

2022 Highlights:

- Served over 14,000 area families through programming, services and emergency assistance
- Served the most families with broadest range of services in our 76 year history
- In spite of expansion and disaster recovery services, we were able to maintain our low administrative and fundraising costs with \$.91 of each dollar going to direct client services
- Expanded our Veterans and Military Family Services through extensive collaboration –helping more than 2,000 military families for the first time
- Strategic plan to focus fundraising by reducing the number of events resulted in expansion of participation in our signature event-and raising over \$707,000

2023 Goals and Strategies

- Continue focus on improving efficiency and effectiveness of processes and services
- Building on findings of strategic planning, including realignment of programs to reflect growth and improve efficiency and expansion of identified critical needs of clients and staff
- Secure funding to address the needs of programs with waiting lists for services and invest in expansion of services