through monetary support of programs nationwide.
WE WERE HONORED FOR OUR WORK ON THE VICK DOG FIGHTING CASE

During 2008, four of our outstanding ASPCA® staff members were recognized for their assistance in the federal investigation of former NFL quarterback Michael Vick. The ASPCA team was led by Dr. Stephen Zawistowski, C.A.A.B., Executive Vice President, National Programs and Science Advisor, and it included Dr. Randall Lockwood, C.A.A.B., Senior Vice President, Anti-Cruelty Initiatives and Legislative Services; Dr. Melinda Merck, Senior Director of Veterinary Forensic Sciences; and Dr. Pamela Reid, C.A.A.B., Vice President, Animal Behavior Center. The team was honored in a private award ceremony presided over by United States Attorney for the Eastern District of Virginia, Chuck Rosenberg. The ASPCA’s involvement in the Vick investigation began in the spring of 2007, when Dr. Merck assisted in the recovery and analysis of forensic evidence, including carcasses and skeletal remains of numerous Pit Bulls recovered from Vick’s Surry County, Virginia, property. The evidence helped to convict Vick of operating a competitive dog fighting ring, a federal offense that resulted in a prison term for Vick and three co-defendants.

“We are sending a clear message to dog fighters that with our thorough investigative work and advanced veterinary forensics capabilities, they’ll eventually run out of places to hide.”

–Ed Sayres, ASPCA President & CEO
The Veterinary Medical Association of New York City (VMANYC) named Dr. Robert Reisman, Medical Coordinator of Animal Cruelty Cases at ASPCA Bergh Memorial Animal Hospital, as its “Veterinarian of the Year” in 2008. Dr. Reisman was specifically cited for his work on behalf of animal cruelty cases at the ASPCA, where he handles a caseload averaging 300 animals a year, as well as for his exemplary service to the VMANYC.

At the ASPCA® Bergh Memorial Animal Hospital, our veterinarians are among the most skilled and diverse of any comparable animal hospital in the country, making it the premier facility for its fee-for-service clients. But Bergh also provides direct care for victims of cruelty, shelter animals and the pets of people on public assistance. In 2008, the hospital performed 27,797 patient exams, a 19 percent increase over 2007. This increase is a reflection, in part, of the 47 patients on average that its doctors examined each day, including 16 emergency cases. During the year, the hospital also cared for more than 1,000 pets through the Trooper Fund, which provides for the medical expenses of special-needs clients who bring their animals to Bergh; the costs for such treatment in 2008 totaled $915,601. In addition, the hospital supported ASPCA Humane Law Enforcement (HLE) by caring for 337 patients rescued by Agents, an increase of 14 percent compared with 2007. Over the course of 2008, Bergh’s committed and caring staff tended to an average of 65 patients per night from HLE, the ASPCA Adoption Center and client-owned animals, an increase from 2007, when it averaged a total of 40 patients a night. The ASPCA also continued to expand the capabilities of our outstanding staff with the addition of our first Internal Medicine Resident, as well as a third full-time doctor dedicated to treating HLE rescues who are the innocent victims of abuse and neglect.

We performed more than 27,000 patient exams at the ASPCA Bergh Memorial Animal Hospital.
WE SAVED MORE ANIMALS THROUGH ASPCA® MISSION: ORANGE™

For the last several years, the ASPCA® has collaborated closely with select animal welfare and community organizations in key areas of the country on an innovative program known as ASPCA® Mission: Orange™—a focused effort to create a country of humane communities where animals receive compassion and respect, and where there is no longer unnecessary euthanasia of adoptable animals.

During 2008, we continued our ASPCA Mission: Orange efforts in vigorous support of animal welfare efforts and education in six partner communities. The program helped to increase adoptions, improve save rates, prevent animal cruelty and create model humane communities. It also brought about immediate, measurable and sustainable change for those animals most at risk—animals in shelters.

Since each partner community has different needs, we are working with our local partners to develop the programs and resources that will be most effective in helping their particular community to reach its goals. These include board development and strategic planning work; instituting ASPCA® Meet Your Match® Canine-ality™, Puppy-ality™ and Feline-ality™ programs; and a variety of training opportunities. We’re also investing up to $200,000 per year in each of these partner communities to facilitate capacity building and related animal welfare efforts to assist them in becoming humane communities both today and in the future.

2008 ASPCA® Mission: Orange™ Community Partners:

Austin, Texas  Philadelphia, Pennsylvania
Charleston, South Carolina  Spokane, Washington
Gulfport-Biloxi, Mississippi  Tampa, Florida

ASPCA Mission: Orange is dedicated to saving animals’ lives. Our goal is to reduce the number of animals entering community shelters and increase the number of animals who leave shelters alive.
WE FORGED HUMANE INROADS IN ASPCA® MISSION: ORANGE™ PARTNER COMMUNITIES

AUSTIN
Total Intake -12.8%
Live Release Rate +11.5%
Animals Released Alive 13,071
Adoptions +9%
Targeted Spay/Neuter +6.1%

CHARLESTON
Total Intake +12%
Live Release Rate +3.8%
Animals Released Alive 4,757
Adoptions +21%
Targeted Spay/Neuter -18%

GULFPORT-BILOXI
Total Intake -5.1%
Live Release Rate -5.4%
Animals Released Alive 5,575
Adoptions -21.9%
Targeted Spay/Neuter -39.8%

PHILADELPHIA
Total Intake +7.3%
Live Release Rate -3.3%
Animals Released Alive 16,273
Adoptions -1.9%
Targeted Spay/Neuter +28.3%

SPOKANE
Total Intake -4.8%
Live Release Rate +3.8%
Animals Released Alive 9,789
Adoptions +17.6%
Targeted Spay/Neuter +31.5%

TAMPA
Total Intake +2%
Live Release Rate +6.7%
Animals Released Alive 10,152
Adoptions +48%
Targeted Spay/Neuter -2.3%

ASPCA® MISSION: ORANGE™ PARTNER COMMUNITY HIGHLIGHTS AT-A-GLANCE

AUSTIN
The Austin Humane Society implemented a Community Foster Care Program that placed 1,055 animals with more than 170 foster homes, allowing these animals the time they need to find permanent, loving homes.

CHARLESTON
All three Charleston County partners and two county animal shelters began training in the ASPCA® Meet Your Match® program, a research-based method for matching cats and dogs with potential adopters.

GULFPORT-BILOXI
The Humane Society of South Mississippi designed and implemented regular adoption programs for cats, some of which included no-fee adoptions.

PHILADELPHIA
The ASPCA gave a grant to The Spayed Club to fund 1,000 high-volume, low-cost spay/neuter surgeries at its new clinic.

SPOKANE
Partner agencies and rescue groups transferred 2,400 animals between facilities to increase their adoption opportunities.

TAMPA
On National Feral Cat Day, the Humane Society of Tampa Bay provided $5 spay/neuter surgeries, which included vaccinations and ear notching, for 101 feral cats.
Animal advocates throughout the United States had plenty to cheer about as 2008 drew to a close. During the year, humane legislation continued to gain traction in the halls of power, and influential new allies like Oprah Winfrey and Miley Cyrus helped the ASPCA® to broaden our reach and share our anti-cruelty messages with countless pet-passionate people—including lawmakers.

The ASPCA set out in 2008 to shine a spotlight on the horrors of puppy mills—and we scored a number of related successes. We participated in the largest-ever puppy mill raid in Tennessee, and we joined forces with the Humane Society of the United States (HSUS) to create the leading anti-puppy mill coalition to date. In addition, we worked with other animal welfare groups to fight for an amendment to the 2008 U.S. Farm Bill, which now prohibits the importation of puppies younger than six months of age for the purpose of resale.

We also collaborated with several animal welfare organizations in support of bills in Pennsylvania that address the state’s animal cruelty laws and require that only veterinarians be permitted to conduct certain surgical procedures such as cesarean birth, debarking and docking of a dog’s tail after three days of age. The Puppy Uniform Protection Statute (PUPS), or “Baby’s Bill” (in honor of Baby, a three-legged puppy mill survivor), was introduced in the U.S. House of Representatives during the year. PUPS would have closed the loophole in the Animal Welfare Act that allows commercial breeders who sell puppies online and directly to the public to escape licensing and regulation. It would have also required that all dogs held by licensed breeders be exercised out of their cages daily. Because of its late introduction, Baby’s Bill did not have a chance to pass during the last session of Congress. Nonetheless, the introduction of federal puppy mill legislation was a major landmark, and we hope that reintroduction in 2009 will help propel the bill to victory.

In the meantime, hundreds of supporters joined the ASPCA and HSUS at the State Capitol in Harrisburg, Pennsylvania in September to call for passage of legislation aimed at curbing some of the worst abuses by the state’s commercial kennels. Pennsylvania Governor Rendell made it illegal for commercial kennel owners to shoot their dogs and mandated dramatically higher standards of care for dogs in Pennsylvania’s commercial kennel industry.
OTHER 2008 HIGHLIGHTS

COLORADO: We supported the passage of a law that requires all licensed animal shelters and pet animal rescues in Colorado to spay/neuter cats and dogs before adoption.

CALIFORNIA: We lobbied on behalf of a bill—now a law—that requires property owners, including banks and other corporate entities, to immediately notify animal control officials when animals are abandoned at foreclosed properties. This law is the first of its kind in the nation.

ILLINOIS: We spearheaded legislation that contains "Good Samaritan" provisions for individuals who rescue or provide care for injured animals in emergencies or disasters. The need for this legislation was seen in the aftermath of Hurricane Katrina, and 18 states already have Good Samaritan provisions that protect individuals who rescue or help animals during emergencies.

UTAH: We supported the passage of a law that makes the deliberate torture of a cat or dog a third-degree felony on the first offense. Cats and dogs are the most frequent victims of intentional torture and animal-related domestic abuse.

KENTUCKY: We fought for the passage of a law that provides stiffer penalties and punishments for people convicted of abusing animals.

GEORGIA: We supported legislation that was aimed at strengthening the state’s dog fighting law. The legislation made it a felony to own, possess, train, transport or sell any dog for the intention of dog fighting. Violation of the new law carries a penalty of one to five years imprisonment and/or a minimum fine of $5,000.
Communicating ASPCA® humane messages dramatically extends the reach of our programs and initiatives, and in 2008, our Media & Communication’s team helped us to achieve this goal by increasing our print, broadcast and online media exposure by 33 percent compared with 2007. This increase translated to more than 670 million opportunities to see the ASPCA brand in the media and to hear the ASPCA’s humane messages.

Stories about Michael Vick continued to dominate media discussion early in the year as the ASPCA led behavior evaluations for the dogs confiscated from the Vick property. Our work resulted in 266 stories and more than 240 million opportunities to see the ASPCA brand. A cover story in *Sports Illustrated* at the end of December featured quotes from a lengthy interview with Dr. Stephen Zawistowski, ASPCA Executive Vice President, National Programs and Science Advisor.

Preparation, evacuation and relief efforts for Hurricanes Gustav and Ike were national media stories in August and September. The ASPCA Disaster Response Team and an ASPCA media professional were on location helping pet parents in the affected areas, leading to 109 media placements and 100 million opportunities to see the ASPCA brand. Other major stories in 2008 included ASPCA Day: Go Orange for Animals in April; the ASPCA’s push for tougher laws against puppy mills; and ASPCA expert advice for President Barack Obama in his search for the First Dog.

We created 670 million media impressions.
ASPCA® ANIMAL POISON CONTROL CENTER MARKED 30 YEARS OF HELPING ANIMALS, VETERINARIANS AND PET PARENTS

The ASPCA® Animal Poison Control Center (APCC) turned 30 in 2008, while retaining its proud position as the preeminent animal poison control center in North America. The only facility of its kind, APCC is staffed by 30 veterinarians, including 15 board-certified general and/or veterinary toxicologists and 14 certified veterinary technicians. Located in Urbana, Illinois, its specially trained staff provides assistance to pet parents and veterinarians pertaining to toxic chemicals and dangerous plants, products or substances 24 hours a day, seven days a week. In addition, it provides extensive veterinary toxicology consulting for help in legal cases, formulation issues, product liability, regulatory reporting and bio surveillance.

In 2008, use of the ASPCA Animal Poison Control Center increased eight percent to include more than 145,569 new cases. What’s more, it helped save the lives of approximately 121,089 animals, a nine percent increase over 2007. APCC recruited and hired five additional certified veterinary technicians and two licensed veterinarians, and executed several initiatives that helped us to save even more animals.

The ASPCA Animal Poison Control Center continued its media and marketing initiatives in 2008, including direct mail to practicing veterinarians, advertising in veterinary professional journals and another significant media blitz for National Poison Prevention Week (NPPW). The 2008 NPPW media campaign featured a web video, hosted by Dr. Steven Hansen, Senior Vice President of ASPCA Animal Health Services, discussing the most common poisonous plants that pets encounter. The campaign included radio, print and TV coverage, reaching an audience of close to 20 million. In 2008, APCC staff gave 27 talks at 24 conferences, produced 11 peer-reviewed publications and was involved in 555 media interviews that created 177 million impressions.

The Veterinary Lifeline Partner Program, which enables veterinary hospitals to rapidly access poison control experts in an emergency, increased its membership in 2008 to more than 23,000 veterinary clinics. This program provides veterinarians with the ability to establish an account with automated billing and obtain ASPCA expert recommendations in real time.

In addition, the ASPCA Animal Poison Control Center’s Client Services team managed more than 28,000 calls regarding lost pet prevention, reuniting lost pets and pet parents, offering technical support and making recommendations for urgent medical care. In December, the team also began to provide scheduling and post-operative care support for the ASPCA Mobile Spay/Neuter Clinics, responding to more than 500 calls in the first month of operation.

121K+ ANIMALS’ LIVES SAVED

We helped to save the lives of 121,089 animals through the ASPCA Animal Poison Control Center.
WE STRENGTHENED THE HUMAN/COMpanion-ANIMAL BOND

Part of the work of the ASPCA® focuses on improving the quality of life for pet parents and their companion animals. One way we achieve this is by providing pet parents facing a crisis with expert support, as we do through ASPCA Counseling Services, managed by Senior Director and psychologist Stephanie LaFarge, Ph.D. ASPCA Counseling Services provides personalized support to people grieving over the loss of their pets or wrestling with the complex issues that face pet owners at certain points: preparing for euthanasia, managing grief at the time of death, caring for other pets in the household and communicating with children about the loss of a beloved pet. Dr. LaFarge’s department maintains a 24-hour, toll-free National Pet Loss Hotline, which provides crisis intervention for owners anticipating the loss of their pet and those already grieving. In 2008, Dr. LaFarge responded to more than 360 calls, an increase of 60 calls from 2007. Dr. LaFarge’s department is also a valued resource for social service agencies and humane organizations seeking to establish their own counseling services.

During 2008, the ASPCA prepared to offer sophisticated web-based support to pet parents through the ASPCA Animal Behavior Center, overseen by Certified Applied Animal Behaviorist Pam Reid, Ph.D., C.P.D.T. Dr. Reid and her team developed a national behavior help hotline service, a web-based tool composed of a library of helpful content that is intended to enable individual pet parents to resolve their pets’ common behavior problems. During the year, the department directly helped pet parents of 368 dogs, 150 cats and 93 other species with behavior problems—numbers sure to increase in 2009 as word of the program continues to spread.

“We pets provide us with something that most of us seek in all of our relationships: unconditional love.”

-Dr. Stephanie LaFarge, Senior Director, ASPCA Counseling Services
In disaster planning, many underestimate the importance of providing for the safety and welfare of companion animals. Although many pet parents would willingly endanger themselves to protect their animals, many individuals, communities and agencies are unaware of this fact—and many do not consider a disaster strategy for companion animals necessary.

In the wake of devastating Hurricane Katrina in 2005—and armed with the knowledge of the impact a disaster can have on the welfare of thousands of animals, as well as their pet parents—the ASPCA® created a Disaster Response Team, whose focus is to assist in the rescue of animals in disaster situations. We have repeatedly deployed the team, composed of veterinarians, technicians, disaster responders and sheltering professionals, to crisis spots across the nation. By the end of 2008, the team had responded and provided assistance in a range of crises, including hurricanes, floods, wildfires, tornadoes, blizzards—and even several large-scale puppy mill raids.

In recognition of the needs of animals in a disaster, during 2008 we made more than $175,000 in grants to two dozen organizations to support disaster preparedness, training and direct assistance for animals affected by disaster. We trained thousands of volunteers, animal control and animal welfare professionals, first responders and the general public on disaster preparedness and response. We responded to puppy mill and animal hoarder cases, directly helping 1,469 animals, and we sheltered another 1,200 animals during Hurricanes Gustav and Ike. We also increased our ability to respond to disasters through innovative collaborations such as cross training the ASPCA Anti-Cruelty Field Services and the Saranac Technical Rescue Team—all efforts geared to hone our skills and add to our experience to cope with future disasters—and save countless lives.

We helped 2,669 animals who were the victims of disasters.
WE TOUCHED MILLIONS OF HUMANS AND ANIMALS

During 2008, the ASPCA® improved the lives of animals by reaching 23 million pet parents, local and state agencies, teachers, children, veterinarians and other pet lovers through a range of initiatives. These included shelter and veterinary outreach, humane education, equine programs, disaster preparedness, animal welfare projects, ASPCA® Meet Your Match® family of adoption programs—and even through our pet insurance partnership. During 2008, we conducted a total of 257 workshops for 32,000 individuals, and we made grants to 250 organizations in 45 states, the District of Columbia and Puerto Rico.

TOUCHING SHELTERS:
The ASPCA shelter outreach program helps us to extend our reach into communities that we may not have touched before. That reach has a positive impact: during 2008, more than 200 shelters were using the ASPCA Meet Your Match program, up from 125 in 2007. Nearly all of the ASPCA® Mission: Orange™ partner communities were using at least one of the adoption program’s specialty features, known as Canine-ality™, Puppy-ality™ and Feline-ality™.

TOUCHING EDUCATORS, PARENTS AND STUDENTS:
The mission of the ASPCA has always been to provide effective means for the prevention of cruelty to animals throughout the United States. Key to the fulfillment of this mission is the vast array of humane education programs that the ASPCA offers—programs that provide relevant, high-quality materials and resources for educators, parents and students. During 2008, the ASPCA Humane Education Department presented 66 programs to 2,725 teachers, community members and parents, and to 1,150 students. We distributed 24,000 books and other materials to schools in 39 states, Puerto Rico, Canada, Ecuador and the U.S. Virgin Islands, and we transmitted 27,000 materials electronically. We also created more than 118 new print and web-based materials. In addition, we awarded 11 authors and illustrators with the ASPCA 2008 Henry Bergh Children’s Book Award, which honors books based on their handling of subject matter pertaining to animals and the environment. Finally, we provided $25,000 in grants with our online partner, Dosomething.org, to encourage young people to participate in animal welfare related projects.

We reached 23 million people through our education and outreach programs.
Touching Animal Welfare Professionals:

The year 2008 marked the continued growth of ASPCAPro.org, a website with information from our nationally recognized programs and experts. Through this site, we present tools and strategies that focus on our strengths and knowledge in such areas as adoptions, spay/neuter, behavior, feral cat trap/neuter/return and colony management, fundraising and shelter medicine. In this way, we can help animal welfare professionals to maximize their time and energy, and achieve their goals in their communities. In 2008, traffic to the site increased by 44 percent. The affiliated monthly e-newsletter reached more than 5,000 animal welfare professionals.

Touching Veterinarians:

Sharing our hands-on experience with veterinarians is an important goal of the ASPCA, which has a key resource in our veterinary outreach program, managed by Dr. Lila T. Miller. During the year, we expanded the Veterinary Outreach Department, adding two new veterinarians who specialize in shelter animal infectious diseases, as well as spay/neuter procedures. The expansion enabled the department to perform 14 in-depth, on-site shelter evaluations and deliver more than 50 presentations and workshops that reached more than 3,500 veterinarians and shelter professionals at conferences and veterinary colleges.

Lila Miller, B.S., D.V.M., Vice President of the ASPCA® National Veterinary Outreach Department, was presented with the 2008 American Veterinary Medical Association (AVMA) Animal Welfare Award at the 2008 AVMA Convention in New Orleans. Dr. Miller was honored for advancing animal well-being and for her exemplary dedication to animal care. Dr. Miller, one of the nation’s leading experts on shelter medicine, is a 30-year ASPCA veteran and the co-editor of Shelter Medicine for Veterinarians and Staff.

The renovated ASPCA Adoption Center includes well-appointed extras, like “scent holes” on habitat doors, which allow animals to sniff people as a friendly introduction before they enter.
WE PUT YOUR DOLLARS TO WORK ACROSS AMERICA

During 2008, the ASPCA supported a range of organizations and efforts from coast to coast that helped to ensure the welfare of animals. In total, we provided more than $5.5 million in grants to many organizations across the country. Here are some examples:

**ALABAMA**
- $2,500 to Greater Birmingham Humane Society for supply transport for Hurricane Gustav relief

**ARIZONA**
- $5,000 to Humane Society of Southern Arizona for an anti-cruelty education program

**CALIFORNIA**
- $7,000 to Bark Avenue Foundation to rescue pets abandoned by the foreclosure crisis

**COLORADO**
- $5,000 to Humane Society of the Pikes Peak Region for training and equipment for its large animal, disaster response rescue team

**CONNECTICUT**
- $5,000 to Ridgefield Operation for Animal Rescue for a shelter expansion

**DELAWARE**
- $1,000 to Whimsical Equine Rescue, Inc. for emergency hay supplies

**FLORIDA**
- $20,475 to Hillsborough County Animal Services to purchase a motor home to use as a Mobile Pet Adoption Center

**GEORGIA**
- $495 to Rags to Riches Cat Rescue to sponsor education and activities for children at the Shriners Hospitals

**IDAHO**
- $2,500 to Spay Neuter Clinic for the purchase of an autoclave

**ILLINOIS**
- $4,000 to Illinois Equine Humane Center for a display booth for educational events

**INDIANA**
- $12,000 to Morgan County Humane Society, Inc. for relief for flood victims

**IOWA**
- $3,000 to Friends of the Animal Center Foundation for flood relief for the Iowa City Animal Care & Control

**KANSAS**
- $9,000 to Kansas Humane Society of Wichita, Inc. for an ASPCA® Meet Your Match® outreach program and support of the Dogtime.com partnership

**KENTUCKY**
- $2,000 to Speak Up for Horses, Inc. to print booklets about horse neglect for use in anti-cruelty training

WE CONTRIBUTED MONETARILY TO THE WELFARE OF MILLIONS OF FARM ANIMALS AND HORSES

TOUCHING EQUINE RESCUES AND SANCTUARIES:
The ASPCA® supports equine rescues, sanctuaries and anti-cruelty organizations, helping to fuel the activities of those groups through the ASPCA Equine Fund, which uses donations exclusively for horses, mules and donkeys, and to promote equine welfare. During the year, we awarded $538,130 in aid and grants to equine rescues and sanctuaries for capital improvements; to public education and emergency relief efforts; and to humane societies that handle large-scale equine cruelty seizures. Recipients of the money, quadruple the amount the ASPCA Equine Fund awarded just three years ago, totaled 113 organizations in 40 states. The largest grant was composed of several installments of a three-year, $300,000 sponsorship of Return to Freedom, the American Wild Horse Sanctuary in Lompoc, California, to expand educational and outreach programs supporting its conservation efforts. We also sponsored the Hampton Classic and the National Horse Show, awarding trophies for responsible horsemanship at both prestigious events. All in all, the ASPCA made an important difference in the lives of thousands of horses in 2008.
LOUISIANA
$25,000 to Louisiana Society for the Prevention of Cruelty to Animals to help fund the director’s position at St. Bernard Parish Animal Shelter

MAINE
$3,000 to Maine State Society for the Protection of Animals to help promote an “Animal Well Fair”

MARYLAND
$4,000 to HorseNet, Inc. to build a run-in shed for horses

MASSACHUSETTS
$2,000 to Carrie A. Seaman Animal Shelter, Inc. to convert a bathroom to a surgery and treatment room for spay/neuter services

MICHIGAN
$4,000 to Oakland Pet Fund to defray costs from its monthly spay/neuter clinic for low-income families

MINNESOTA
$1,000 to Tri-County Humane Society to sponsor a Pit Bull education program at a conference

MISSISSIPPI
$166,693 to Humane Society of South Mississippi for a range of programs including microchipping, marketing, risk management and outreach

MISSOURI
$5,000 to Humane Society of Missouri to produce a horse-training DVD for adopters

NEBRASKA
$5,000 to Nebraska Humane Society to cover costs incurred while caring for seized horses

NEVADA
$5,000 to Shiloh Charitable Trust for a medical building project

NEW HAMPSHIRE
$5,000 to New Hampshire Animal Disaster Response Team for an outreach and organizational development program

NEW JERSEY
$7,500 to Mt. Pleasant Animal Shelter, Inc. for Nicky’s Second Chance Fund, which provides medical care and treatment for animals who are less adoptable due to illness or special medical needs

NEW MEXICO
$9,000 to Walkin’ N Circles Ranch, Inc. for barn repair and emergency hay support

NEW YORK
$250,000 to New Yorkers for Clean, Livable and Safe Streets, Inc. to support efforts to find alternatives to carriage horses in Manhattan

NORTH CAROLINA
$150,000 to Humane Alliance for sponsorship of national spay/neuter response team

OHIO
$4,000 to CANTER Ohio for the Pat Joey Rescue Fund

OKLAHOMA
$3,300 to Oklahoma City Animal Welfare Division for the purchase of vaccines

OREGON
$3,500 to Whispering Winds Equine Rescue for emergency funding for water

PENNSYLVANIA
$35,000 to the Pennsylvania Society for the Protection of Animals for its community feral cat clinic

RHODE ISLAND
$2,000 to Foster Parrots, Ltd. for construction of an aviary

SOUTH CAROLINA
$50,000 to Charleston Animal Society for a public spay/neuter program

TENNESSEE
$4,000 to The Humane Society of Wilson County for a tractor

TEXAS
$45,000 to Animal Trustees of Austin for a feral cat program

VERMONT
$5,000 to Spring Hill Horse Rescue, Inc. for emergency hay support

VIRGINIA
$3,500 to Blue Horse Mukwa Equine Retirement and Rescue Center to provide shelters for elderly horses

WASHINGTON
$55,000 to Spokane Humane Society to fund three staff positions to increase adoption rates community-wide

WEST VIRGINIA
$500 to Federation of Humane Organizations of West Virginia for sponsorship of annual conference

WISCONSIN
$500 to Friends of Milwaukee Area Domestic Animal Control Commission to sponsor a Pit Bull conference

PUERTO RICO
$10,000 to Puerto Rico Animal Welfare Society (PAWS) for its low-cost spay/neuter clinic
WE COLLABORATED WITH CORPORATE PARTNERS TO IMPROVE ANIMALS’ LIVES

In an increasingly challenging business environment, the ASPCA® was able to add both breadth and depth to our corporate partner portfolio with the introduction of important relationships with several blue-chip marketers.

As part of our long-term relationship with Subaru, we gained entry into the brand’s innovative “Share the Love” holiday cause promotion. Subaru decided to move away from conducting the traditional year-end sales incentive to create a program that not only stood out from the competition, but was also relevant to their customers’ value systems—that of giving back to their communities. For every new vehicle sold or leased, Subaru made a donation to each new owner’s choice among five charities. The effort was backed by a multi-million dollar advertising campaign, including TV, radio, print and point-of-purchase promotions in 600 dealerships nationwide. The response to the promotion was overwhelming. Subaru was the only major automotive company to show positive sales gains for the year. The ASPCA was chosen as the most popular charity, receiving a donation of close to $1.2 million—a record for our corporate sponsorship efforts.

The ASPCA also broke new ground with Disney in 2008, in support of the launch of the company’s hit animated movie, Bolt. A press conference in New York with Miley Cyrus, one of the film’s stars, kicked off a unique, four-month “Bolt Across America” publicity tour to more than 20 cities. For the tour, a team of actors/athletes traced the journey of the film’s three heroes, generating excitement for the movie, and raising both funds and awareness for the ASPCA. The team visited local landmarks, made appearances on morning news/talk shows and teamed with selected animal welfare organizations to spur interest for adoptable pets. An online viral component kept consumers engaged with footage and imagery from the journey. In addition, Disney produced a public service announcement featuring the movie’s characters to raise awareness of the benefits of shelter pet adoption. With the spot airing on more than 40 stations, the ASPCA secured excellent media placement, reaching close to four million people in just one month.

In an effort to raise awareness of the importance of veterinary care, American Express partnered with the ASPCA on a cause program, donating a percentage of each transaction to the ASPCA. American Express targeted 16,000 vet clinics and hospitals with direct mail and point-of-purchase displays, as well as promoting the concept to Cardmembers in 3.5 million billing statements. An online acknowledgement to ASPCA supporters generated additional awareness and interest in the effort.

Long-time partner Clorox and its Fresh Step brand continued to build equity and sales through its ASPCA association. The brand was featured in an advertising campaign for ASPCA®

24
Mission: Orange™ partner communities, while the ASPCA was designated as a beneficiary in its Paw Points loyalty program.

Finally, the Hartville Group continues to seek innovative ways to promote ASPCA Pet Health Insurance and add new policy members. As a way to increase brand recognition within an influential audience, they agreed to support the ASPCA Humane Awards Luncheon for the next three years.

We continue to break new ground, and we are working on some exciting new partnerships for the months and years to come. In the meantime, we appreciate the help of our corporate partners, and we look forward to developing even more opportunities in the future.
2008 FOUNDATION & CORPORATE GRANTS

We deeply appreciate the growing group of institutional donors who make significant grants each year. Their generosity and commitment enable us to advance our programs to improve the lives of animals across the country.

$25,000 and Above
Anonymous
Argo Fund of the Fidelity Charitable Gift Fund
Chopard Boutique
The Crichton Foundation, Inc.
Blanche T. Enders Charitable Trust
Elkh Flatts Charitable Foundation
Emogene Gable Fund of the California Community Foundation
The Max M. and Lily E. Hahn Memorial Philanthropic Fund
Leon A. Hembleing Charitable Fund of the Lutheran Community Foundation
JustGive, Inc.
The John S. and James L. Knight Foundation
Microsoft Corporation
The National Horse Show
Network for Good
The New York Community Trust
Panphilth Foundation
Saslo Charitable Foundation Limited
William and Sylvia Silberstein Foundation

$10,000 - $24,999
American Express
American Express Foundation (Workplace Giving)
America’s Charities
Animal Farm Foundation, Inc.
Anonymous
The Ark Foundation, Inc.
Arnhold Foundation, Inc.
Bank of America Foundation
Matching Gift Program and United Way Campaign
Barker Welfare Foundation
Barrett Family Fund of the American Gift Fund
Blue Ridge Capital

The Mervyn L. Brenner Foundation
The Brown Foundation, Inc. of Houston
Buchalter Family Trust
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The Capital Group Companies
Cranshaw Corporation
Filomen M. D’Agostino Foundation Corporation
Disney Worldwide Services, Inc.
Eagle-Corn, Inc.
The Charles Engelhard Foundation
The Fuchsberg Family Foundation
GE Foundation
Lawrence M. Gello Foundation, Inc.
Global Impact
Grennell Family Foundation
Heine Charitable Foundation
ING
The Edith B. and Lee V. Jacobs Fund No. 2
The Richard S. and Elizabeth P. Kent Family Fund
The Kirkpatrick Family Fund
The Heiman Lusner Foundation, Inc.
Morgan Stanley Annual Appeal Campaign
The Onyx & Bexley Foundation
P. Schofield Asset Management
PetSmart Charities, Inc.
Pfizer Foundation
Penza Investment Management
May and Samuel Rudin Family Foundation, Inc.
The Peter Jay Sharp Foundation
Judi and Howard Strauss Foundation
Trillium Foundation
True Religion Brand Jeans
The Shaw and Betty Walker Foundation
Washington Mutual Foundation
Wellpoint Foundation
Wells Fargo Bank
The Westminster Kennel Club

$5,000 - $9,999
Louis and Anne Abrams Foundation
Aetna Foundation
Allstate Giving Campaign
The Ambriola Company, Inc.
American Automobile Association
Amgen Foundation
Anonymous
AT&T United Way / Matching Gift Program
Babbitt Family Charitable Trust
Berkshire Taconic Community Foundation
Blue Star Jets
Jack and Nancy Blumenthal Family Fund
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Charity Gift Certificates
Club Tiki Foundation
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Dei Directed Giving Campaign
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Anheuser-Busch, Inc.
Animal Farm Foundation
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Aydar Foundation
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Bath Middle School
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Stanley and Marion Bergman Family Charitable Fund
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Central Minnesota Community Foundation
The Chanis Charitable Foundation
Charles Schwab Corporation Foundation
The Cherry Picker Foundation
Chevron Employee Campaign
Chubb Federal Insurance Company
Boston Software Systems, Inc.
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TRUSTS AND ESTATES BENEFICIARIES

2008 LIST OF TRUSTS AND ESTATES BENEFICIARIES

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Herbert and Rebecca Sugden
Anne H. Swift
Ms. Nancy Teague
Ms. Kathrin Theodol
Blake Toland
Mr. and Mrs. Dennis Treadway
Mrs. Rosamond Walbert
Mr. Cliff Warmuth
Mr. Mike Wilkins
Ms. Linda Williams
Mrs. Renee Wilson
Mr. Joseph Zammitt-Lucia
and Ms. Lindsey Moshenson
2008 Legacy Society

The following individuals have provided for the future of the ASPCA by participating in the annuity program or including the organization in their estate plans. It is with appreciation that we list them as members of the ASPCA Legacy Society.
Ms. Clarinda Romano
Ms. Cindie Romanofsky
Mr. Edward Romo
Ms. Carmen Rosenblum
Ms. Carol J. Ross
Mr. Donald G. Ross
Miss Michele Ross
Ms. Patricia B. Roth
Ms. Carmen St. Claire-Ruoffe
Mr. and Mrs. Harry J. Rowe
Ms. Melinda Ruoffe
Ms. Margaret Ruhi
Daniel J. Ruiz and David Jones
Ms. Mindy Ruzumna
Ms. JoAnn B. Ryan
Ms. Kim Ryan
Christine and Stephen Ryan
Ms. Cheryl Ryckaviert
Ms. Mary Ann T. Salamone
Ms. Lauren Salley
Ms. Gertrude Salzer
Mr. Kurt Sandman
Mr. Edward Sandrow
Ms. Paula Santen
Ms. Nicole Sopp
Mrs. Linda Saucier
Ms. Virginia E. Scarano
Ms. Karen Schaffer
Mr. Stanley Scheller
Ms. Valerie Schey
Ms. Evelyn Schiesl
Mr. Kenneth A. Schlenker
Ms. Joan F. Schmidt
Ms. Tara Schmitt
Ms. Roberta Schueler
Ms. Gertrude Salzer
Ms. Kay Schrock
Mr. Bruce Sokoloff
Ms. Verna Somerfield
Ms. Mary Sonka
Ms. Barbara E. Soper
Ms. Marjorie Saranino
Mr. John A. Soubik
Mr. Len Sowell
Ms. Carol Spickler
John and Eva Spillane
Sally Spooner
Ms. Penny Sprenkle
Ms. Regina Spurin
Ms. Carolyn N. Stafford
Ms. Marian Stanley
Ms. Darby Star
Ms. Vesta Steam
Mr. and Mrs. Jay Steinberg
Ms. Elizabeth Stewart
Ms. Rosemary Stewart
John and Laurie Stillwell
Mrs. Coco G. Stoll
Mr. Barry M. Stone
Mr. Ryan Stone
Ms. Robin Storey
Ms. Barbara Stoff
Mr. Tony Stout
Ms. Susanne L. Strand
Maria and Edward Street
Ms. Phyllis R. Strickler
Ms. Emma J. Stuart
Mr. and Mrs. John M. Suarez
Ms. Mary Sullivan
Mr. Brian K. Sullivan
Ms. Gino Sunette
Ms. Marilyn Suthers
Mr. Charles Sutfoni
Ms. Patricia Anne Swickard
Dr. and Mrs. Thomas M. Tarpley
Cathy and Dennis Terrill
Mr. John L. Thomas
Karen and Tom Thompson
Mr. Michael L. Thornton
Mrs. Donna Thurman
Ms. Jennie Tichenor
Ms. Mary E. Tierney
Ms. Nilsa Torres
Ms. Karen A. Triscull
Mr. Scott E. Troy
Ms. Barbara V. Tufts
Ms. Simone Turbeville
Ms. Audrey Tuteur
Ms. Donna Ulrich
Mrs. Helen Unterleitner
Mrs. Greta Uphouse
Ms. Darlene Valdez-Olguin
Mr. Lloyd Van Antwerp
Ms. Tillo Van Biema
Mrs. Jean Van Buuren
Ms. Elizabeth L. Van Dueren
Ms. Marlynn Van Wie
Ms. Vicki L. Vandergriff
Dr. Robert K. Vortian
Ms. Ann Marie Verbike
Ms. Patricia Vermazen
Ms. Kristina Verna
Mr. Joyee Viger
Dr. Sharla Villoobos
Ms. A. A. Voss
Ms. June J. Vujak
Ms. Krysta Wadley
Ms. Janet A. Waked
Ms. Barbara Walkowski
Ms. Lesley K. Walls-Grant
Mrs. Sheila Walkworthy
Mr. Robert A. Walters
Mr. Ted Warnburton
Ms. Barbara Ward
Ms. Chery K. Ward
Mrs. Mitred Ward
Ms. Nan Warren
Miss Nancy Warren
Ms. Judy Washington
Mr. Herbert Wasserman
Mr. Gerald Walters
Ms. Andina Wolkson
Ms. Pat Watson
Ms. Patricia A. Webb
Ms. Carrie J. Webster
Ms. Judy Weissman
Mr. and Mrs. Herbert Weiss
Ms. Barbara Westall
Ms. Patricia Westenberger
Ralph and Christine Westhoff
Ms. Annah White
Mr. Florence K. White
Mrs. Margaret M. White
Ms. Elizabeth Whitley
Mr. and Mrs. Jeffrey D. Whithorn
Mrs. Marie Whitlatch
Mr. and Mrs. Richard Wickworth
Ms. Marilyn Van Wie
Mr. Robert T. Wickering
Ms. Sobrero Wijay
Ms. Brenda J. Williams
Mr. Charles C. Williams
Ms. Donna R. Williams
Ms. Gail Wilson and
Mr. Tim Archibald
Ms. Pamela Wilson
Mr. Christopher J. Winkle, IV
Ms. Pamela Winter
Ms. Cindy L. Winter
Ms. Vivian Winterman
Ms. Susan D. Wisnewski
Ms. Deanna Whistling
Ms. Dorothy Wolff
Mr. Alan Wood
Mr. Peter Wulff
Ms. Barbara L. Yaneyta
Ms. Joan Yaroch
Ms. Charlotte R. Yoter
Mr. and Mrs. John Yohn
Ms. Loraine Young
Ms. Marilynn Young
Ms. Patricia Zajec
Ms. Maria Zihula
Ms. Barbara Zikos
Ms. Georgette Zimmerman
Ms. Kristin Zimmerman
Mr. Lawrence Zlotoryke
Ms. Mowika F. Zuckermann

2008 ANNUAL REPORT  WWW.ASPCA.ORG
LEGACY SOCIETY
## 2008 FINANCIAL STATEMENTS

### Statement of Activities and Changes in Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OPERATING SUPPORT AND REVENUE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions, Grants and Memberships</td>
<td>73,401,659</td>
<td>48,867,771</td>
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<tr>
<td>Bequests and Trust Income Designated for Current Operations</td>
<td>7,001,600</td>
<td>6,668,200</td>
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<tr>
<td>Donated Media Resources</td>
<td>1,770,471</td>
<td>1,759,086</td>
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<tr>
<td>Animal Health Service Fees</td>
<td>11,897,449</td>
<td>10,682,433</td>
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<tr>
<td>Royalties and Licenses</td>
<td>2,115,505</td>
<td>2,254,832</td>
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<tr>
<td>Other Activities</td>
<td>2,393,866</td>
<td>2,549,599</td>
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<tr>
<td>Investment Income Designated For Current Operations</td>
<td>2,900,000</td>
<td>2,300,000</td>
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<td><strong>TOTAL OPERATING SUPPORT AND REVENUES</strong></td>
<td>$101,480,550</td>
<td>$75,081,921</td>
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<tr>
<td><strong>PROGRAM EXPENSES</strong></td>
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<td></td>
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<tr>
<td>Animal Health Services</td>
<td>23,031,296</td>
<td>18,833,384</td>
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<td>Community Outreach</td>
<td>13,577,169</td>
<td>11,379,836</td>
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<tr>
<td>Anti-Cruelty Programs</td>
<td>8,055,089</td>
<td>7,162,252</td>
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<td>Grants and Sponsorships</td>
<td>6,550,001</td>
<td>5,188,778</td>
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<tr>
<td>Communications</td>
<td>23,194,645</td>
<td>15,741,356</td>
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<td><strong>TOTAL PROGRAM EXPENSES</strong></td>
<td>$74,408,200</td>
<td>$58,305,606</td>
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<tr>
<td><strong>SUPPORTING EXPENSES</strong></td>
<td></td>
<td></td>
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<tr>
<td>Membership Development and Fundraising</td>
<td>19,931,847</td>
<td>12,703,492</td>
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<tr>
<td>Management and General</td>
<td>1,690,351</td>
<td>1,154,998</td>
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<tr>
<td><strong>TOTAL SUPPORTING EXPENSES</strong></td>
<td>$21,622,198</td>
<td>$13,858,490</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>96,030,398</td>
<td>72,164,096</td>
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<tr>
<td><strong>CHANGE IN NET ASSETS FROM OPERATIONS</strong></td>
<td>$5,450,152</td>
<td>$2,917,825</td>
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<tr>
<td><strong>OTHER NON-OPERATING CHANGES</strong></td>
<td></td>
<td></td>
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<tr>
<td>Bequests and Trust Income in Excess of Amounts Designated for Current Operations</td>
<td>31,889,508</td>
<td>6,700,819</td>
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<tr>
<td>Investment (Losses) Returns in Excess of Amounts Designated for Current Operations</td>
<td>(28,127,115)</td>
<td>722,026</td>
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<tr>
<td>Unrealized (Losses) Gains on Beneficial Interests in Perpetual Trusts</td>
<td>(4,092,268)</td>
<td>250,378</td>
</tr>
<tr>
<td>Pension Liability Actuarial Adjustments</td>
<td>(4,378,726)</td>
<td>(653,078)</td>
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<tr>
<td><strong>CHANGE IN NET ASSETS</strong></td>
<td>741,551</td>
<td>9,937,970</td>
</tr>
<tr>
<td><strong>NET ASSETS AT BEGINNING OF YEAR</strong></td>
<td>118,465,650</td>
<td>108,527,680</td>
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<tr>
<td><strong>NET ASSETS AT END OF YEAR</strong></td>
<td>$119,207,201</td>
<td>$118,465,650</td>
</tr>
</tbody>
</table>
## Statement of Financial Position

### ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$23,231,024</td>
<td>$12,090,919</td>
</tr>
<tr>
<td>Investments, at Fair Value</td>
<td>56,442,239</td>
<td>71,572,242</td>
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<tr>
<td>Bequests and Other Receivables</td>
<td>17,801,997</td>
<td>4,193,029</td>
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<tr>
<td>Prepaid Expenses and Other Assets</td>
<td>1,777,909</td>
<td>2,058,992</td>
</tr>
<tr>
<td>Land, Building and Equipment, Net</td>
<td>27,361,443</td>
<td>23,274,266</td>
</tr>
<tr>
<td>Beneficial Interest in Perpetual Trusts Held By Others</td>
<td>11,179,564</td>
<td>15,271,832</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$137,794,176</strong></td>
<td><strong>$128,461,280</strong></td>
</tr>
</tbody>
</table>

### LIABILITIES AND NET ASSETS

#### Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>7,771,907</td>
<td>4,821,319</td>
</tr>
<tr>
<td>Grants Payable</td>
<td>2,762,000</td>
<td>1,813,650</td>
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<tr>
<td>Deferred Income and Rent</td>
<td>1,472,716</td>
<td>1,120,162</td>
</tr>
<tr>
<td>Annuity Obligations</td>
<td>2,565,627</td>
<td>2,240,499</td>
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<tr>
<td>Unfunded Pension Obligations</td>
<td>4,014,725</td>
<td></td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$18,586,975</strong></td>
<td><strong>$9,995,630</strong></td>
</tr>
</tbody>
</table>

#### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>79,624,634</td>
<td>95,430,986</td>
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<tr>
<td>Temporarily Restricted</td>
<td>27,532,209</td>
<td>6,892,038</td>
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<tr>
<td>Permanently Restricted</td>
<td>12,050,358</td>
<td>16,142,626</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>119,207,201</strong></td>
<td><strong>118,465,650</strong></td>
</tr>
</tbody>
</table>

**TOTAL LIABILITIES AND NET ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$137,794,176</strong></td>
<td><strong>$128,461,280</strong></td>
</tr>
</tbody>
</table>

### SOURCES OF 2008 OPERATING SUPPORT & REVENUE ($ Millions)

<table>
<thead>
<tr>
<th>Source</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Contributions, Grants &amp; Memberships</td>
<td>73.4</td>
</tr>
<tr>
<td>B Bequests (Allocated)</td>
<td>7.0</td>
</tr>
<tr>
<td>C Hospital and Placement Service Fees</td>
<td>11.9</td>
</tr>
<tr>
<td>D Donated Media Resources</td>
<td>1.8</td>
</tr>
<tr>
<td>E Royalties and Licenses</td>
<td>2.1</td>
</tr>
<tr>
<td>F Investment Income (Allocated)</td>
<td>2.9</td>
</tr>
<tr>
<td>G Other Revenue Activities</td>
<td>2.4</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>101.5</strong></td>
</tr>
</tbody>
</table>

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The ASPCA is a 501©(3) not-for-profit corporation qualified to receive tax-deductible contributions. These financial summaries were compiled by management. A copy of the 2008 Audited Financial Statements can be obtained from Stephen Eudene, ASPCA Senior Vice President and Chief Financial Officer.
### BOARD OF DIRECTORS & SENIOR STAFF

#### BOARD OF DIRECTORS

- **Hoyle C. Jones**, Chairman
- **Linda Lloyd Lambert**, Vice-Chairman
- **Franklin Maisano**, Treasurer
- **Sally Spooner**, Secretary

#### SENIOR STAFF

- **Edwin Sayres**, President and CEO
- **Stephen Musso**, Executive Vice President, Chief of Operations
- **Jonelle Sullivan**, Executive Vice President, External Affairs
- **Stephen L. Zawistowski**, Ph.D., Executive Vice President, National Programs
- **Stephen Eudene**, CPA, Senior Vice President, Chief Financial Officer
- **Gail Buchwald**, Senior Vice President, Adoptions Center
- **Julio Carbonell**, Senior Vice President, Chief Information Officer, Information Technology
- **Randall Lockwood**, Ph.D., Senior Vice President, Anti-Cruelty Initiatives & Training
- **Steven Hansen**, D.V.M., Senior Vice President, Midwest Regional Office
- **Todd Hendricks**, Senior Vice President, Development
- **Julie Morris**, Senior Vice President, Community Outreach
- **Lee J. Murray**, Senior Vice President, Human Resources

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- **Cindy Adams**, Senior Vice President, Chief Financial Officer
- **Alexandra G. Bishop**, Senior Vice President, Information Technology
- **Arnita Boardman**, Senior Vice President, Anti-Cruelty Initiatives & Training
- **J. Elizabeth Bradham**, Senior Vice President, Anti-Cruelty Initiatives & Training
- **Jonathan D. Farkas**, Senior Vice President, Anti-Cruelty Initiatives & Training
- **Dodie Gumaer**, Senior Vice President, Anti-Cruelty Initiatives & Training
- **Joan C. Hendricks**, V.M.D., Ph.D., Senior Vice President, Anti-Cruelty Initiatives & Training
- **Randy Levine**, Senior Vice President, Anti-Cruelty Initiatives & Training

#### Senior Vice Presidents

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- **James L. Nederlander**, Senior Vice President, Chief Financial Officer
- **Marsha Reines Perelman**, Senior Vice President, Chief Financial Officer
- **Jeff Pfeifle**, Senior Vice President, Chief Financial Officer
- **Helen S.C. Pilkington**, Senior Vice President, Chief Financial Officer
- **Martin Puris**, Senior Vice President, Chief Financial Officer
- **Frederick Tanne**, Senior Vice President, Chief Financial Officer
- **Cathy Wallach**, Senior Vice President, Chief Financial Officer

#### Chairmen Emeriti

- **Steven M. Elkman**, Vice President, Bergh Memorial Animal Hospital
- **George W. Gowen**, Vice President, Animal Behavior Center
- **Thomas N. McCarter 3rd**, Vice President, Human Resources
- **Alastair B. Martin**, Vice President, Animal Poison Control Center
- **Helen S.C. Pilkington**, Chief Financial Officer, Humane Law Enforcement