

Plan 10X: A Strategy to Help 10 Times as Many People in Need

OUR VISION:

End immobility in the world.

THE FACTS:

- The World Health Organization reports 70 million people need a wheelchair.
- **The problem is getting worse** due to aging (people are living longer) & increased population.
- Only 5-15% have access to wheelchairs.
- Most of those in need live in what are called, “least developed countries”.

HOW MOBILITY WORLDWIDE WILL ADDRESS THIS GROWING NEED:

Mass produced molded carts & others will be added to our catalog of products. Crutches, walkers & conventional wheelchairs will also be distributed to address the growing need.



Mobility Worldwide is poised to better serve our mission of *seeking to reflect the love of God by bringing mobility and dignity to those in developing countries who are unable to walk.* As we continue to make Mobility Carts the same way we have always done, we will also mass produce carts and collect and distribute other assistive devices like crutches and walkers to help more people.

- People who are leg-disabled have different needs. Some require a Mobility Cart while others may need a conventional wheelchair, crutches or a walker.
- Providing other assistive devices will enhance mobility and open a world of work, social life and education.
- Mobility Worldwide must collaborate with more charities, NGOs and groups to satisfy this vision.

MWW volunteers will continue to handcraft Mobility Carts as we always have, but now our efforts will be expanded through mass production and with the addition of other devices within our catalog.



INDUSTRY SUPPORT: MWW is collaborating with two world renowned companies in our effort to mass produce carts. Step2, the world's largest rotational molder of plastics, is helping with the molded resin cart. Bicycle Corp. of America, one of the largest bicycles manufacturers in the US, is helping with our expanded metal & coaster brake cart.

WHOSE PAYING? The national office of Mobility Worldwide is funding testing & start-up operations with donations. Some costs are also being paid by a few Affiliates. Step2 & BCA are donating time, talent & treasure to the effort.

COMMUNICATION: View progress online at www.MWinternet.org. Reports will also be shared in emails and during conference calls.

Fulfilling Plan 10X: How & When



Participating Affiliates are encouraged to collect crutches, walkers and other assistive aids now and report their progress to Cary Loesing, director of operations for help with distribution.

What's Required?

- Mobility Worldwide's logistical efforts are being computerized. An online portal is being customized for Affiliates to report inventory & production needs.
- We are reaching out to potential new distribution partners who may be interested in helping to distribute MWW's catalog of mobility products.
- Fundraising strategies will include solicitations to build infrastructure needed to distribute thousands of more devices. Requests for donations to purchase parts for Mobility Carts will continue also.

Plan 10X is a bold and ambitious initiative that will require another look at all of MWW's major functions. Along with our production methods, we must augment our logistics, procurement, distribution and fundraising processes. If you're interested in pursuing Plan 10X, we encourage you to get involved. No one will be required to participate.

NEXT STEPS: Two new models of Mobility Carts, one with a molded resin body & wheels and another with an expanded metal platform and a bicycle coaster brake, are being tested in the lab and in the field so that adjustments can be made in time for Mobility Worldwide's 2020 Annual Conference.

QUESTIONS?

Scott Walters
Executive Director
(678) 756-1882
ScottWalters@MobilityWorldwide.org
or
Cary Loesing
Director of Operations
(678) 428-2510
CaryLoesing@MobilityWorldwide.org

