This report represents America's ToothFairy: National Childrens Oral Health Foundation's responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.
The content of this Charting Impact Report is the sole product and responsibility of America's ToothFairy: National Childrens Oral Health Foundation. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance's Standards for Charity Accountability. For more information on Charting Impact, visit www.guidestar.org/chartingimpact
1. What are we aiming to accomplish?

America's ToothFairy: National Children's Oral Health Foundation (NCOHF) was established in 2006 to address the silent epidemic of childhood tooth decay. Our mission is to increase access to oral health care by supporting non-profit clinics and community partners delivering education, prevention and treatment services for underserved children. NCOHF divides its efforts into two main categories: Prevention & Education Programs: Though dental disease is largely preventable in children, most oral health efforts focus on treatment, rather than prevention, creating an unhealthy dynamic where a child's dental health is overlooked or ignored until he or she is in severe pain or after more invasive and expensive treatment becomes necessary. NCOHF promotes the prevention message and increases oral health literacy by providing comprehensive programming and educational resources to organizations and individuals reaching children and families in need. Access to Care Programs: While the Affordable Care Act expands dental benefits for children, it does not address critical access to care issues caused by the loss of school-based dental education programs, state budget cuts, low reimbursement rates preventing providers from accepting Medicaid patients, Health Professional Shortage Areas (HPSA), and the overall lack of Medicaid dollars for dental care. Due to limited or no access to oral health care, children from impoverished families and some minority groups are disproportionally affected and experience much higher rates of tooth decay. NCOHF expands access to dental care by acting as a comprehensive resource provider for non-profit dental clinics providing preventive services and restorative treatment for underserved children and youth. Last year, more than 896,000 children received oral health services through our clinical network. Since its inception in 2006, America's ToothFairy has distributed more than $17 million in donated products, educational materials and financial grants to improve oral health outcomes for children and youth in need. However, much more needs to be done to reverse the trajectory of this preventable disease.

2. What are our strategies for making this happen?

• Expand access to dental care for underserved children • Supply nonprofit/safety net clinics and dental providers with essential resources including educational materials, donated products and equipment, financial grants, and community engagement programs to expand their capacity to treat more children • Provide educational materials to community partners to increase oral health literacy among families • Elevate overall awareness about oral health among our constituents

3. What are our organization's capabilities for doing this?

America's ToothFairy: National Children's Oral Health Foundation (NCOHF) was founded in 2006 to address the children's oral health crisis. As a resource provider, NCOHF increases access to oral health care by supporting non-profit clinics and community partners delivering education, prevention and treatment services for underserved children. NCOHF is uniquely positioned to address this problem due to: 1) a core competency in training and equipping community stakeholders, no matter their dental background as oral health educators and advocates; 2) a focus on disease prevention, helping families and communities avoid the high physical and financial cost of untreated decay; 3) optimization of resources and avoiding duplication of efforts by collaborating with organizations already serving children in need; and 4) distribution of oral health educational curriculum and materials approved by leading health professionals and refined over years of implementation and testing.

4. How will we know if we're making progress?

NCOHF will track the following outcomes to measure overall program impact. 1. Number who received educational and/or dental services as a result of NCOHF support 2. Amount invested in improving children's oral health outcomes including value of donated product/equipment, financial grants, and educational materials distributed to nonprofit and safety net clinics, organizations reaching underserved populations and volunteers conducting outreach projects. 3. Quantity and/or value of
educational materials distributed 4. Quantity of stakeholders trained and/or equipped to delivery oral health education 5. Quantity of oral care products distributed to benefit underserved youth

5. What have and haven't we accomplished so far?

FY2017 HIGHLIGHTS With support from America’s ToothFairy in FY2017: • 645,000 children received services from nonprofit clinics relying on America’s ToothFairy support • 228,000 parents and caregivers received oral health education • Over 200,000 screenings were provided by nonprofit clinics supported by America’s ToothFairy • Nonprofit clinics supported by America’s ToothFairy reported that 49% of children who were screened and received dental services had NO decay at their recall visit • Over $1,000,000 in dental products and equipment were distributed to safety net clinics serving children in need • $200,000+ in financial grants were awarded to support delivery of dental care and education for vulnerable youth and their caregivers • Over $55,000 in educational materials were distributed to community partners in 47 states to educate underserved children, caregivers, pregnant mothers • 265 schools were equipped with oral health educational materials to enhance their curriculum • Over $20,000 in financial support was provided for youth-led oral health projects and scholarships for careers in dentistry • 476 providers were equipped to deliver oral health education to 119,000 children • Over 300,000 oral care products were distributed in 31 states to underserved children and their families