Welcome!

Ignite WORLDWIDE
Inspiring Girls Now In Technology Evolution
Agenda

- How We Got Here
- Why IGNITE is Unmatched
- Your Part in the Story
- Strategic Goals and Plan
How We Got Here

- Carl D. Perkins Vocational and Technical Education Act = federal funding that places gender equity requirements on STEM education

- What is Career and Technical Education (CTE)?
Girls in CTE - Case study: California

CA Student Population
- Latinos 51%
- African American 7%

AP Comp Sci Test Takers
- Latinos 7%
- African American 1%

By Race/Ethnicity

By Gender
- Female 49%
- Male 51%
Here’s Where IGNITE Comes In!

IGNITE Worldwide is the only sustainable, scalable, and effective program to come out of Carl Perkins funding.
Reaching New Heights:
Promising Practices for Recruiting and Retaining Students in Career
and Technical Education Programs That Are
Nontraditional for Their Gender

July 2007

A publication of

Programs and Practices That Work: Preparing Students for
Nontraditional Careers Project

A joint project sponsored by
The Association of Career and Technical Education
The National Alliance for Partnerships in Equity
The National Association of State Directors
of Career Technical Education Consortium
The National Women’s Law Center
Types of IGNITE Worldwide Events

**Field Trips**
Host girls for a behind-the-scenes look at STEM in action at your company! Engage directly with students for career exploration, interactive workshops, and a panel of inspiring women in STEM.

**Workshops**
Lead girls through a hands-on workshop focused on skill-building and real-world applications! Provide small-group mentorship and inspire girls through a panel of womxn from your company.

**Company Panels**
Inspire girls through the relatable stories of women in STEM who work at your company. Get the opportunity to educate girls about the amazing variety of STEM careers available at your company.

At the heart of every IGNITE event is a panel
Why We Get Results

At every IGNITE Worldwide event...

- Girls hear women's *real stories*
- Girls meet and relate to women who look like them
- The **lightbulb moment** - girls visualize themselves in a STEM career
Proven Effectiveness

With IGNITE Worldwide at a school, female enrollment in technical classes rises to 50% and up!

It's a culture shift. Boys expect to see girls in STEM classes, and girls know they are welcome there.
IGNITE Worldwide is Unmatched

Fully compatible with school systems and run by teachers during the school day
IGNITE Worldwide is Unmatched

Intentionally focused on serving youth of color, low-income students, and students in Title 1 schools
IGNITE Worldwide is Unmatched

Based in research and championed a national ‘Best Practice’ program by the Dept. of Ed. and National Science Foundation
Schools are Demanding IGNITE

- Teachers know they need more girls into their STEM classes, but don’t have the tools to make it happen.

- IGNITE Worldwide is the answer!

- Building IGNITE Worldwide into our country’s education system will create permanent change.
We Need You to Fight for IGNITE!

Want to see these numbers change? We need IGNITE Worldwide in every school.
Presenting Our Strategic Goals

$10M to Fund 20 Cities
Fund sustainable expansion into 20 of the U.S.'s most diverse cities

Become a Household Name
Be widely known as the leading organization solving gender equity in STEM
Strategic Plan Elements

**FUND**
Secure $10M in funding for 20 city expansion

**ESTABLISH**
Establish program champions and commitment in 20 cities

**HIRE/TRAIN**
Hire and train staff to support expansion (2 FTE/city)

**EXECUTE**
Develop and execute broad marketing plan
Strategic Plan Elements

FUND

- 20 of the most diverse cities in the United States
- $500k per city
- Fully sustainable within 3 years with the support of IGNITE Staff, Corporate Sponsors, Schools, and Volunteers
Strategic Plan Elements

ESTABLISH

- Leverage existing company and school connections to pinpoint program champions in new regions

- IGNITE’s 20 target regions serve 62% of U.S. Title 1 schools: Western WA, Northern CA, Southern CA, New York, Houston, Chicago, Milwaukee, Boston, Dallas/Arlington/Fort Worth, Las Vegas, Philadelphia, Tampa, Charlotte, Tucson, Cleveland, Minneapolis/St. Paul, Washington DC, Atlanta, Austin, St. Louis.
Strategic Plan Elements

HIRE/TRAIN

- 2 FTE per city
- Regional Director (development) and Program Manager (program)
- Train using ‘IGNITE in a Box’ resources, policies and procedures
Strategic Plan Elements

EXECUTE

●  Launch IGNITE Worldwide in 20 cities

●  Prepare IGNITE Worldwide headquarters team for strategic coordination and planning

●  Develop and execute broad scale marketing plan to make IGNITE Worldwide a household name
Call to Action

Join the $10M Committee!
Commit to helping IGNITE Worldwide raise $10M to make our strategic plan a reality.

Inspire millions of girls

Support Our Current Program
Start your Impact100 fundraising campaign and set a personal goal ($10k suggested)

Fund 20 schools in need
Impact100
by IGNITE Worldwide

$21,411 of $100,000
74 Donors

DONATE NOW

HELP US RAISE $100K TO FUND IGNITE AT 20 SCHOOLS
BECOME A MEMBER OF THE IGNITE IMPACT100
Start your own peer-to-peer fundraiser
Please chat in your answer!

Will you join the $10M committee?
Commit to helping IGNITE Worldwide raise $10M to make our strategic plan a reality.

Inspire millions of girls

What is your personal fundraising goal?
Start your Impact100 fundraising campaign and set a personal goal ($10k suggested)

Fund 20 schools in need

Thank you!