EPILEPSY FOUNDATION OF NORTHERN CALIFORNIA


This report represents EPILEPSY FOUNDATION OF NORTHERN CALIFORNIA’s responses to Charting Impact, a joint project of BBB Wise Giving Alliance, GuideStar USA Inc, and Independent Sector. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

EPILEPSY FOUNDATION OF NORTHERN CALIFORNIA
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Mission:
The Epilepsy Foundation of Northern California leads the fight to stop seizures, find a cure, and overcome the challenges created by epilepsy. We direct information, resources and support toward the over 140,000 Northern Californians living with epilepsy.
The content of this Charting Impact Report is the sole product and responsibility of EPILEPSY FOUNDATION OF NORTHERN CALIFORNIA. This report does not in any way represent an endorsement from Independent Sector, BBB Wise Giving Alliance, or GuideStar, nor does it represent fulfillment of the BBB Wise Giving Alliance’s *Standards for Charity Accountability*. For more information on Charting Impact, visit [www.guidestar.org/chartingimpact](http://www.guidestar.org/chartingimpact)
1. What are we aiming to accomplish?
Epilepsy is a hidden disease, rarely discussed, unlike many other serious medical issues. Due to the stigma of epilepsy, patients fear disclosing their diagnosis. As a result, families and patients don't get the tools to help. Patients can become isolated and often suffer from depression--many cannot drive. The Epilepsy Foundation of Northern California is the voice for patients as well as the educator for everyone in the entire region.

2. What are our strategies for making this happen?
Our strategy is to educate the 99% of our population who do not have epilepsy through Seizure First Aid programs, our in-school programs, Nurse programs and Physician Consortium. We aim to strengthen our online/social media presence to reach the isolated communities, collaborate with like-minded organizations to strengthen our impact in all of our local communities. Developing strong corporate and community support and investment is an important strategy in ensuring our goals and mission are realized.

3. What are our organization's capabilities for doing this?
EFNC has grown in recent years and become a strong voice for those living with epilepsy in the Northern California region. We have strong partnership and support from the community and professional members. Our Board of Directors is robust, strong and deeply engaged. The Professional Advisory Board has representatives from every major epilepsy center and vested medical institute to provide critical and thoughtful support and guidance. Our staff has the expertise, knowledge and involvement throughout the communities to make the appropriate decisions and connections necessary for continued growth and expansion.

4. How will we know if we're making progress?
EFNC tracks its programs, efficacy and progress through a number of various means: surveys, data-tracking, and strong fiscal oversight. We can measure the impact and success of our various programs and projects in a timely and effective manner.

5. What have and haven't we accomplished so far?
We have strengthened our programs within the communities and ensured that the current programs are solid and effective. We strive to reach more outlying areas, under-represented portions of the epilepsy community, and even more of the 99% of our community who do not live with epilepsy.