



Chronic Joy® Annual Report 2023

Our mission field is tremendous (more than half the world's population), yet **our ministry focus is always one precious life at a time.** Our intentional and strategic approach guides our community to rekindle *hope*, find *purpose*, embrace our infinite *worth*, and live a life of *joy* in the midst of illness and pain. Our communications and resources, including snail mail, email, posts, social media, printables, and books, invite courageous connections with God and one another.

In 2023, **100% of donations** funded key community-building initiatives for adults, teens, and children, including:

- **expanding the scope of Chronic Joy Publishing** to include studies, devotionals, devotional memoirs, and companion resources.
- **broadening community involvement** with *You Get Mail*. A seniors' group links arms with us to stuff envelopes.
- **developing staff writers** who were tasked with writing posts highlighting Chronic Joy printable guides and web content.

YOUR GENEROSITY:

- helped develop **Chronic Joy's Publishing Legacy** with **3 new books** published this year, and 8 more in the queue.
- funded **five *You Get Mail!* + birthday mailings**, our primary program delivery method to those in our global community. More than **7000 #PenToPaper** packets were delivered this year!

The generosity of both our one-time donors and recurring donors (from monthly gifts of \$2 to \$135) reminds us daily of your consistent belief in the mission and ministry of Chronic Joy.

Thank you for bringing many such hope, joy, and encouragement. When your packets come in the mail, my soul starts to do a little Happy Dance, and I anticipate being renewed, refreshed, inspired, and encouraged to bless others when I open it.

(Suzan B. - Wales, WI)



Visit chronic-joy.org for more resources.



FINANCIAL • HIGHLIGHTS

TOTAL INCOME \$24,578*

TOTAL EXPENDITURE \$20,216

BREAKDOWN OF SPENDING

| | |
|-----------------------|----------|
| Program Delivery | \$16,651 |
| (postage all programs | \$4,529) |
| Office/Administration | \$ 3,565 |
| Fundraising | \$ 0 |
| *Contributions | \$22,703 |
| *Product Sales | \$ 1,875 |

IN-KIND SUPPORT/DISCOUNTS

- Microsoft website & database hosting valued at \$2,096
- Microsoft Office licenses (4)
- Flickr Pro \$72 (annual x 5 yrs)
- Thrivent Action Teams – purchase print items \$1,500
- Thrivent Choice Dollars \$1311
- Knit/crochet prayer shawls

From the beginning, we've sought to steward every dollar well, discovering that many organizations offer discounts and free resources for qualified nonprofits. Since 2016, Google has provided its suite of products (including email addresses) at no charge. In 2017, Microsoft began providing (Office) licenses for our staff at no cost. This year, Grammarly began providing licenses free of charge.

2023 PROGRAM STATISTICS

50,158 email touches

7,000 #PenToPaper envelopes mailed globally

221 prayer requests and 224 handwritten prayer touches

836 birthdays celebrated by mail (up from 634)

90 posts published (blogs, devotionals, and newsletters)

250 Chronic Joy publications gifted

200+ printables (9621 viewed or downloaded - up from 5200)

605 audio recordings (1161 listened to or downloaded)

Chronic Joy has given me a community of faith and support when disease has caused me to be isolated. In addition to the wonderfully encouraging mail and email, I am uplifted by the inspirational messages of the devotional blogs and printables. The Prayer Pond provides me with a place to request prayer and support others despite my limitations. I thank God for leading me to the Chronic Joy.

(Maggie H. - Charlotte, MI)



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