


Strategic Plan


2022-2025



VISION



To strengthen families and individuals, nurture children, and build a resilient community



To offer a safe place of hospitality for all; attend to basic, health, and educational needs; and provide opportunities to share, learn, and grow into self-sufficiency

MISSION

Goal

Create a high level of community awareness of Center of Grace services and partnerships



Strategies

Increase services delivered
Increase website, Instagram and Meta (Facebook) followers
Increase volunteer hours worked



Metrics

10% year over year increase in services delivered
2x increase in social media followers
increased number of volunteer hours worked as required to support service delivery increases

Activities

Strategies	Activities	Due Date	Owner
Increase services delivered	<ol style="list-style-type: none"> 1. Set up technology center 2. Promote digital literacy instruction 3. One-on-one assistance on completing online forms 4. Offer classroom digital literacy training 5. Hire a kitchen manager 6. Remodel kitchen and dining room 7. Hire an assistant director (development and programs) 	<p>4/1/22</p> <p>7/7/22</p> <p>Ongoing</p> <p>9/1/22</p> <p>12/31/22</p> <p>5/31/22</p> <p>12/31/22</p>	<p>Sylvia</p> <p>Monica & Betty</p> <p>Sylvia</p> <p>Sylvia</p> <p>Wayne</p> <p>Wayne</p> <p>Wayne</p>
Increase website, Instagram, and Meta (Facebook) followers	<ol style="list-style-type: none"> 1. Recruit a volunteer who specializes in websites and social media 		
Increase volunteer hours worked	<ol style="list-style-type: none"> 1. Promote volunteer opportunities 2. Writing job descriptions 		Tracy

Goal

Establish mutually beneficial partners to sustain operations



Strategies

Expand Corporate partners
Expand partnered program initiatives



Metrics

Two additional Corporate partners per year
One additional partnered program initiative per year

Activities

Strategies	Activities	Due Date	Owner
Expand Corporate partners	<ol style="list-style-type: none">1. Fine tune leave-behind promotional material2. Identify and prioritize high potential organizations3. Develop relationships with the targeted organizations4. Identify board connections to Corporate partners5. Develop relationships within Chambers of Commerce, Rotary Clubs, etc.		
Expand partnered program initiatives	<ol style="list-style-type: none">1. Identify agencies with related programming2. Develop relationships with the targeted organizations3. Co-promote partnered program initiatives		

Goal

Become a long-term viable, sustainable organization



Strategies

Develop a strategic financial plan



Metrics

A strategic financial plan
Additional Corporate donors
Additional Individual donors
Additional Foundation donors

Activities

Strategies	Activities	Due Date	Owner
Develop a strategic financial plan	<ol style="list-style-type: none"><li data-bbox="562 472 968 505">1. Outline a multi-year budget<li data-bbox="562 548 1482 618">2. Review and quantify facility needs after completion of construction project<li data-bbox="562 662 1104 695">3. Develop a repair/maintenance budget<li data-bbox="562 738 1392 808">4. Review salary and benefits provided by other non-profits for administrative staff		

Goal

Give consumers opportunities to become self-sufficient



Strategies

Establish self-sufficiency program: Basic technology skills

Establish self-sufficiency program: Computer skills

Establish self-sufficiency program: Job search skills

Establish self-sufficiency program: Job placement

Establish self-sufficiency program: General



Metrics

Developed self-sufficiency programs: basic technology, computer skills, job search skills, job placement and general

Activities

Strategies	Activities	Due Date	Owner
Establish self-sufficiency program: Basic technology skills	<ol style="list-style-type: none"> 1. Set up technology center 2. Review curriculum 3. Recruit volunteers to teach basic technology skills 4. Recruit students 5. Develop recruiting strategy 		
Establish self-sufficiency program: Computer skills	<ol style="list-style-type: none"> 1. Recruit volunteers to teach computer skills 2. Recruit students 3. Develop recruiting strategy 4. Develop partnership 		

Strategies	Activities	Due Date	Owner
Establish self-sufficiency program: Job search skills	<ol style="list-style-type: none"> 1. Seek out partnerships 2. Develop job skills curriculum 3. Recruit volunteers to facilitate training sessions 4. Recruit students 		
Establish self-sufficiency program: Job placement	<ol style="list-style-type: none"> 1. Partner with employers and organizations to identify open positions 2. List online job search engines and resources 3. Partner with training organizations to access qualified individuals 4. Identify HR professionals to assist in training and create career ladders 		
Establish self-sufficiency program: General	<ol style="list-style-type: none"> 1. Identify resources for surviving i.e., financial, nutrition etc. 2. Identify resources for differently abled individuals 3. Identify resources for entrepreneurs 		