

Institute for Social Policy and Understanding



Accredited Charity
Meets Standards

313-436-0523

6 Parklane Boulevard, Suite 510
Dearborn, MI 48126

<https://www.ispu.org>

[Full Report](#) [Print](#) [BBB Charity Standards](#)

Standards For Charity Accountability

<p>Governance</p> <ol style="list-style-type: none"> 1. <input checked="" type="checkbox"/> Board Oversight 2. <input checked="" type="checkbox"/> Board Size 3. <input checked="" type="checkbox"/> Board Meetings 4. <input checked="" type="checkbox"/> Board Compensation 5. <input checked="" type="checkbox"/> Conflict of Interest <p>Measuring Effectiveness</p> <ol style="list-style-type: none"> 6. <input checked="" type="checkbox"/> Effectiveness Policy 7. <input checked="" type="checkbox"/> Effectiveness Report 	<p>Finances</p> <ol style="list-style-type: none"> 8. <input checked="" type="checkbox"/> Program Expenses 9. <input checked="" type="checkbox"/> Fundraising Expenses 10. <input checked="" type="checkbox"/> Accumulating Funds 11. <input checked="" type="checkbox"/> Audit Report 12. <input checked="" type="checkbox"/> Detailed Expense Breakdown 13. <input checked="" type="checkbox"/> Accurate Expense Reporting 14. <input checked="" type="checkbox"/> Budget Plan 	<p>Fundraising & Info</p> <ol style="list-style-type: none"> 15. <input checked="" type="checkbox"/> Truthful Materials 16. <input checked="" type="checkbox"/> Annual Report 17. <input checked="" type="checkbox"/> Website Disclosures 18. <input checked="" type="checkbox"/> Donor Privacy 19. <input checked="" type="checkbox"/> Cause Marketing Disclosures 20. <input checked="" type="checkbox"/> Complaints
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CONCLUSION

Institute for Social Policy and Understanding meets the 20 [Standards for Charity Accountability](#).

PURPOSE

Year, State Incorporated

2003, MI

Also Known As

ISPU

Stated Purpose

"to provide objective research and education about American Muslims to support well-informed dialogue and decision-making."

PROGRAMS

The Institute of Social Policy and Understanding (ISPU) conducts research aiming to educate the general public and enable community change agents, the media, and policymakers to make evidence-based decisions. In addition to building in-house capacity, ISPU has assembled experts across multiple disciplines, with the goal of building a solid reputation as a trusted source for information for and about American Muslims. Through ISPU's research, the organization discovers new data, trends and opportunities. ISPU's publications, including the organization's regular American Muslim Poll, provide insight into issues impacting not just Americans who are Muslim, but all individuals working toward the promise of pluralism. ISPU reaches people through in-person and digital education events, exhibits, convenings, and media coverage. The organization provides evidence-based resources, workshops and toolkits for journalists, policymakers, community leaders, teachers, advocates and others to use in their own work.

For the year ended December 31, 2019, Institute for Social Policy and Understanding's program expenses were:

Program expenses	\$686,160
Total Program Expenses:	\$686,160

GOVERNANCE & STAFF

Chief Executive

Anna "Meira" Neggaz, Executive Director

Compensation*

\$121,294

Chair of the Board

Mustafa Ahmed

Chair's Profession / Business Affiliation

Physician

Board Size

16

Paid Staff Size

9

*2019 compensation includes annual salary and, if applicable, benefit plans, expense accounts, and other allowances.

FUNDRAISING

Method(s) Used:

Direct mail appeals, Grant proposals, Internet, Invitations to fund raising events, Planned giving arrangements, Telephone appeals, Cause-related marketing (affinity credit cards, consumer product sales, etc.)

Fundraising costs were 17% of related contributions. (Related contributions, which totaled \$981,835, are donations received as a result of fundraising activities.)

TAX STATUS

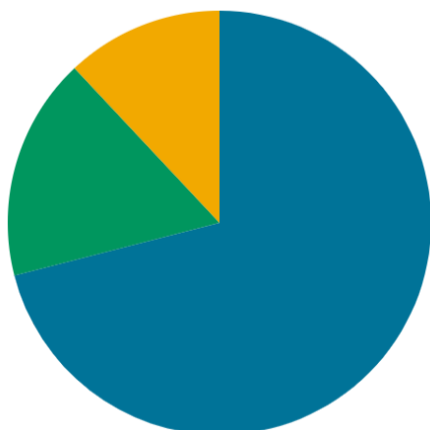
This organization is tax-exempt under section 501(c) (3) of the Internal Revenue Code. It is eligible to receive contributions deductible as charitable donations for federal income tax purposes.

FINANCIAL

The following information is based on Institute for Social Policy and Understanding's audited financial statements for the year ended December 31, 2019.

Source of Funds

Contributions and grants	\$834,909
Special events, net	\$142,457
Other revenue	\$5,206
In-kind contributions	\$4,469
Investment income	\$2,540
Total Income	\$989,581



Programs: 71%

Fundraising: 17%

Administrative: 12%

Total Income	\$989,581
Program expenses	\$686,160
Fundraising expenses	\$168,923
Administrative expenses	\$122,274
Other expenses	\$0
Total expenses:	\$977,357
Income in Excess of Expenses	\$12,224

Beginning Net Assets	\$997,942
Other Changes In Net Assets	\$-95,000
Ending Net Assets	\$1,010,071
Total Liabilities	\$15,761
Total Assets	\$1,025,832

Note 1: According to ISPU's audited financial statements for the year ended December 31, 2019, the organization received in-kind contributions totaling \$4,469.






Note 2: In the financial section above, "other changes in net assets" refers to a loss on disposition of equipment.

An organization may change its practices at any time without notice. A copy of this report has been shared with the organization prior to publication. It is not intended to recommend or deprecate, and is furnished solely to assist you in exercising your own judgment. If the report is about a charity and states the charity meets or does not meet the [Standards for Charity Accountability](#), it reflects the results of an evaluation of information and materials provided voluntarily by the charity. The name Better Business Bureau is a registered service mark of the International Association of Better Business Bureaus.

This report is not to be used for fundraising or promotional purposes.

Feedback

STANDARDS LEGEND

-  Meets Standards
-  Standards Not Met
-  Did Not Disclose
-  Review In Progress
-  Unable To Verify

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